

three times to supply the demand. The new machinery lately put in by this firm is all running nicely, and they are now able to turn out their goods in better shape than ever, and the daily output is largely increased. We understand that this firm have been running overtime for many weeks and will continue to do so for some time to come.

NOTES FROM PARIS.

We have noticed already a tendency towards simplicity in the decoration of private apartments, and even public rooms. Here is another example. A moderately-sized dining room in a restaurant here, in Paris, has recently won considerable attention by having its walls painted a very pale greenish blue grey, while the molding, staves and edges, as well as the cornice—all of which are of the simplest form—are painted in a pale, neutral pink, and the whole ceiling in harmony, but even paler in tone.

It would be a mistake, however, to believe that it is necessarily easier to obtain a satisfactory result because the means used are so simple. On the contrary, by using a larger variety of means, a clever artisan will be able occasionally to hide certain deficiencies of construction, inherent often, for instance, to old buildings. But where the decorator is limited to a more simplified expression in line and color, good, that is rational, proportions are an inevitable condition. Each decorative problem begins with an impressive appeal to the artistic mind to find out which are the best proportions to be realized on a given surface. Great simplicity in line enlarges a room, so do light colors, but it is not always desirable to produce such an impression, and therefore to render the same space more comfortable, it may be advisable to fill out the large surfaces with some representation of an appropriate character, sober, gay, or luxuriant.

In apartments in which a more or less uniform white coloring is employed for the covering of the walls or the wainscoting (compare our April number), one may easily counterbalance the somewhat naked appearance of the light surfaces by filling out the panels with compositions traced in a simple scale, a subdued blue or a warm sepia-colored tint; it being supposed that the framing and bordering of the panels and ceilings are enhanced in this case by gilding, so as to give them more importance and relief. In rooms of a similar size, such as a boudoir, for instance, a rosy or violet tint will make a very pretty effect.

Emblems as a subject may be used on panels over the door or over a large mirror, while landscapes admit more liberty and variety and are most fit for larger surfaces.

The painter should always bear in mind that he has simply to indicate a landscape, to suggest it, indeed, he never should attempt in such an instance to closely imitate reality. The casual intervention of some purely ornamental by-work, a flower or an arabesque, is used precisely for the purpose of keeping alive the connection of these representations with pure fancy, and for the sake, too, of securing a transition with the architectural part.—The Journal of Decorative Art.

A BUSY FACTORY.

Messrs. Colin McArthur & Co. are extremely busy in their shipping department. Their machines are taxed to the utmost capacity to fill their orders.

CANADIAN MAKES TO AUSTRALIA.

Messrs. Colin McArthur & Co. state that they have just filled some very fine orders from the West Indies and Australia. This is a deserving tribute to the energy displayed by this firm and also marks the high standing of their productions, as in both these markets they have to compete against the best English and French makers.

A CALENDAR.

Messrs. Watson, Foster & Co., Montreal, have issued a new calendar for the year. A card sent to the firm will procure one.

SHIPMENTS TO THE STATES.

Messrs. Watson, Foster & Co., have just shipped two carloads of wall paper to New York and two to Chicago. Both shipments were put on the cars in the company's building and shipped direct.

A COUPLE OF GOOD SELLERS.

We illustrate two very successful wall papers, manufactured by the Watson, Foster Co. They are produced in a good-quality gilt, and retail at from 12 to 15c. per roll. Both have 9-inch blended frieze and ceiling to match.

DEATH OF AN OLD WALL PAPER MAN.

James Sayre Warren, head of the firm of Warren, Fuller & Co., New York, and one of the pioneers of the wall paper trade, died on Christmas day. His first venture in the wall paper line was in 1868, when in company with J. W. Pinchot he started a factory at New York. The venture was a success from the first. In 1875 Mr. Pinchot retired and the firm name became Whiting, Young & Warren. A few years later it became Warren, Fuller & Large, which afterwards was changed to the present name.

Mr. Warren was one of the founders of the National Wall Paper Co., and had many wide interests outside his own company. He retired from business about two years ago.

A RETAIL FIRM'S SUCCESS.

The Bain Book and Stationery Co., King street east, Toronto, have had a most successful holiday trade, their business having been over 50 per cent. ahead of any former year's total.

They made a specialty again this year of art calendars, only on a larger scale than formerly, utilizing their handsome art gallery for this display. Mr. Huestis, the manager, states that he carried a stock of these goods alone (calendars, cards and booklets) amounting to over \$950 worth, net cost. By New Year's Day there were not more than \$10 worth left on his hands, and these, he states, can readily be sold at some sacrifice to lithographers, etc., for designs.

The Bain Co. also report a large demand for books, and a special call for books by Canadian writers or on Canada—the works of Parkman, Roberts, Gilbert Parker, Dr. Drummond, Bourinot, Tyrrell, Barlow Cumberland, Jean Blewett, "Kit" and others, and the Canadian editions of the publications of G. N. Morang, William Briggs and the Copp, Clark Co.

The six best selling books this season have been as follows:

1. "The Habitant." Dr. Drummond.
2. "London Letters" "Kit."
3. "Sub-Arctics of Canada." Tyrrell.
4. "Quo Vadis." Sienkiewicz.
5. "Forge in the Forest." Roberts.
6. "Spanish John." McLennan.

The demand was in about above order. Nansen's "Farthest North," Roberts' "41 Years in India," "Tennyson's Life," Parkman's works, "Shakespeare" in sets and Gibson's drawings, etc., in the expensive editions, sold well as gift books.

Mr. Huestis is very much satisfied with his Christmas sales, and thinks the book business is not quite dead yet.

CALENDARS.

The 1898 calendar of Morton, Phillips & Co., Montreal, is a plain, nicely-printed one. The numbers are in clear, black letters, with the holidays in red. The numbers can be seen across the room, and the calendar is just the thing for business men.

Buntin, Gillies & Co., Hamilton, have again gone in for an artistic figure in very fine contrasted colorings. Their '98 calendar has Robin Hood blowing his horn in his Lincoln green habit and other accoutrements of the famous. The Royal Arms and the Union Jack draped are the back ground. The whole thing is handsome and unique. The firm have a good supply for all who wish to get one. Drop a post card.