

A SUGGESTION

In wishing the best of success for the coming year to the new councils of Canada the **CANADIAN MUNICIPAL JOURNAL** would suggest that at the first meeting every council pass a resolution subscribing for its members to the Journal so that it may be mailed to the private address of each councillor, alderman and official.

The **CANADIAN MUNICIPAL JOURNAL** is already subscribed for by the Union of Canadian Municipalities to be mailed to the Mayor, Clerk and Engineer of each urban municipality and many of the larger centres subscribe directly for the members of the council and the officials; but the management of the Journal is ambitious to supply every man and woman interested in the municipal life of Canada with a monthly copy of what has been termed "the best dollars worth of civic activity published on this Continent."

During the year 1917 the Journal contained 317 special articles by the best writers on civic affairs, and in addition published a Good's Road Number, a Preparedness Number, and full reports of the Conventions of the Union of Canadian Municipalities and the Union of B. C. Municipalities, as well as extracts taken from the proceedings of other civic conventions. Surely a record to be proud of.

At the present moment the circulation of the Journal is 3,556, and there is no reason why this should not be doubled by the end of 1918.

This is the mark set by the management and it asks the councils to help.

The subscription is only \$1.