## BOOKSELLER AND STATIONER

With regard to this season's Christmas Card Trade, we Are, as before, the Canadian Sole Agents for Raphael Tuck & Sons Co's splendid Fine Art Publications, Which are acknowledged, at home and abroad, to be the best n the market, and in every way most suitable for the Canadian trade, for those who have handled them K now and can testify to their excellent value and high character. Filliant genius in the conception of artistic designs; Rich colors and the most pleasing features ; Old styles abolished; everything new. To our many customers we would say: old orders until you inspect the samples; xpectations will be fully realized in every grade. Real merit, in value and up-to-date work, is Solely the cause of the unbounded success & the immense popularity these goods have secured. Rapid sales are a characteristic of Tuck's publications; Utilize them then as an important factor in your Christmas trade, and here will be no occasion for complaints of "dead stock." They comprise Calendars, Booklets, Gift Books, Toy Books and

very description of Christmas Cards, Souvenirs, Novelties,

Reward Cards for Sunday-schools and High-class Juveniles.

Full lines of Samples are carried by our Travellers, who will call on the Trade in the course of a few days, as follows :

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Mr. A. O. Hurst-Eastern Ontarlo and Quebec. Mr. G. E. Bryant-Northern and Western Ontario. Mr. N. A. Sinclair-Southwest Ontario.

Mr. G. S. Jaquith-Manitoba, North-West and British Columbia. Mr. C. N. Greaza—Maritime Provinces.

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Please wait for them. The Goods will recompense your patience.



... TORONTO, Ont.