

AVOID THE COMMONPLACE



Your tables will be more attractive and interesting if you use

Goodall's **English**

The Designs are Unique

A good show card for your window, handsomely printed in four colors. Write for some to



). Hurst

24 Scott Street,

TORONTO



"Sports" Playing Cards



THE BEST VALUE IN THE MARKET.

> ONE OF MANY VARIETIES

Leaders in a second grade — GOOD LUCK and ST LAWRENCE.

SPECIAL CARD FOR WHIST PLAYERS

Colonial Whisi

LACROSSE DESIGN.

We are hendquarters for PLAYING CARDS MADE IN CANADA.

Style and finish equal to Imported Cards.

Advertising Cards of all sorts - Novel Insigns. FOR BAMPLES AND PRICES APPLY-

The UNION CARD & PAPER CO., MONTREAL.



NOW IS THE TIME

for Booksellers and Stationers to get busy with the

Berliner Gram-o-phones

Victor Talking Machines

and secure a regular and profitable business if you are in any doubt as to the opportunities of these lines send us a trial order for one machine and 1 dozen records, mentioning this paper, on which we will give you the wholesale discount in order to get you started in the right direction.

We can fill orders for Berliner machines and re-cords NOW and will be able to deliver Victor tanchines shortly Send for full particulars and catalogues NOW.

The Berliner Gram-o-phone Co. of Canada, Limited 2311-2319 St. Catherine St., MONTREAL.