

under the management of The Merchant. The new publication will be a monthly magazine devoted to the mining and industrial development of Nova Scotia.

The St. Croix Courier has been made an eight-page paper. It is one of the very best papers in the provinces and wisely states that it will not send a paper outside of the county unless paid in advance. A good idea.

Two papers are often published under the same roof. This is the case in many offices in Nova Scotia, but the strange spectacle was never before seen, until recently, of one actually repudiating some undeniable facts the other paper published.

#### MR. FORD AND THE CHATHAM BANNER.

THE new publisher of The Chatham Banner, Mr. Norman W. Ford, will be welcomed to the ranks of Ontario newspaper men. Although not by previous training a practical



MR. N. W. FORD,  
Editor and Publisher Chatham Banner.

man, he has all his life had a keen interest in newspaper work, which is thus thoroughly congenial to him. As an insurance manager he is well fitted, by business experience, by being constantly in touch with the public, and by enthusiasm in his new calling, to make a successful publisher. For some time he will devote his energies to the management of The Banner, leaving the editorial and reporter staff in its present competent hands. Mr. Ford has begun news-

paper work at a good time, The Banner being in excellent running and paying order, with bright prospects ahead. A piece of enterprise was the issue of a special morning edition to announce the results of the Presidential election, so that when the Detroit papers got into Chatham the news had already been given to the people by their own local journal. The paper was promptly distributed throughout the towns and villages by the early morning trains, the agents being notified and on hand to receive them.

The new building, referred to in our last issue, will be proceeded with next year, according to the original plans. The basement will be used as a press room; the ground floor as a business office, manager's private office and job room; the second floor is to be rented as a lodge room; the third floor is for editorial and reporters' rooms in front, news and advertising rooms in the rear.

#### HURST'S GREAT HIT.

Mr. A. O. Hurst, of Warwick Bros. & Rutter, has just returned from Ottawa—feeling happier than the proverbial king—with an order for the supply of writing pads for the House of Commons. Hitherto this order went to a London, Eng., house, who sent a perforated pad with a thin piece of paper as a cover, no blotter being attached. When a member of Parlia-

ment wrote a letter and tore off a sheet his desk was covered with the particles of paper from the perforation. Then he had to hunt for a blotter—perhaps send a page for a fresh sheet.

The tablet which Mr. Hurst induced them to adopt, made in the Johnson patent process, has two blotting sheets attached which are always at hand. Each sheet is removed easily and does not bring more than one page when it is being pulled off. The great advantage, however, is that several letters may be written at a time, and the last one in the centre of the pad can be removed by itself, without affecting the remainder.

The better Canadian pads are lower in price and are delivered in Ottawa, while the Government paid freight and insurance from London on former supplies.

#### JOTTINGS FROM THE WATCH-TOWER.

TO my mind, some newspapers use a body-type which is too large. The Gazette, of Aylmer, P.Q., is one of these, The Guardian, of Richmond, P.Q., is another.

\* \* \*

Somebody should write an article on "Editing Country Correspondence." The St. Thomas Journal, if I mistake not, has its contributed country news carefully abbreviated and brightened. A paper in Picton, I think, also follows this plan. As it appears in some of the weeklies, country correspondence is abominable, and occupies about three times as much space as is necessary. Another article on "Economy of Space in a Weekly" would be opportune.

\* \* \*

The Middleton (N.S.) Outlook has just celebrated its second anniversary. It uses good paper and seems to have a well-regulated plant. It is a 4-page, 8-column weekly and eschews plate matter.

\* \* \*

There is a new trinity. The Beaverton Express, The Cannington Echo and the Woodville Advocate are three in one. The paper consists of 12 pages, and 4 pages are devoted to the news of each village. Mr. Cave is to be congratulated on the success of this unique combination.

\* \* \*

A newspaper published in the Niagara Peninsula heads a column of news notes: "We, Us and Company." Aren't these slang phrases objectionable?

\* \* \*

The Daily Nor'-Wester, of Winnipeg, has a cartoonist of its own. The enterprise behind the idea shows that Winnipeg has at least one live publisher. The artist himself is less commendable. Canada should have a school for cartoonists with Sam Hunter as head master.

\* \* \*

The Millbrook Reporter is a model blanket sheet. Every square inch of it is well printed.

\* \* \*

There are some newspaper headlines in Ontario that are worn out. This is an important detail.

\* \* \*

The Canadian Statesman, Bowmanville, is one of the best edited weeklies in Ontario. Its inside pages are as carefully prepared and fully as newsy as its outside four—and this can be said of very few of our country papers. Its liberal advertising patronage indicates its popularity.

A STAND-BYER.