COMMERCIAL LAW ...

The drilling that the pupils of the Forest City Business and Shorthand College, London, receive in contracts, agency, partnership, etc., will be of lasting benefit, and is alone worth the

Mr. J. W. Gilmore has been placed as bookkeeper with T. Bell & Son, Wingham.

Catalogue of our course free

J. W. WESTERVELT, Principal.

********* The Fit Is Perfect.

These are the days when the thoughts of new clothes entertain your mind. Few tailors can show you such an assortment of up-to-date fabrics. Few tailors can give you the satisfaction that we guarantee.

O. LABELLE, 372 st MERCHANT TAILOR.

·***********



THE GUIDING SPIRIT In our business is satisfaction for DIADEM BICYCLES enable us to bring that into all transactions. Every wheel is a model of perfect design and construction, and is strong, light, durable and speedy. Our lines are well known.

BROCK'S GUN STORE,

Prices from \$30 to \$50.

192 Dundas Street, London, Ont. CALL AND SEE US AT OUR

32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,

Dynamos, Motors, Electric Light Fixtures and Wiring Supplies. Phone 1103.

H.C.M'BRIDE Architect and Surveyor, 213 Dundas Street.

R. K. COWAN, BARRISTER, SOLICITOR, ETC., County Bldgs, next Court House, London

FAIRBAIRN, THE TAILOR, Richmond Street, Opposite City Hall.

SPECIAL NOTICES.

Feather and Down Cushions 50 Cents

Large stock of Pillows and Mat-tresses, Iron and Brass Bedsteads, Pillows and Cushions filled with feathers on the shortest notice. Large assortment of Staves at Hunt & Sons' Bed and Mattress Cleaning factory, 593 Richmond street. Telephone 997.

Vapor Baths.

Ladies' Vapor Baths and Massage Monday, Wednesday and Friday. Sulphur and Sea Salt Baths at the usual price. Mrs. Harriet Hayes, M.D., of Pittsburg, Pa., and Mrs. Sarah Chyne, of Buffalo, were at the Vapor Baths this week.

Pictures of King Edward VII. and Queen Victoria Free.

To any subscriber receiving the Daily Advertiser by mail who will renew their yearly subscription in advance, such renewal to be received at our office in London not later than the 1st day of May next. When renewing mention this offer, or cut this notice out of the paper and send it to us with your subscription. As we have only a limited number of those pictures on hand our friends will do well to send in their renewals at once. First come first served. This picture was formerly sold at 25 cents, and is one of the best of the many pictures of our new King which has been sent out. will be sent by mail, securely packed in a tube; postage prepaid. If your time expires some time later on, you can renew now, your renewal will be dated from the expiration of your subscription, and you can secure

At Sugar City, Col., a farm of 12,000 acres has been cultivated for raising sugar beets, and a sugar factory has been built with a capacity of 500 tons

a pair of those beautiful pictures.

"Slick,"

was looking at our Hastings Bicycle the other day. He also said, "You have the nicest-finished and best-looking wheel in the city."

Every part made of the best material and finished in the best possible style. No pains or expense spared to make the Hastings the best bicycle at a reasonable price-\$35 and \$40. Like to have you see it.

185 Dundas Street.

What to Select. You will have trouble in making your selection for your spring suit. We have an excellent range of cloths to please you.

Southcott's, Richmond St.

W. A. PIPER., D.D.S., Specialty Gold and Porcelain work. Hours-9 to 5 p.m.

Drs. D. H & W. A. Piper D. H. PIPER, M. D., Ear, Nose, Throat and Lungs. Hours—10 to 2, 7 to 8 p.m. Phone 304, 332 Dundas St. (cor. Waterloo).

Meteorological.

Toronto, April 22-8 p.m.-The disturbance which was to the southward of Lake Erie last night has today greatly diminished in energy and the conditions are more favorable for more settled weather in Ontario. Showers have been generally recorded today in all localities from the Straits of Mackinaw to the Maritime Provinces, while the weather remains clear and very mild in Hamiiton and the Northwest. Minimum and maximum temperatures: Victoria, 32-50; Kamloops, 38-66; Calgary, 24-62; Qu-'Appelle, 32-60; Winnipeg, 40-64; Port Arthur, 28-56; Toronto, 41-62; Ottawa, 6-62; Montreal, 42-54; Halifax, 46-56. Local temperatures Monday: Highest, 57 above; lowest 44 above. Today (Tuesday) the sun rises at 5:22 and sets at 7:10 p.m. The moon rises at 9:24 a.m. and sets at midnight.

LOOK FOR THE

XXX Jersey Cream Bread Is Unexcelled.

None is so appetizing and nutritious — baked as it should be baked—light, crisp, wholesome and digestible. Sold and recommended by JOHNSTON BROS.

0000000000000000 TOP COAT WEATHER.

These are the days when you appreciate a top-coat. Too warm for your winter coat—too cold for none—just right for a "top." Wear one of ours, and you'll have the

THOS. WILSON, Merchant Tailor, Phone 596. 213 DUNDAS ST

Are You In Need

of knives, forks or spoons? We have the best Rogers' A1. In plain or fancy handles.

Thos. Gillean, JEWELER,

402 Richmond Street, Official Issuer of Marriage Licenses.

London Advertiser.

A LOCAL BUDGET

-It is expected that Rev. A. C. Courtice will preach in London on May 19 -Dr. John D. Wilson, ex-mayor, is in Ottawa this week on professional busi-

-Mrs. Bruce Macdonald, of St. Andrew's College, Toronto, is staying here with her mother, Mrs. Parfitt, sufficient to redeem its manifold

-Miss Elsie Deacon, of Stanley street, South London, has returned home after an extended visit with relatives and friends in Boston, Mass. -Mr. and Mrs. Wm. Ellis, of Ridout street, left this morning for New York, where they will visit with

friends prior to Mrs. Ellis' departure -Elizabeth Leech, aged 70 years,

NEW PATTERNS IN COLORED SHIRTS

Soft Bosoms-Large assortment for 60c and 75c, with cuffs attached or separate.

Stiff Bosoms-Very nobby patterns for \$1, and a few very choice for \$1 25, with separate cuff or cuffs attached.

GRAHAM BROS.

LIGHT-WEIGHT UNDERWEAR.

Every man is interested in this subject now. We can supply you with Underwear at almost any price from 25c to \$1 50 per garment. Full range of Cotto., Balbriggen and Natural Wool Underwest in

ROSS'

WEDDING RINGS.

At this season of the year we make a specialty of Wedding and Engagement Rings—the latter in any kind of setting you may desire—because in the Spring young people will become engaged, and in the Spring lovers will unite in marriage. It was ever thus. We make it easy to buy good jewelry. easy to buy good jewelry.

WARD, The Jeweler, Phone 1084 374 Richmond Street

died at the city hospital yesterday morning. The funeral took place from Clarke & Smith's undertaking establishment yesterday afternoon, Rev. Canon Dann conducting the services.

-The Byron flour mills, owned by Mr. J. W. Crouse, were offered at auction yesterday afternoon by Mr. J. W. Jones. The property was withdrawn, no bids being received. Mr. Crouse desires to sell out owing to be made at once. Both gentlemen because of the property was withdrawn, no bids being received. Mr. Crouse desires to sell out owing to

-The Seventh Regiment practiced trooping the colors on the market square last night, and their maneuvers were watched by many citizens. When the men returned to the drill shed they were formally inspected by Lieut.-Col. Peters, D. O. C.

-Lieut. Layborne, who served on the staff of Gen. French in South Africa, arrived home on Sunday, and is now at Wolseley Barracks. Lieut. Layborne had a stirrup shot from under him and was eleven weeks in hospital suffering from fever.

of London is desirous of having the new church erected in the east end of the city, instead of on the present site, section of the congregation is terday. opposed to a change in the location. -The 49th meeting of the Elgin

Teachers' Institute and the St. Thomas Teachers' Institute will be held in Mc-Lachlin Hall, Alma College, May 10 and 11. Prof. Dewey, of the University of Chicago, will lecture on educational the London orators were Messrs. esting papers to be read is one on drawing by Mr. S. J. Latta, principal McBain and Wilson. subjects, and among the many interof the Colborne street school, London

-The members of Grant Lodge, No. 407, A. O. U. W., had a merry time last evening, the occasion being the visit of D. D. G. M. Foreman, of Lambeth, accompanied by Grand Organizer Bradley, of Toronto, and Grand Trustee Stephen Grant, of this city. The attendance was large, and included re-presentatives of nearly all the seven Workmen lodges in the city. The company was entertained by a brief but enjoyable programme of songs and speeches, and the evening proved to be one of both profit and pleasure.

By reason of a visit paid him by Dr. cilor Hodgins, of London township, has agreed to have his house quarantined. He had previously refused, be-lleving that his family had chickenpox. It is supposed that the McRobert family contracted the disease from the

Hodgins children.

DOUBLE PRESENTATION. Mr. Sim Walsh, who has been employed at the Tecumseh House for 23 years, and Mr. James Black have severed their connection with the hotel. On Saturday evening the heads of the departments presented Mr. Walsh with a handsome dress suit case and to Mr. Black they gave a gold scarf pin. Both gentlemen made suitable replies. Their departure from the Tecumseh House is much regretted.

SUGAR BEET COMMITTEE.

Ald. Parnell told the civic sugar beet committee last night that Hon. John Dryden had assured him the government would give seed to all farmers who would pledge themselves to make a fair test with it. Those who would not do so would receive no seed be-cause an unfair test would injure the

The names of men who will make a test will be given to Prof. Shuttles worth, who will soon visit the city. "NELL GWYNNE."

It was a capable company that Alberta Gallatin brought to the London Opera House last night for the presentation of Cator Heverin's historical comedy-drama "Nell Gwynne." Theirs was a thankless task, however, for the play was far inferior to the abilities of the company. It bears the marks of being hastily written and faults of incoherence and improbability. For the work of the performers, however, only words of praise can be said, for each labored faithfully to carry off with a good grace the stilted scenes and hackneyed climaxes. Miss Gallatin invested the part of Nell Gwynne with all the archness, mischievousness, coquetry and withal true womanly kindliness of heart that history tells us the orange girl possessed. Mr. Allen Davenport was excellent as the Merrie Monarch, "who never said a foolish thing and never did a wise one." Edwin Maynard did a good piece of character work as Johnson Wye, the fanatical Puritan, whose

**** MILK, 21 quarts for \$1 (if paid for in advance); pure, rich; in sterilized bottles.

CREAM. Whipping, Table, Devonshire.

and Creamery Butter, Regular Prices. . PHONE 1065.

Eureka Bread makes muscle and gives strength to body and mind. It is good for big strong men, little children and invalids. Test a loaf at one meal.

THE PARNELL-DEANSTEAM BAKING CO., Limited, 75 Bruce Street, London, Ont.

hatred for the king is intensified by his disappointed love for pretty Nell. Arthur Rutledge and Miss Margaret Dale Owen gained the sympathy of the audience as the unhappy lovers, whose troubles end as the curtain falls. The balance of the cast was creditably taken. Altogether, it was a company worthy of a better play. THE RICHMOND" CHANGES

OWNERSHIP. John and William Cook, two brothers, well-known through many years connection with the hotel business, yesterday assumed control of "The Richmond," recently owned by Mr. H. L. Peine. Both gentlemen are thoroughly versed in their line of work. Mr. John Cook has been for over four years steward at the London Club, while for several years he was employed at the Tecumseh House. Mr. Wm. Cook was engaged at the Grigg House for over six years. It will thus be seen that the Messrs. Cook have been closely connected with the hotel trade

This Day in London Thirty-Three Years Ago.

ing very popular, they undoubtedly will bring to "The Richmond" a large and deservedly increased patronage.

From The Advertiser Files of April 23, 1868.]

Tonight will mark the first anniersary of the London St. George's Society. The event will be celebrated The congregation of St. Mary's Roman Catholic Church will probably erect a new place of worship in the near future. It is said that the Bishop of London is desirous of having the of the 53rd Regiment.

The contract for watering the streets

has been granted to Mr. Berryhill. Hyde Park gained the decision over London in the public debate on "Church and State" last night. Mr. W. the London orators were Messrs. Man-ville, Buckle and Stevens. The Hyde

LONDON PIONEER

Late George Loveless Trudged Through the Woods to the Forks.

The funeral of the late Mr. George Loveless took place yesterday from the family residence on St. George street, the interment being made in Mount Pleasant Cemetery. The large attendce of friends from country and city. and the beautiful floral tributes, tes-Bryce, provincial health officer, Coun- tifled to the high esteem in which the deceased gentleman was held. Rev. Mr. And Life You Are Birks conducted the services, and the pall-bearers were Messrs. W. S. Niles, Wm. Tytler, Alexander Tytler, E. North, H. Crossin and E. J. Liddicoatt. Mr. Loveless arrived in London on a Sunday in March, 1844, having with his father walked through the woods from Hamilton, where they had come a few days previously from England. Set-tling on a farm on the sixth concession, then very sparsely occupied, by strenuous and constant labor, deceased hewed from the forest a comfortable and thriving homestead, and became one of the best best-known and most popular farmers in the district. He was married to Miss Annie McGuffin, daughter of Mr. Hugh McGuffin, a pioneer of Nissouri, and her three brothers, Messrs. Eurastus, Robert and Joseph, are well-known residents in that township; another brother, Mr. Wm. McGuffin, lives in this city. Some twelve years ago Mr. Loveless retired from the farm and came to live in London, where the family, with the exception of one son, Hugh, of New York, now reside, and by his kind and friendly nature he had made many warm friends here.

RENEWED LICENSES

Applications for Four Townships.

The East Middlesex license commister and Nissouri townships, there being

no objections in any case. The application for a license for the club house opposite Springbank Park

was refused. The application of Mr. Stilson, of Inderton, was laid over. Mr. Stilson's landlord, Mr. Patrick, also has an application in. Because Mr. Stilson objects to paying increased rent, Mr. Patrick objects to a renewal of his license.

Would you kindly allow me space in your valuable paper to reply to a letter in your issue of April 8, headed "Not the Same Man," regarding the so-called fight between Mr. E. Black-The application of Mr. Stilson, of Ilrick objects to a renewal of his license.
Thomas Lewis and J. W. Ross both have applications in for the license of the Queen's Hotel on the Sarnia road. The commissioners will look into the claims of both applicants.

over pending repairs to the hotel prop-Angus Mahon applied for the transfer of the Swartz hotel lease, Masonville. The application was laid over. With these exceptions, all the other township applications were

All efforts to induce artificial humidity in cotton spinning factories have failed.



MORGAN

The Steel King's Power in the Anthracite Industry.

At His Dictation the Usual Summer Drop Will Not Be Large.

The name of J. Pierpont Morgan brings

of inconceivable millions invested in the steel industry. To those of us who are not constructing railroads, nor building either warships or bridges, he seems no closer than other Aladdin-like personages whose power has been felt in countries other than our own. Still, the steel industry is only one of this man's playthings. To vary the monotony of controlling simply the steel output of America, and of managing several immense railway concerns and an extensive banking business, he betheught himself of another interest for his fertile mind—the coal trade—and by making use of his vast money power, he secured the governing influence in several railroads that have the closest possible relations with the anthracite industry. The output of the Morgan roads now amounts to 40,614,823 tons each year, or 85.21 per cent of the American output. Thus it comes to be that his name may be associated directly with your home interests, for the coal that you have burned recently, and will burn in the future, is Morgan coal, and he dictates its price.

His hard coal prices for this summer, and as far on as next March, are now in the hands of London coal men, and they can judge pretty accurately what the retail price will be. The announcement shows that the initial summer price will probably be only 50 cents less than the highest winter price of this year, which is now top notch. This first information has considerable significance in this city. At present there are some 50,000 tons of anthracite coal burned here annually, so that it means something if prices are to be held up. If local dealers are to retain the same margin of profit which they now enjoy, hard coal will have to open at \$6.25. It is \$6.50 now. However, it is likely that a slight reduction will be made, cutting into the local profits, in order to start the coal from the bins early. If the opinions of leading coal men go for anything, the selling price of hard coal will open as high as between \$6 to \$6.25. In other places it has been stated the high prices for hard coal that obtained here during the years of the famine and the strike, caused an increased use of soft coal. London dealers claim that the local trade was not affected to any appreciable extent, though with the railroads taken into consideration, 200,000 tons of bituminous coal are consumed here each year. Local dealers account for the high prices quoted for 1901-1902 by the formation of t America, and of managing several immense railway concerns and an extensive

Are You Despondent Over Past Failures?

Paine's Celery Compound

Will Give the New Health Looking For.

Paine's Celery Compound cures when you have failed to secure health and life from other sources. Do not be despondent and hopeless

over your past failures. The testimony of Canada's best people—clergymen, members of parliament, bankers, business men and those well known in every community, testify gladly to the life-saving virtues of Paine's Celery Compound, when used even at the eleventh hour.

Let us urge you to give this best of medicines an immediate trial for the banishment of the ailments that may soon place your life in peril. You cannot be disappointed; a new and hap-Mr. R. McMullin, Camden, N. S., writes "For over four years I have been in

poor health, and received treatment from two doctors besides using seven kinds of patent medicines. I also sent to New York and got a month's treat-ment of a special medicine, but no good results came from it. I was run down, suffered terribly, could not rest at night, and every morning had a severe pain in my back, dizziness in my head, and vomited bitter green matter, and East Middlesex Commissioners Consider Celery Compound and decided to give it a trial, and am happy to report that it worked wonders. The pains are all gone, I rest well at night, my appetite is good, and my health is now splen-did. Paine's Celery Compound has sioners yesterday renewed all the li-censes in Westminster, North Dorches-it to all sick people as the best medi-

An Explanation.

To the Editor of The Advertiser:

well and myself on the corner of Wellington and Dundas streets. I would say that I was not fighting, and have been honorably acquitted of all charges preferred against me, and that my as-The renewal of the license of Sad-leir's hotel, London township, was laid Thomas Taylor, laundry driver, who caused the letter to be printed in your paper on the above date, is not me, although of the same name. the man who was charged with assaulting a lad by name of Rogers some time ago, in London West, and fined \$10 for the offense. As the public think that I am the same Thomas Taylor, I would like, if you please to inform the public that I am not the same person. Yours respectfully, THOMAS E. TAYLOR,

Sale of Splendid

London, April 22.

Wood's Phosphodine is sold in London by C. McCallum & Co. and Anderson & portunity for intending investors and Nelles, druggists.

Gorgeous Creations

Greet you when you step into our Millinery Department. The latest ideas and creations to most people binds vague thoughts from the leading fashion centers are liberally represented — Exquisitely-trimmed Hats, which designers with a genius akin to inspiration are daily turning out of our own workrooms. We apply the brightest and most artistic ideas from abroad to the latest Millinery materials. With this superb display you will find the best of value and the maximum of beauty at a minimum of

Hats That Do Their Own Selling

For \$3.75

For \$5.88

We are showing a Hat with a

Ladies' Black Chip Hats, trimmed with chiffon, black lace and pretty pink roses. A dainty creation.

For \$3.75

dashing appearance which is most effective. Made of straw and chiffon, trimmed with large soft roll of white tulle and allover embroidered chiffon, caught with black velvet bow; dark roses and toliage under brim: For \$5.88

Hats That Go in Good Society

A bower of beauty is our large | A swell Hat-an exquisite Trimmed Hat of fancy fawn creation-is the large Hat straw, faced with tucked pink stripe corded ribbon in lovely trimmed with pink chiffon and color combinations, edged with jetted net, caught with large jet two rows of good braid, large buckle, dainty pink roses under bunch of foliage on brim and brim. The more you see of this under. Only

made of straw and chiffon, beautiful Hat the more you like it.

\$7.00

\$6.25

The Only Trace of Cheapness is the Pricemark.

Two Charming Children's Hats

med with large bow and draping white rustic straw, trimmed of wide white moire ribbon edged with blue and gold. A with tucked blue chiffon. A very stylish and a popular Hat at a daintily trimmed Hat. popular price.

Dainty Leghorn Hats, trim- | A very pretty Child's Hat, of

Price \$2.90

Price \$2.35

Two Specials in Untrimmed Hats

Grand value-White Rustic Sailor Hats for 50c.

Walking Hats-A full range of Black and White Rustic Walking Hats for 75c.

Tailor-Made Suits



2 only, Ladies' Tailor-Made Suits, Eton style, jacket lined with mercerized sateen, skirt lined and faced with velvet, worth \$10 50, for.....\$7 00

skirt, worth \$12 50, for.....\$8 50 Tweed and Cheviot Tailor-Made Suit, Eton style, jacket lined with mercerized sateen, flare skirt, worth \$15, for

Your Size May Be Among the Lot. COME AND SEE,

126, 128, 1281 Dundas Street.

