

LISTERINE.

THE STANDARD
ANTISEPTIC.

LISTERINE is to make and maintain surgical cleanliness in the antiseptic and prophylactic treatment and care of all parts of the human body.

LISTERINE is of accurately determined and uniform antiseptic power, and of positive originality.

LISTERINE is kept in stock by all worthy pharmacists everywhere.

LISTERINE is taken as the standard of antiseptic preparations: The imitators all say, "It is something like LISTERINE."

LAMBERT'S LITHIATED HYDRANGEA.

A valuable Renal Alterative and Anti-Lithic agent of marked service in the treatment of Cystitis, Gout, Rheumatism, and diseases of the Uric Diathesis generally.

DESCRIPTIVE LITERATURE UPON APPLICATION.

LAMBERT PHARMACAL COMPANY, ST. LOUIS.

INTEGRITY.

Physicians are called upon almost daily to test the integrity of medicines. Their prescriptions call for combinations that test the intelligence and integrity of the druggist. New preparations are presented for their judgment, and there is constant vigilance on the part of the doctor needed to maintain the high standard of even the remedies they prescribe.

We believe that the integrity of Scott's Emulsion of Cod-liver Oil and Hypophosphites is never doubted. We ourselves know that the high standard of our preparation is always maintained, and we believe it justifies the confidence of physicians. There is no substitute for Scott's Emulsion in cases where Cod-liver Oil is indicated.

Physicians in their practice will find Scott's Emulsion always the same. It does not separate or become rancid. The ideal combination of the finest Norway Cod-liver Oil, Hypophosphites and Glycerine is found in no other remedy, and the way children take it shows its palatability.

Physicians know better than we when Scott's Emulsion is needed. We merely claim to know better than anybody else how to make a perfect mechanical emulsion of Cod-liver Oil, and we have the best means for making such.

We hope physicians will pardon a word of caution when we call their attention to the growing evil of substitution. If Scott's Emulsion is prescribed, Scott's Emulsion, and not an inferior substitute, should be taken by the patient.

Scott & Bowne, Mfg Chemists, New York.