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MONDAY, OCTOBER 12, 1925.

Urging On the Losers.

The Free Press is having a rare time telling the Conservatives how thoroughly the election is theirs on October 29. The apostles of gloom are to have 117 seats in the next parliament, with a twin-chair arranged to hold the two leaders, Meighen and Patenaude.

The Free Press got its information from the chief broadcasting station of the Conservative party in Ottawa. It operates under the code R.U.N. and the chief announcer is Sir James Loughheed.

It's the same station with the same equipment that was working in 1921, and it's rather interesting to see how it came through in that year. On December 2, four days prior to the election, the Conservative headquarters sent out the following forecast:

"Today the King forces in Quebec admit that there will be at least twelve Meighen supporters elected in that province. In addition a strenuous fight is being carried on in at least eighteen more ridings, and of these there is every possibility of Meighen supporters carrying from six to ten more. In any event, it is quite safe to predict that Premier Meighen may count on at least fifteen supporters from Quebec, with a good possibility of from four to eight more."

"In Ontario, many doubtful seats have during recent days swung into the safe Meighen column. There is now ample ground to say that in Ontario Meighen candidates will carry sixty seats, and probably sixty-five or seventy."

"All reports from the prairie provinces are very optimistic. There will be no solid farmer bloc from that area. It is now practically certain that the government will carry from sixteen to twenty-one seats in the prairies as well as eleven in British Columbia."

"In the maritime provinces, where there are thirty ridings, there is every likelihood that the government will carry at least fifteen or sixteen seats."

What happened? In six of the nine provinces the Conservatives did not win a single seat. They got none in Quebec, none in Nova Scotia, none in Prince Edward Island, none in Manitoba nor Saskatchewan nor Alberta. And yet, as the above statement shows, they were boasting of victory from coast to coast.

The same old tactics are being repeated this time in an endeavor to create the impression that Mr. Meighen is coming back. In 1921, Liberals and Progressives, though aiming at much the same objective, were fighting each other. The result was as indicated above. Today can any sane observer, sizing up the situation as it exists and having regard to the relative union of Liberal sentiment throughout the country, have the slightest doubt as to what will be the result?

When the elector reads the Conservative propaganda of what they are going to do this time he would be well advised to check it up against the like claims advanced on the eve of the last election. By no stretch of imagination has the Tory outlook been substantially bettered or the prospects been made more favorable than when, despite their loud boasts four years ago, their rout was complete even to the extent of humiliation.

Road Building an Old Art.

Fifth avenue, New York, can fairly be called the show street of United States. At night it may give way to its dazzling neighbor, Broadway, but never in daylight. A census of traffic at the corner of Fifth avenue and Forty-second street showed over 20,000 vehicles, mostly motor-driven, passing between 8 a.m. and 6 p.m. More interesting than that is the fact that the pavement carrying this load lasted from 1896 to 1913, when the road was resurfaced.

In London, England, the road having the greatest traffic is that portion of the Thames Embankment between Blackfriars bridge and the Westminster bridge, and known as the Victoria Embankment. Its construction was decided on by the commons in 1862, and at that time what is now one of the most imposing London avenues was the mud banks of the Thames, fringed by low and very poor dwellings. Today over 12,000 vehicles pass over it per day, and the pavement has been down for years, concrete, covered with asphalt.

We may at times regard street paving and road building as modern developments, but they are very old ones. Nebuchadnezzar, king of Babylon from 605 to 561 B.C., was a road builder, and his executives saw to it that the work was so thoroughly done that there remains evidence of it today. In "Procession street," which led from the king's palace in Babylon to the north wall of the city, have been found bricks which, according to the translation, gave a rather elaborate and boastful account of the building of the thoroughfare. The translation runs:

"Nebuchadnezzar, king of Babylon, he who made Babilgia and Ezida glorious, son of Nabopolassar, king of Babylon. The streets of Babylon, the Procession street of Nabu and Marduk, my lords, which Nabopolassar, king of Babylon, the father who begot me, had made a road glistening with asphalt and burnt bricks; I, the wise suppliant who fears their lordships, placed upon the bitumen and burnt bricks a mighty superstructure of shining dust, made them strong within with asphalt and burnt bricks as a high-lying road."

"Nabu and Marduk, when you traverse these streets with joy, may benefits for me rest upon your lips; life for distant days, and well-being for the body. Before you I will advance upon them. May I attain eternal age."

That work was done 2,500 years ago, and so thoroughly built that evidence of it remains today. The National Geographic Magazine is

authority for the claim that burnt bricks set in asphalt were so firmly welded that it was impossible to part them without entirely destroying the bricks. Modern road builders can gather from these instances that thoroughness is and always has been the price paid for a permanent piece of work.

A Graceful Compliment.

The prime minister has paid a neat compliment to Mr. E. S. Little, Liberal candidate in London, in having voluntarily arranged to come to this city and speak on his behalf. It constitutes about as neat a tribute to and whole-hearted recognition of a candidate as it would be possible to conceive.

The meeting here on Friday evening of this week will be a great event; coupled with the afternoon gathering in West Middlesex at Strathroy in the interest of J. C. Elliott, it will mark an eventful day in the successful campaign that is being carried on in both these ridings.

In the Campaign.

Four Liberal rallies were held on the same evening in ridings of this district. It is interesting to note the matters discussed and also the various vocations of the men who are candidates. In Kent Dr. Rutherford was speaking. As a professional man, interested in the development of his country, he placed himself wholeheartedly on record in favor of letting Sir Henry Thornton have a fair fighting chance to work out the destinies of the Canadian National Railways, unhampered by the degree of interference that Mr. Meighen promises to exercise. Dr. Rutherford also found it difficult to see where Mr. Meighen could pose as a man who wanted to develop Canada, when by his leadership he was giving assistance to a campaign of blundering that was keeping industries out of Canada. He gave point to his statement by producing a letter that told of a Detroit firm stopping negotiations to open in Chatham on account of so much talk about unfavorable conditions in this country.

In South Perth the same evening Fred G. Sanderson, a manufacturer interested in the flax industry, was dealing with the cry of closed factories, and giving an intimate analysis of what had actually happened to the industry with which he is connected. World conditions, over which the government of Canada had no control, were being ignored, and the cry of ruin was hurled against the government by those who did not possess, and who did not want to have, an actual knowledge of what was taking place. Appearing with Mr. Sanderson was Thomas McMillan, Liberal nominee in South Huron, a farmer who works the ground and not the farmers. He saw in the Meighen campaign of today the same hand that had banned imports of sugar in 1920 when prices rose to famine figures. "This was," he said, "another instance where the sworn servants of the people had betrayed their trust."

In West Elgin Mayor Sloggett of St. Thomas, a railway engineer, and long associated with one of the strongest and sanest of labor unions, found it necessary to combat the cry of ruin in another way, by showing that his home city was not packing up and running across the border. There is a wide diversity of interest, even in these four ridings, a medical man in Kent, a manufacturer in South Perth, in South Huron a farmer and in Elgin a railway engineer. As long as the Liberal party is able to draw its standard-bearers from such a wide range of productive and useful effort it is bound to be representative and democratic, and stands in no danger of becoming the mouthpiece of the favored few.

Vice-President and Humorist.

It is recalled in the memoirs of the late Vice-President Marshall of United States that at one time he had to attend a meeting of the Smithsonian Institute, where wise-looking men of scientific mind sat solemnly. Mr. Marshall was stunned to silence by the size of the words, and did not recover his breath until a motion was made to ask the government for money to run an expedition to Guatemala. Mr. Marshall recalled:

"Now, the mere mention of money arouses my interest, particularly when it runs into thousands of dollars. I am not used to computing it in such large denominations. So I ventured to inquire for what it was proposed that the expedition should spend these thousands of dollars. I was informed that it was to excavate among the ruins of that country in the hope of finding some trace of prehistoric men. With the breezy manner of a breezy state I ventured to inquire whether they had dug in Washington yet. And then the utter uselessness and frivolity of the vice-presidency was disclosed, for not a man smiled. It was a year before I had courage to open my mouth again."

Thomas Marshall had a keen sense of humor of the sort that cannot be suppressed. After a long, weary day at Washington, when speaker after speaker told what was needed for the betterment of his country, it was he who leaned over and whispered to a friend, "What America needs most is a good five-cent cigar."

Note and Comment.

Saskatoon woman will not be at home for 30 days. She drove a car while drunk and was sent to jail.

Ottawa Journal: A Metcalfe farmer who hit a skunk with his car now admits that he was wrong and that the animal had the right of way.

A Windsor school trustee will give a demonstration in how to make a bed. Simple—a coat and vest on one corner, collar and tie on the other.

St. Louis, Mo., has an exhibit in a bride who has just married her fourteenth husband. Photographers have found in this a peg on which to hang an assortment of jokes. It is no joke, but a wide-open defiance of all the laws of God and the rules of decent society.

I Tried It

A neighbor told when 'twas cold he wore his summer underwear, and now I'll land upon his jaw and pull great sections from his hair.

A neighbor had been telling me a lot about good health and stuff, and of the plans that he had used to make his framework hard and tough. He says when winter comes along 'tis then he leaves his shin-bones bare; he glories in the winter breeze, nor sheds his summer underwear.

Well he impressed me with his talk, and he kept urging how that I, pursuin' of the way he went, could be a rugged sort of guy.

So when the wind turned to the north and snow was driving through the air, I would not shiver in the blast, a rugged guy he shouldn't care. I would not shake the mothballs out nor nail red flannel on my chest, nor wrap a quilt around my neck, nor ram old papers 'neath my vest.

I'd face the blast as how I should and bare my ribs unto the breeze, nor would I take the woolen socks and yank them high upon my knees.

But when I got outside my hut the north wind smote those ribs of mine, and snow it sifted down my neck and froze upon my crooked spine.

Today I sit beside the stove and gulp great drafts of catnip tea, and chills have camped upon my frame, rheumatics scamper on my knee.

And I have donned my woolen shirt, and placed wool socks upon my hoof, I have a plaster on my chest, hot ointment on my aching tooth. I feared last night the time had struck for me to quit my chores and die, nor more I try these foolish things nor aim to be a rugged guy.—ARK.

(Copyright.)

25 Years Ago Today

(From The Advertiser, Oct. 12, 1900.)

At a joint meeting of the students of the different departments of the Western University, held yesterday, a football club was organized. The officers elected were: Hon. president, Dr. Moorhouse; hon. vice-president, Dr. Trenholm; president, Frank Bryant; vice-president, J. Gunn; secretary, Mr. Webb; treasurer, J. Armstrong; managing committee, the officers and Messrs. Babb and Hodgins. Challenges from surrounding clubs gladly received.

Several citizens have complained lately of the alleged existence of sewer gas in their premises. The young women in a certain downtown establishment are said to have had to leave their work from this cause. City Engineer Graydon says that in 99 cases out of a 100 where investigations have been made, the trouble was caused by defective drains or illuminating gas.

When questioned about a corner he had made in pork, Sir Thomas Lipton said: "Yes, it is a fact that I control today practically all the pork in the United States. I have no intention of raising the price to an exorbitant degree. I am perfectly satisfied to make a fair profit out of the deal, and I shall do all possible to avoid serious trouble to those who sold short."

Two street cars had a head-on collision on Huron street this morning before the heavy fog had been dispelled. One passed the loop and crashed into the other. Henry Humphries of Hill street was slightly injured.

Extensive alterations are being made in the store on Dundas street next to Fitzgerald, Scandrett & Co.'s grocery store. In a short time it will be occupied by W. Eacrett, who will move his well-known bazaar from the north side of the street to the larger premises.

Editorial Opinion

A CORRECTION.

(Toronto Star.)

THE Ottawa Journal says The Star has opposed T. L. Church in all his elections. This is slightly inaccurate. When he first came out as an independent candidate in Ward Two we did not oppose him—we only laughed.

YOUTHFUL MARRIAGES.

(Brandon Expositor.)

JUDGE STRONG of New York City blames kid marriages for the great deluge of divorces and separations which the court has to deal with today. "It is the runaway marriages, the kid marriages, the hurry-up marriages that bring husbands and wives before me," said the judge. "A young woman does it herself up when she marries young. It would be better if girls waited until they were 25, 27 or even 30 before they married. They will certainly marry better if they wait." Good advice, and the girls would do well to take it.

AN ADMIRER OF BRYAN.

(Chicago Tribune.)

THE following story is told in connection with the political campaign of 1900, in which William Jennings Bryan was a candidate for the presidency. At the close of a speech by Mr. Bryan in West Virginia, a man rushed up to the platform, grabbed him by both hands and shook them vigorously, and then reluctantly stepped back and watched the Peerless Leader admirably as others rushed up in effusive greeting.

Somebody remarked to this enthusiast: "I suppose you're quite an admirer of Mr. Bryan?" "Oh, yes, I certainly am," was the prompt reply. "I go to hear him speak every time he comes to our town. Would drive miles to do it. Like him—mighty fine man—think he's one of the greatest of our time. And, by George, if I weren't a Republican I'd vote for him!"

Dublin has a municipal barber shop, where they teach the proper way to bob and shingle. The cost is just set down against uncontrollable overhead.

It was the Guelph Mercury that said the book of Exodus about Canadians crossing the line interested the opposition, whereas the book of Numbers coming back was of more concern to the government.

RACE CAR HURLED INTO GRANDSTAND

Locked Pinion Sends Auto Into Crowded at Michigan Fair Grounds.

Special to The Advertiser by Staff Correspondent.

Detroit, Mich., Oct. 11.—A driver is dead, four spectators critically injured, and eight others are suffering from broken legs and minor injuries as the result of a racing car, travelling at 80 miles an hour, catapulting through the fence and into a group of 200 persons at Michigan State Fair Grounds late today, as a 150 mile automobile race was drawing to a close.

The dead driver was Al. Waters, 30 years old, Chicago. He was roaring past the grand stand when a pinion locked the left rear wheel of his Frontenac special, averting the machine through the iron fence at the east end of the grand stand.

Hundreds of people were taking a last look at the white cars before leaving for home when the machine ploughed into their midst. Waters, his skull fractured against the cowl, was thrown sheer of his racer.

The injured spectators include E. J. Miller, two fractured legs and possible internal injuries. Little hope for his life was held. Joe Beggs, both legs fractured, internal injuries and possible fracture of the skull, may die. Harold Ellison, Milan, Mich., both legs fractured and internal injuries, had no recovered consciousness tonight, and may die. Albert Dressell, also of Milan, fractured leg, internal injuries and possible skull fracture, not expected to live.

The crash took place as the cars were on their 14th lap, with only four miles from the finish flag. Waters was in the middle of the track, 10 laps behind the leaders, Sam Ross, and Ralph Ormsby, and two laps behind Fred Hicks.

Suddenly Waters' car veered almost to a right angle and shot toward the steel fence, on the other side of which the crowd was standing three deep.

Before the danger could be realized, the car had struck, tearing down a 25-foot section of fence, knocking down a score of persons and wrapping itself in the fence's wreckage.

Wall Street to Observe Friday

Associated Press Dispatch.

New York, Oct. 11.—Wall Street tomorrow will observe the Columbus Day holiday by a suspension of all financial and trading activities. Banks will remain closed, in view of the legal holiday, and all security and commodity exchanges will follow the lead of the New York stock exchange in shutting down for the day. Activities also will be suspended in the drygoods market.

SALTS FINE FOR ACHING KIDNEYS

When Back Hurts Flush Your Kidneys as You Clean Your Bowels.

Most folks forget that the kidneys, like the bowels, sometimes get sluggish and clogged, and need a flushing occasionally, else we have backache and all misery in the kidney region, severe headaches, rheumatic twinges, torpid liver, acid stomach, sleeplessness, and all sorts of bladder disorders.

You simply must keep your kidneys active and clean, and the moment you feel an ache or pain in the kidney region begin drinking lots of water. Also get about four ounces of Jad Salts from any good drug store here, take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and is intended to flush clogged kidneys and help stimulate them to activity. It also helps neutralize the acids in the urine so they no longer irritate, thus helping to relieve bladder disorders.

Jad Salts is inexpensive; makes a delightful effervescent lithia water drink which everybody should take now and then to help keep their kidneys clean.

A well-known local druggist says he sells lots of Jad Salts to folks who believe in trying to correct kidney trouble while it is only trouble.

—Adv.

CUNARD ANCHOR ANCHOR-DONALDSON

Passenger Sailings

FROM MONTREAL.
Oct. 16—Aurania to Liverpool.
Oct. 17—Antonia to Ply. Cher., London.
Oct. 18—Aurania to Glasgow.
Oct. 24—Aurania to Ply. Cher., London.
Oct. 25—Aurania to Glasgow.
Oct. 30—Aurania to Ply. Cher., London.
Nov. 6—Aurania to Glasgow.
Nov. 7—Aurania to Ply. Cher., London.
Nov. 13—Aurania to Liverpool.
Nov. 14—Antonia to Ply. Cher., Lon'n.
Nov. 20—Antonia to Glasgow.
Nov. 21—Aurania to Ply. Cher., London.

FROM NEW YORK.

Oct. 14—Mauretania to Ply. Cher., S'n.
Oct. 17—Carnegie to Q'town, Liverpool.
Oct. 17—Caledonia to Q'town, Liverpool.
Oct. 21—Aurania to Ply. Cher., S'n.
Oct. 21—Aurania to Q'town, Liverpool.
Oct. 21—Aurania to Q'town, Liverpool.
Oct. 21—Aurania to Q'town, Liverpool.
Oct. 21—Aurania to Q'town, Liverpool.
Oct. 21—Aurania to Q'town, Liverpool.

FROM BOSTON.

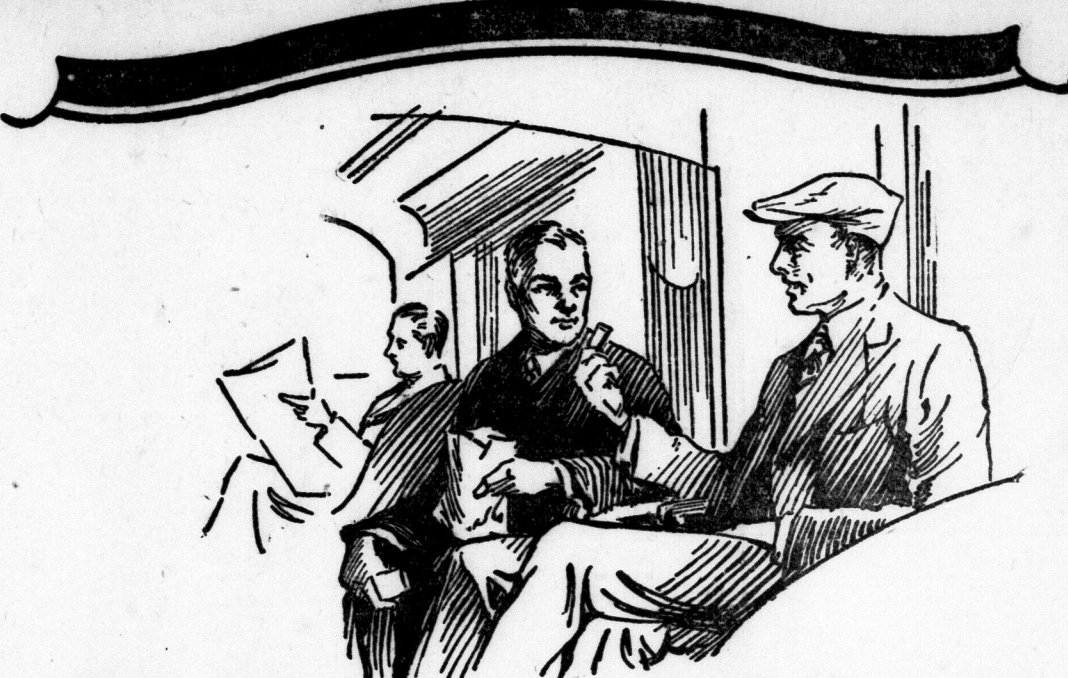
Oct. 18—Carnegie to Q'town, Liverpool.
Nov. 1—Scythia to Q'town, Liverpool.

CHRISTMAS SAILINGS.

FROM HALIFAX.
To Plymouth, Cherbourg & London
ASCANIA, DEC. 14
To Plymouth, Cherbourg & London
ATHENIA, DEC. 14.

Illustrated Booklets, Sailing Lists, etc., on request.

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Do you eat between meals?

Next time you're tempted to "eat a bite" between meals—try WRIGLEY'S.

The idea is this: you want something for refreshment—to give you a tasty treat—

Also you want a little pep to carry you to next meal time.

NOW: don't overburden your stomach—don't humor a false appetite!

Let WRIGLEY'S stimulate a genuine hunger and get you ready for a good meal.

And then use it also, AFTER EVERY MEAL, as a pleasant digestive aid.



WRIGLEY'S "after every meal"

R113

If You have a Son—

YOU want him to make a success of life and be a credit to you and his mother.

A Confederation Endowment taken for the purpose will provide the amount to put him through college.

If You have a Daughter—

YOU can provide her with a college education by means of an Endowment Policy.

Years ago girls did not need to receive the same education as boys. To-day they have to be just as well equipped.

YOU OWE HIM AN EDUCATION

YOU OWE HER AN EDUCATION

An Improved Endowment is the Certain Way

CONFEDERATION LIFE

ASSOCIATION

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SEWELL'S SIMCOE CAMPAIGN GETS AID OF WOMEN'S CLUB

Simcoe, Oct. 11.—An enthusiastic organization meeting of the ladies in Simcoe supporting Mr. George D. Sewell was held at the Liberal-Progressive committee-rooms Friday evening, when plans were laid for organizing in connection with the election fight of Mr. George D. Sewell. The ladies were especially privileged in having to address them Mrs. Grant Needham of Toronto, one of the foremost speakers and debaters in Canada. Mrs. Needham formerly lived in Simcoe, and is a daughter of the Rev. George Grant, at one time principal of the Simcoe high school, and during her visit called on many old friends.

Mrs. Needham gave a wonderful exposition on the questions of the day, and accepted an invitation to return on Thursday evening to address another meeting at the same place. It is expected that the hall will be filled to overflowing. She has also consented to address meetings at Watford and Port Dover during the week.

After the address of Mrs. Needham the ladies organized, with the following officers: President, Mrs. J. A. Calder; vice-president, Mrs. Elgin Mason; secretary, Mrs. T. Wright. These officers were assured of the support of the ladies in the present, and a really live women's Liberal-Progressive club has been formed.

SORE THROAT

IS A COMMON AILMENT WHICH LEADS TO A SERIOUS CONDITION. SIMPLY DEVELOP AND REQUIRE SUSTAINED TREATMENT BEFORE IT IS OVERCOME. BUT IF TREATED AT ONCE MUCH INCONVENIENCE AND SUFFERING MAY BE AVOIDED. AN OLD AND RELIABLE REMEDY IS FOUND IN

DR THOMAS' ECLECTRIC OIL

Cuticura Soap and Ointment

Keep the Scalp Clean and Healthy Promote Hair Growth