## CULTURAL INDUSTRIES ABROAD -CALENDAR OF EVENTS

DATE	EVENT / PLACE	DESCRIPTION
09/02/97 12/02/97	MILIA-Marché international des nouveaux médias Cannes, France	Kiosque canadien avec présence d'environ une quinzaine de sociétés canadiennes.
1 <b>2/02/97</b> 18/02/97	Rencontres internationales en art contemporain ARCO - Foire internationale d'art contemporain Madrid, Espagne.	Participation des conférenciers canadiens Derrick de Kerckhove ET DE A.A. BRONSON
<b>18/01/97</b> 19/01/97	Canadian Education Centre-Bangkok Education Fair Shangri-la Hotel Bangkok, <b>Thailand</b>	Education fair.
<b>24/01/97</b> 25/01/97	Canadian Education Centre-Singapore Fair Hyatt Regency Singapore Singapore, Singapore	Education fair.
26/01/97	Canadian Education Centre-Kuala Lumpur Fair Dewan San Choon Kuala Lumpur, Malaysia	Education fair.
<b>06/04/97</b> 11/04/97	18th International Jerusalem Book Fair Jerusalem International Convention Centre Jerusalem, Israel	This well-known book fair allows authors and publishers to establish new contacts, develop projects, and conclude business deals. It also is host to the Aspen Institute Forum. Anna Porter of Key Porter Books will attend. There will be a Canadian book stand and a display of Canadian children's books.
<b>22/01/97</b> 25/01/97	International Showcase for Performing Arts for Young PeopleComstock Community Auditorium Kalamazoo, Michigan, USA	Showcase for performing arts presenters. Seven of the eighteen showcased troupes are Canadian.
21/02/97 23/02/97	ArtFair Seattle Seattle, Washington, USA	Inuit Gallery, Catriana Jeffries Gallery and Buschlen/Mowatt Fine Arts Ltd. of Vancouver will participate in this sixth annual modern and contemporary fine art fair.
<b>04/04/97</b> 15/04/97	Brazil International Education Fair (Salao do Estudante '97) Colegio Sao Luis Sao Paulo, Rio de Janeiro, Curitiba, Brazil	Latin America's largest education fair. Over 30 Canadian schoolsand universities will participate for the second time.

## "WINNING INTERNATIONAL EDUCATION AND TRAINING CONTRACTS"

The Department of Foreign Affairs and International Trade (DFAIT) and Alberta Economic Development and Tourism (AEDT) co-sponsored the "Winning International Education and Training Contracts" National Workshop in beautiful Canmore, Alberta from December 4-6, 1996. The purpose of this Workshop was to enable Canadian-based international education and training (E&T) suppliers to: increase their awareness of export opportunities in the E&T sector; gain a better understanding of the E&T projects that are financed by International Financial Institutions (IFIs) as well as the IFI contract bidding process; gain hands-on experience in putting together "winning" contract bids; and expand their networking opportunities. Over 150 representatives of private and public organizations from across Canada, federal and provincial governments, and IFIs involved in international education, training and technology transfer participated in this Workshop.