CANADIAN MAGAZINE ADVERTISER

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A \$5.00 SAFETY RAZOR SET=\$1.00

The seven-bladed "Ever-Ready" revolutionizes the safety-razor business of the world. Invention has made the \$5.00 "safety" of yesterday a dollar razor to-day. No razor should cost more. No razor is better. A shave every day in the week with a different blade—never dulling your razor. The simplest, easiest, surest, fastest, safest "shaver" in existence. Lather—slip a blade into the self-adjusting frame, and shave expertly and with luxurious ease. "Ever-Ready" blades

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are scientifically right, faultlessly tempered, and enduringly keen.

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"Ever-Ready" seven-bladed safety razors will be sold in every cutlery, hardware, and jewelry store everywhere.

We have not had time to supply all dealers as yet, so if you have the least difficulty in securing our dollar razor at your store, send to us and receive your set, prepaid direct.

Sold with an unconditional guarantee of your satisfaction or your money back.

Valuable booklet and "Ever-Ready" facts FREE to those writing at once.

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Twenty-one Years as the Leading Safety Razor Makers of the World.

NOTE TO RETAILERS-Send your orders for quick delivery direct or to the nearest of the following distributors: Norvell-Shapleigh Co., St, Louis, Dana Hardware Co., Boston; Belknap Hardware Co., Louisville; Wells & Nelleger Hardware Co., Chicago; John Pritzlaff Hardware Co., Milwank-Parwell, Ozman & Kirk Co., St. Paul; Marshall-Wells Hardware Co., Duluth; Van Camp Hardware Co., Indianapolis, etc.