## IVORY BAR SOAP.

## EFFECTIVE, DURABLE & CHEAP

Ivory Bar Soap is superior to imported castile. Use Ivory Bar Soap for fine laundry work. Wash infants' cloths with Ivory Bar Soap. Use Ivory Bar Soap for bathing. Ivory Bar Soap is delightfully perfumed. Use Ivory Bar Soap for shaving. Ivory Bar Soap is a luxury, though very cheap. Clean painted walls with Ivory Bar Soap. Ivory Bar Soap lathers freely. Take home some Ivory Bar Soap. Clean your teeth with Ivory Bar Soap. Ivory Bar Soap pleases everybody.
Ivory Bar Soap does not chap the hands.
Ivory Bar Soap answers every purpose.
Ivory Bar Soap the best of all for Mechanics' use. Wash your baby with Ivory Bar Soap.
Wash yourself with Ivory Bar Soap.
Shampoo with Ivory Bar Soap.
Ivory Bar Soap will Clean anything. Ivory Bar Soap will not injure anything. Wash linen lawns with Ivory Bar Soap. Wash your hair with Ivory Bar Soap. Clean painted wood with Ivory Bar Soap, Wash furniture with Ivory Bar Soap. Wash your hands with Ivory Bar Soap. Clean gilverware with Ivory Bar Soap. Ivory Bar Soap is healing in its effect. Remove grease spots with Ivory Bar Soap. Ivory Bar Soap improves the complexion. Experts pronounce Ivory Bar Scap unequalled. Bathe with Ivory Bar Scap, it is luxurious and refreshing. You get Ivory Bar Soap in pound, two pound six

ounce, and three pound bars, cut it up any size to suit yourselves.

## ASK YOUR GROCER FOR IT.

MANUFACTURED AT THE

## BRANTFORD \*\* SOAP \*\* WORKS

A. WATTS & CO.,

Brantford,

Ontario, Canada