

PROGRAM RESULTS: AFRICA & MIDDLE-EAST

BUSINESS ACTIVITY

During the January - March 1995 period twenty-two posts reported the following business activity:

- 44 EXPORT SALES WORTH \$623.58 MILLION
- 13 NEW BUYING CONNECTIONS / 23 AGENCY AGREEMENTS
- 9 NEW JOINT VENTURES WORTH 60 MILLION / 1 LICENSING AGREEMENT
- 2 FOREIGN INDUSTRIAL & COMMERCIAL INVESTMENTS IN CANADA
- 10 CANADIAN INVESTMENTS IN TERRITORY WORTH 6.15 MILLION
- 15 TECHNOLOGY TRANSFERS WORTH 355.17 MILLION

HIGHLIGHTS:

- \$12 Million - Sale of sulfur (Rabat)
- \$4.2 Million - Sale of niveleuses (Tunis)
- \$3.15 Million - Sale of luzerne (Rabat)
- \$1.6 Million - Sale of sparkly flavoured water (Cairo)
- \$1 Million - Sale of medical radiology equipment (Tunis)
- \$1 Million - Sale of logiciels & equipment (Algiers)

KEY STATISTICS: for the twenty-two posts reporting workload information

Missions Reporting To

		GBT
No. Trade Enquiries	Cdn	6327
	Local	7355
No. Investment Enquiries	Cdn	22
	Local	52
No. Business Visitors	Cdn Pr / Pub	1177 / 88
	Local Pr / Pub	2052 / 137