



The Mason & Risch Piano is a standard instrument, and sells at a standard price. To reach a lower price, we would have to sacrifice the quality of its completeness. It would then be cheaper AT FIRST, but more expensive IN THE END. This is our thorough conviction, and it explains why in Mason & Risch Pianos standard of quality is rigidly maintained, and why the instruments of our make have attained so enviable a reputation.

Mason & Risch Pianos and Player-Pianos are instruments that your customers are proud to own. To sell them is to have the purchaser set the mark of approval on your establishment.

Mason  Risch-
Limited

230 Yonge Street
Toronto