FANCY GOODS AND STATIONERY-Continued. trained in their own factory, they have the further advantage of being wholesale stationers, and have on hand at all times a large and complete stock of linen, ledger and hand made papers made expressly for blank book purposes.

From a society woman's point of view the stationery and wedding goods of the Burber & Ellis Co., Limited, are always specially attractive, for what is more dear to an up-to date woman's heart than stylish and correct goods in this line? From this factory emanates, season after season, all that is necessary for the modern escritoire. No progressive dealer can afford to be without these much sought for new lines in notepaper: "Portia," "Nebula Blue," "English Wedgewood," "Plashwater," "French Crepon," and "Regal."

F. & E. W. Kelk have done an excellent Christmas trade this year. They carried an excellent range of dolls, toys,



games and fancy goods generally. and found the retail trade generous buyers. They have left yet, how-

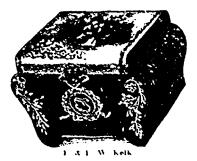
ever, a good supply of all goods suitable for Christmas, and, in order to clear out, are making suitable discounts on nearly all

lines. The illustrations of a few of this firm's goods show some exceeding. ly dainty designs in toilet sets which they are offering.



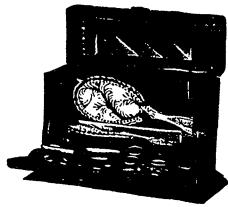
I a E W Kell

They are making a special offer in fancy chinaware this month. Owing to a foitunate purchase of the china in bankrupt stock of a large Hamilton firm, they now have so



cases of fancy tea sets, shaving mugs, jardinieres, parlor ornaments, match-holders, cuspidors, etc., which they are offering to the trade at a special discount of 25 per cent. This is a good chance to get goods of superior quality, rich in color and unique in design at a moderate figure.

The proprietor and manufacturer of Payson's indelible ink, Mr. A L. Williston,



F. & E. W. Kelk.

has found two manufacturers of indelible ink in different parts of the west using imitations of his yellow and red labels and wrappers and special advertising matter, peculiar to Payson's ink, which have been in use by Payson's indelible ink for over 65 years and which are likely to deceive the public so that a purchaser might inadvertently purchase other indelible ink than Payson's for Payson's indelible ink. He employed expert attorneys in the matter, and, after the presentation of his claims to these infringing manufacturers, they admitted his prior trade rights and both of them executed contracts broadly abandoning

the infringing features and acknowledging his claims.

What is "Portia"? In the Merchant of Venice it is the name of a talented and rich heiress. In stationery it represents the very latest manufacture of The Barber & Ellis Co., a beautiful production in ea smooth, unglazed surface, white wove table notepaper with envelopes to matcha society paper that bids fair to become as popular as their much sought for original "English Wedgewood," which has been the best seller on the market recently.

The Safety Bottle and Ink Co. report an exceedingly good year, the opinions of Paul's ink by all who have tested it by constant use being favorable. The company have engaged Mr. J. F. Fitzsimmons, one of the most experienced ink travelers in America, who will visit the trade. The patents of Paul's ink have been sold in England for a large sum, so that the ink will in future be manufactured in three great centres-England, Canada and the United States.

The Window of The Canada Drug and Book Co.'s store is at present arranged in the most artistic manner with colored glass pictures. It is safe to say that a more attractive window could not be seen anywhere between Winnipeg and the Coast. The pictures are really excellent, and would be a credit to any of the big art emporiums of the east.—The Regina West.

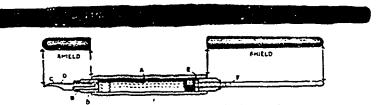
The Only Complete

FOUNTAIN PEN The "POST"

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No Inky Fingers!

No Clogged and Filthy Pen!



A Barrel; B. Notzle; C. Pen; D. Feed; E. Piunger; F. Rod.

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The Copp, Clark Co., Limited 9 FRONT STREET WEST, TORONTO.