



GOVERNMENT BUILDING, HONOLULU.

Keep Life Assurance.

KEEP LIFE ASSURANCE.—No prudent man buys an estate to let it run to weeds, nor a house that it may fall to decay. Look at your life assurance as part of your estate, and treat it in a common sense manner. Buy intelligently, but buy steadfastly.

KEEP LIFE ASSURANCE.—There is not an argument that can have weight to induce you to take life assurance that has not double weight to induce you to keep it. An estate fairly purchased grows in value with time. A life assurance policy can never be replaced without additional cost; it can never be abandoned without loss. The thrifty man is the man who wins to competence. Wastefulness brings to want. Thrift impels to steadfastness of purpose. Wastefulness admonishes you to invest a little and then leave it to some one else's profit.

KEEP LIFE ASSURANCE.—Drop it only when you are prepared to advise the

world that the thing assured has ceased to have value. Yesterday your life was worth \$10,000; to-day it is worth nothing. Would you have the world take you at your own valuation? If so, drop your assurance. Otherwise,

TAKE IT AND KEEP IT.

—From a leaflet published by The Guardian, New York.



JOHN A. TORV, Esq.,
State Manager
Sun Life Assurance Co. of Canada,
Detroit, Mich.

Dowagiac, Mich.

My dear Sir,—Your District Manager, N. D. Sills, has to-day handed me a cheque for \$2,000, the amount in full of assurance carried by my late husband in your Company.

Accept my sincere thanks for the exceedingly prompt and obliging manner in which the claim has been settled. The papers were sent in less than two weeks ago.

I more than ever appreciate the systematic workings of the Sun Life Assurance Company of Canada.

Yours very truly,

NELLIE SPALDING.