

A. BROWN & CO'S

Semi-Annual Clearing Sale of Millinery

The Event you have been asking about and waiting for.

Every Dollar's Worth of Millinery to be sold at HALF-PRICE.

RIGHT at the beginning of the season you have the opportunity to obtain right-up-to-the-minute styles in Ladies' Hats and make one dollar do the work of two.

OUR POLICY—Not one dollar's worth of Millinery to be carried over. Two weeks only to make this complete clearance.

Hundreds of Trimmed and Untrimmed Hats, all marked in plain figures, and the price in every case cut exactly in two.

CHILDREN'S HAT SPECIAL—28 dozen children's fancy hats, regular price 50c to \$1.50, clearing at.....29c

A. BROWN & CO.

STRATHROY'S

GIGANTIC CELEBRATION

ABSOLUTELY AND EMPHATICALLY THE BIGGEST EVER!

Dominion Day, July 1st, 1915

\$500 - IN PRIZES - \$500
\$1800 - SPENT IN ENTERTAINMENT - \$1800

Mammoth Street Parade at 10 a.m.

Curtiss Aeroplane Flights

NON-EXPLOSIVE BOMBS! SPIRAL DIVES! LOOP-THE-LOOP!

CHAMPIONSHIP BASEBALL MATCH

BETWEEN L. L. W. RURAL LEAGUE STARS AND STRATHROY ALL-STARS

A GRAND EVENING CONCERT

THE DAY'S FUN WILL CONCLUDE WITH A

Most Dazzling Display of Fireworks

By the International Fireworks Co., of Canada, showing modern warfare, shells of all kinds, a modern battle at Mons depicted, etc.

Refreshment Booths on Grounds. Splendid Seating Accommodation

ADMISSION—Morning: Gents 15c., Ladies 10c., Children Free; Afternoon, 25c., Children 10c.; Evening, 25c., Children 15c.

GOD SAVE THE KING

DAVID EVANS, President. H. A. HAMILTON, Sec.-Treas.

WESTERN UNIVERSITY

LONDON

ANOTHER GREAT ADVANCE

Income Doubled—now \$75,000.

Another large addition to Faculty and equipment in Arts and Medicine. Greatly increased enrolment in view. Write for particulars to

E. E. Brathwaite, M.A., Ph. D.
al6-3m. President.

TEACHER WANTED

FOR SCHOOL SECTION NO. 10, WARWICK. Second-class Normal school certificate. Duties to commence after summer holidays. State salary and experience. For further particulars apply to

JOHN A. MINIELLY,
Secretary-Treasurer,
R. R. 8, Watford
June 23rd, 1915.

THIS IS THE

Age of Reason

ISN'T it better at the first sign of failing vision to have your eyes attended to, than to put it off until perhaps your Optician can not do for you as much and as well as he could have done on the start? Reason it out. Think about this and let us know. Our service is at your bidding.

CARL CLASS
JEWELER ISSUER OF MARRIAGE LICENSES

East Lambton Women's Institute

The annual district meeting of the East Lambton Women's Institute was held in the Armory at Watford on Thursday afternoon, June 17th, the president, Mrs. J. G. Dawes, Theford, presiding. Meeting opened by singing "The Maple Leaf." Minutes of last annual meeting were read and adopted.

Miss Rawlings, of Forest, treasurer and convener of the cot committee of the East Lambton cot in the Queen Mary Hospital, near Weston, reported that the \$100, for maintenance of the same for the year, had been forwarded, the branches each giving the proportion agreed upon, with the exception of Wyoming, which had disbanded, a portion of their being made up from the district funds. Miss Rawlings also gave a lengthy report of a visit to the hospital at Easter, and also a visit to the Gage Institute in Toronto. She further remarked that a pleasing feature in connection with that up to the present time the cot had not been required for an occupant from this district. The President spoke briefly of the semi-annual meetings at Alvinston and Warwick and of the general work of the district.

The Secretary-treasurer's statement gave the following statistics:—District funds—Receipts, \$272.08; expenditure, \$201.81; balance, \$70.27.

BRANCH FUNDS		
	Receipts	Expenditure
Aberarder	\$ 25 38	\$ 18 19
Alvinston	248 43	90 43
Arkona	942 13	796 28
Aughrim	26 25	20 08
Brooke	97 15	93 16
Florence	128 92	63 35
Forest	148 20	148 20
Inwood	139 33	139 12
Jericho	23 70	16 70
Shetland	93 98	81 26
Theford	231 91	196 57
Uttoxeter	85 14	69 98
Warwick	114 74	97 33
Watford	304 76	286 63
Total	\$2,608 37	\$2,086 28

The auditors' report was read and adopted.

Brief reports from each branch represented were given, reviewing the year's work. All have given most generously to the Patriotic League, Red Cross and Belgian Relief work, both with cash and work, in addition to local enterprises.

Officers were elected as follows:—President—Mrs. A. B. Connor, Alvinston. Vice-President (North)—Mrs. Ross, Arkona. Vice-President (South)—Mrs. M. J. Campbell, Alvinston. Secretary-Treasurer—Miss S. Petty-piece, Forest.

Ass't Secretary—Miss Dier, Forest. District Directors appointed at the branch annual meetings were formally elected as follows:—

Aberarder—Miss Lizzie Cairns. Alvinston—Miss N. A. McLean. Arkona—Mrs. W. H. Luckham. Aughrim—Mrs. Wesley Brown. Brooke—Miss Emma McIntyre. Florence—Mrs. A. D. Adams. Forest—Miss F. B. Rawlings. Inwood—Mrs. Littleproud. Jericho—Miss Angelina Trick. Shetland—Miss M. Dobbey. Theford—Mrs. F. Wight. Uttoxeter—Mrs. S. Bailey. Warwick—Mrs. Andrew Andd. Watford—Mrs. J. Bambridge.

On motion, it was decided to withdraw the semi-annual meetings for this year. The president and secretary-treasurer were appointed delegates to the annual provincial convention.

There was an attendance of over 100, with nearly every branch represented.

During the afternoon Mrs. North favored the audience with a beautiful vocal solo entitled "Beyond the Gates of Paradise," and seven little girls gave a stirring patriotic song, sweetly rendered.

The total membership of the district is 506 made up as follows:—Aberarder 22, Alvinston 183, Arkona 103, Aughrim 24, Brooke 56, Florence 47, Forest 22, Inwood 46, Jericho 18, Shetland 28, Theford 71, Uttoxeter 19, Warwick 33, Watford 32.

E. L. Farmers' Institute

The annual meeting of the East Lambton Farmers' Institute was held in Watford on Thursday, the 17th inst., with an unusually small attendance. J. Willise, of Bosanquet, the president, occupied the chair. T. P. Morris, of Warwick, the secretary, read a circular from G. A. Putnam, Superintendent of Institutes, outlining a scheme for the reorganization of the Farmers' Institutes, with a view to enlarging their scope, and asking the Institute to say if the proposed change was approved of. G. G. Bramhill agricultural representative, explained the object and advantages of the scheme, and the question was discussed at considerable length. It was finally decided to adopt the proposed change, and organize on the basis set forth in Mr. Putnam's circular.

It was decided that eight regular meetings be held during the winter at the following places:—Alvinston, Florence, Forest, Powell's (in Brooke), Theford, Sutorville, Warwick and Wyoming. At Forest and Warwick the short courses in agriculture to be given during the winter will take the place of the usual Institute meeting programs.

Officers for the ensuing year were elected as follows:—President, E. F. Augustine, of Ruppemia; vice-pres., J. Willise, of Bosanquet; secretary, T. P. Morris, of Warwick; auditors, D. Balloun and Albert Hawkins, of Warwick. The board of directors, under the new plan, will consist of one representative from each of the district women's institute, with power to add.

The annual excursion to the O. A. C. has been abandoned because of the exorbitant guarantee imposed by the G. T. R. Co. Last year the guarantee asked was \$47.50, which was afterwards reduced to \$35.00 owing to wet weather. Even then there was a deficit of \$10.00.

A vote of thanks to the retiring president was passed and the meeting adjourned.

Sams—Shields

A very pretty wedding took place at the home of Mr. James Shields, 2nd line north, Warwick, on Wednesday, June 16th, when his sister Isabella was married to Mr. Alfred W. Sams, of Olds, Alberta. The bride, who was given away by her brother, wore a very becoming gown of amber silk crepe-de-chene over silk of the same shade. The ceremony was conducted by Rev. Arthur W. Hare, B.A. The Misses Marion and Lillian Campbell, well known to the bride, looked charming as they preceded the bride with baskets of flowers.

The wedding march was played by Miss Beatrice McAdam. A very tempting epicurean supper was served to the guests who were present from Sarnia, Chicago, Glencoe, Alvinston, Arkona, Warwick and Adelaide. Mr. and Mrs. Sams will reside at Olds, Alberta.

The members of the W. P. M. S. of West Adelaide Church met at Mrs. Walter Hall's and presented Miss Shields with a life certificate and the following address:—

To Miss ISABELLA SHIELDS—Dear co-worker in the Women's Auxiliary of the Presbyterian Church in Canada. It is with feelings mingled with sorrow and pleasure that we, the members of West Adelaide Auxiliary, have assembled here to-day to do honor to, and to show our appreciation of you, and your valuable services, while in our midst. Zeal, integrity and righteousness have always been shown by you in the upholding of the social, moral and spiritual life of our community, especially so in our auxiliary and in the work of the district in our church. As secretary of our auxiliary and in your other work, your duties have met with some discouragements, yet with unflinching optimism you surmounted every difficulty, and, as well, inspired your fellow workers with similar feelings of hopefulness. Someone has said that "parting is sweet sorrow." May we say that it is in such moments as these, that we feel that life is sweet, that life is near, that friendship is eternal. As you go out into the world, our community, in your larger life, we would not cast a shadow over the bright prospects before you, but assure you the best wishes of this people for success, in your work will follow you to your new life. In our Certificate in this noble society of Christ, feeling that you are well deserving of the honor conferred. May the hand of the Master ever guide you and may His encompassing love surround you and yours.

"Good-bye" yes, "God be with you!" praying and blessing.

In simplest phrase:—

Alike our need and His dear care confessing
In all our ways.

Signed on behalf of the auxiliary of West Adelaide Presbyterian Church,
Miss Annie McKenzie, Mrs. F. Reynolds,
President, Secretary.

The President read the address and Miss Shields made a very suitable reply,

assuring the ladies that though she would change the scene, still she would always carry with her the memory of the old familiar faces.

THE DAWN OF YOUNG WOMANHOOD

Girls upon the threshold of womanhood often drift into a decline in spite of all care and attention. Even strong and lively girls become weak, depressed, irritable and listless. It is the dawn of womanhood—a crisis in the life of every girl—and prompt measures should be taken to keep the blood pure and rich with the red tint of health. If the body is not in a healthy condition at this critical stage, grave disorders may result, and future life become a burden. Deadly consumption often follows this crisis in the lives of young women. Dr. Williams' Pink Pills have saved thousands of young girls from what might have been life-long invalidism or early death. They are a blood-builder of unequalled merit, strengthening weak nerves and producing a liberal supply of rich, red blood, which every girl needs to sustain her strength.

Over and over again Dr. Williams' Pink Pills have proved their value to women and girls whose health was failing. Miss Jennie Gereau, St. Jerome, Que., says: "At the age of eighteen my health was completely shattered; I was suffering from anaemia with all its attendant evils. The trouble forced me to leave school. I suffered from headaches, was tired and breathless at the least exertion. I had no appetite and my face and lips were literally bloodless. A good friend advised the use of Dr. Williams' Pink Pills, and thanks to this great medicine I am again enjoying good health, with a good appetite, good color and a spirit of energy."

Every anemic girl can be made well and strong through the use of Dr. Williams' Pink Pills. Sold by all medicine dealers or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Spent Dominion Day In Petrolia

Dominion Day, 1915, will go down in history as one of the biggest show days Petrolia has ever seen. The great attraction—the aeroplane—alone will bring hundreds of people into Petrolia from every section of the country. The machine will be on exhibition in the Fair Grounds after one o'clock in the afternoon and the mechanics who accompany the pilot will be pleased to answer any questions. It is said that there is an extra seat attached, a well-known young lady of the town has signified her intention of accompanying the airman on one of his flights.

Peel Keer, of Bothwell, is dead, aged 74.

KODAKS

Whether You Take a Vacation or Not You Can Always Use a Kodak to Advantage.

BROWNIES From \$1.00 to \$12.00

KODAKS From \$7.00 to \$22.50

ASK TO SEE THE NEW AUTOGRAPHIC KODAK—Takes a Picture 3 1/4 x 5 1/2. Price \$22.50.

FILM DEVELOPING TANKS \$5.00

We 'Always Carry' a Full Stock of Kodak Supplies.

J. W. McLAREN

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Volume XLI—No 2

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop them in GUIDE-ADVOCATE Letterbox.

LATEST magazines at Taylor's. VISIT our store Wednesday night, SWIFTS.

ALL schools closed Tuesday for the summer vacation.

THE mail from the east that former arrived in Watford at 3 p.m. now arrives at 12.18.

THE Watford post office will in future close at 7.30 each evening instead of 6 o'clock.

BROWNS' half-price sale of millinery is a success.

TEXAS JIM won the 2.14 pace purse. Tiltsonburg last Thursday among fa company.

WATFORD INDEPENDENT FORESTERS will parade to the Methodist church next Sunday evening.

WATFORD stores close at 12 o'clock every Wednesday afternoon during June and August.

IT is high time that hostilities were opened against the mosquito. Clean up this camping ground.

LIEUT. CHESHAM, of Stratroy, previously reported killed, is alive and in Rouen Hospital wounded.

RAVETROUGHING and turnage work a short notice with satisfaction guaranteed.—THE N. B. HOWDEN EST.

SEVEN items you send for publication. Several to hand this week which are no printed because they were unsigned.

OCCASIONALLY a man takes a day off to celebrate the anniversary of his birth but a woman usually takes a year off.

REPORTS from different parts of Lambton agree that considerable damage has been done to wheat and clover by last week's frost.

A KINGVILLE man lost \$104 while visiting Detroit with his wife. If his wife had not been with him the circumstance would have looked suspicious.

TAYLOR'S develop and print for amateurs.

THERE is one instance where advertising does not bring results and that is the placing of an ad. in the Want Column when you have lost your hair.

WATFORD'S county rate this year will amount to \$1745.43, made up as follows:—Current expenses \$1279.25, jury rate \$28.04, provincial war tax rate \$438.11.

AMONG the names of those who enlisted lately as members of the 29th Battery Canadian Field Artillery, appears the name of John Howard, Watford.

HAVE you looked at the address label on your paper lately? Just look at once and see if it is time to send on another dollar. We need all the dollars due us just now.

JUST arrived—some newest patterns in china tea sets and dinner sets. The prices and patterns will suit you.—THE HOWDEN EST.

A BUFFALO horse got frightened at a band concert and jumped into an auto. So far there has been no danger of anything like that occurring at a Watford band concert.

THE Ladies' Aid Society of the Methodist Church will serve a first class dinner to the Orangemen and others on July 12th in Mr. S. Stapleton's building, Main street.

IT will soon be up to the Government to issue bulletins on the care of autos for the benefit of farmers. Those now issued on the care of the horse can be dispensed with.

THE Women's Missionary Society of the Methodist Church will meet in the Sunday School room on Friday, July 2nd, and 3 o'clock. The Ladies' Aid Society will meet at 4 o'clock.

SALE of boys' shirts at 19c and 39c.—A. BROWN & CO.

A TRIP to the lake side will be the pleasure selected by a large number of Watfordites for Dominion Day, while others will take in the celebrations at Stratroy and Petrolia.

J. R. MCCORMICK, Kingscourt, has taken the agency for the celebrated Overland automobiles. Anyone contemplating buying a car should see the Overland before making a choice. 2t

SPECIALISTS say that in boys from seven to fifteen years of age the head grows one inch in circumference. Later on we have noticed some heads assume abnormal proportions over night, from various causes.

ARE you building? Nails, \$2.50 per keg; building paper, 50c to \$1.35 per roll; Paroid roofing, \$2.25 per square; rubber roofing, \$1.50 per square; 10 inch eavestrough, 7c per foot; glass at lowest prices.—THE HOWDEN EST.

WAY put off until tomorrow what can be done to-day? It will only cause you sorrow by the useless long delay. Let us then be up and doing, with a heart for any fate. Just come up and pay the printer for the paper up to date.

DR. AND Mrs. JAMES and two children, Sarnia, left last week for a trip to the Panama Exposition. Dr. James will be away for a month. Mrs. James and family intend spending three months visiting relatives on the Pacific coast.