

ERASMIC Tooth Paste!



The disfigurements and the consequent aches and pains of the teeth, with all the ill-health they may threaten, are avoided by a constant cleansing and purification with ERASMIC TOOTH PASTE. It has flavour, fragrance and bars the way of the insidious dental germs.

Agent:
T. B. CLIFT, Water St.
St. John's.

SIDE TALKS.

By Ruth Cameron.

PEOPLE'S PICTURES.

"Well, I don't see much in her for two men to go crazy about." The "her" of the sentence was a woman whose picture was in the paper because her husband had shot another man who was in love with her.

The critic who couldn't see much in a woman was a newspaper reader. I understand, she went on to say so many women who are not frightened get mixed up with the people's husbands and all that sort of thing. Why, look at that woman she was as homely as a hedgehog!

How do you know she's homely? I looked at me as if she wondered I were out of my head. Her Pictures Are Caricatures. I got that woman herself takes as miserable a picture as any I ever saw. If someone, who had seen her, saw half a dozen of pictures he would never get a word of her as she really looks. She is all right but she has plenty of faults and attractiveness. But none seems to get through to her. I know this. Or, at least, she knows that her pictures are caricatures. And she knows the same with her friends. And yet when she sees a picture of someone she knows, it never occurs to her

that she isn't really seeing the person, only a picture.

Some Can't Take a Bad One.

Funny thing about pictures, isn't it? Funny how some people can't take a good one and others can't take a bad one. I recently visited a new friend whom my family have never met. In order to be able to let them know what she is like I took half a dozen snap shots. I never saw pictures took so much better than the person. "What a pretty girl," everyone says. And yet she is not pretty at all; charming, vivacious, but not pretty and I know they would not think so if they saw her.

"People who can laugh or smile easily and attractively take the best pictures. Analyze the snapshots you have of people who always take a good picture, and see if the majority of them are not smiling or laughing. I think men as a rule take better snap shots than women, fair people than dark.

They See Three Different Faces. Pictures, as well as everything else, get some of their value and meaning from the eye of the beholder. If three people look at a snapshot, and one is a casual friend of the subject, another is her lover, and a third has never seen her, those three people each see something entirely different in the picture. Pictures of oneself are like poker hands, always fascinating because the next may be a royal straight. And except to the favored few they are still like poker hands, because most of them aren't even fit to open on.

Another C.L.B. Hero.

It seems only the other day that we wrote the unforgettable record of Arthur Hardwick, the heroic Wireless Operator on the ill-fated "Esper". The lesson of duty, discipline and self-sacrifice he learned in the C.L.B. as many another splendid British lad has learned. Side by side with him in our memories and in our thankful remembrance before Almighty God, we can now place another.

On the 8th August, "H.M.S. Raleigh" was wrecked on the rocks off the coast of Labrador. Herbert Bashford, a first-class stoker, volunteered to swim ashore with a line to save his shipmates. In that awful sea he perished; but the splendour of his attempt remains. He is another C.L.B. hero of peace, who set sacrifice and duty before all. But twenty-one years of age, he only recently was discharged from St. Mark's Platoon, South Norwood. There he learned the eternal lessons which make a man, and he was true to his C.L.B. training.

We thank God for this heroic soul. When shallow thinkers accuse us of militarism, we know that such brave men as Herbert Bashford are ready to die in service without any thought of self, and we thank God and take courage. The Christ is Captain of our Salvation; but it is He who holds the greater love, and our own lads again and again have dared to show that greater love, and in their sacrifice we learn the true glory of human nature.—The Brigade (October).

Brick's Tasteless.

A most palatable preparation containing the active principles of the purest.

Cod Liver Oil.

It contains all the virtues of Cod Liver Oil without the nauseous grease, and can be taken and retained by those with the most delicate stomach. No unpleasant effects following its use.

No other medicine will restore lost weight so quickly as

BRICK'S TASTELESS.

Weight yourself the day you commence to take BRICK'S TASTELESS then weigh yourself two weeks later and note the increase. BRICK'S TASTELESS can be purchased wholesale or retail at Messrs T. McMurdo & Co., Geo. Knowling, Ltd., or

DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's, oct31,12

Have you a Suit or Overcoat to be made. Bring it to FARRELL THE TAILOR, Adelaide Street. First class work at moderate prices.—sept28,12

Just Folks.

By EDGAR A. GUEST.

BREAKING BREAD.

Friends at the table breaking bread, Laughter and jest and kindly ways The humble lights of home ablaze, Love at the foot and at the head, Where happily the board is spread, With all the gentle wife can raise, With charm in every word that's said, Here is a joy too rich for praise.

Who dines with us makes glad our hearts, And sweet with memories our walls Bestows on us the gifts of mirth And strength for every blow that falls. A friend for every hurt and ache Is pledged within the bread we break.

And communities, were included in the sale. A large number of costly vases, clocks, pictures and china; the Czar's present of magnificent tables and vases of lapis lazuli, and works of art presented by the Emperors of China and Japan, were among the objects sold to foreigners, particularly Italians, who paid large amounts for their purchases. The Old and New Court Palaces; the Court Stables and a number of famous castles, villas and estates in the provinces were the principal buildings sold.

Scared in Own Home.

A flat-dweller's family had gone out for a vacation. For two weeks the head of the house kept bachelor's hall. At the end of the first day he dined downstairs. At a late hour he let himself into his lonely home. The dark deserted rooms seemed unusually large and lonesome. Without turning on the lights in the entrance hall, he crossed to his own room, pushed open the door and entered. It was dark, but he knew every inch of space, and he soon found and pressed the light button.

Instantly from just back of him arose a terrifying roar. The man jumped with surprising alacrity to one side. The room remained dark. The roar continued. He hurried into the hall and quickly switched on every light in reach. The explanation was surprisingly simple. His wife, just before leaving for her vacation, had been using the vacuum cleaner and had forgotten to detach it. Heard in the darkness and without warning, the roar is a good imitation of a menagerie.—New York Sun.

Pointed Paragraphs.

It's the after effect of experience that counts. Everything in the way of trouble comes to those who mate. Getting busy often takes a hard man out of a fit of mind. When the man is a bore he is always the last to discover it. I don't aim too high or you will miss the good things of life a little lower down. Wine is the employer who knows how to do the things he hires others to do.

"EXCEL" Boots For Fishermen.

The Fishermen's Friend.

"Excel" RUBBER BOOTS

have seven special features in their construction which make them far superior to any other make of Rubber Boots on the market.

1st—Excel Boots

Are made all in one piece.

2nd—Excel Boots

Have heavy double sole—runs all the way under heel.

3rd—Excel Boots

Have reinforced 7-ply tops, to prevent cracking and wrinkling.

4th—Excel Boots

Have 8-ply heavy tire tread sole.

5th—Excel Boots

Have 5-ply uppers to prevent chafing.

6th—Excel Boots

Are vacuum cured under heavy steam pressure to withstand hard wear.

7th—Excel Boots

Are made of pure live rubber, soft and pliable.



"Excel"

RUBBER BOOTS

are sold by all Reliable Dealers from coast to coast.

LOOK FOR THE LABEL

EXCEL

Stocked in SHORT RUBBER BOOTS

for Men and Boys.

STORM KING RUBBER BOOTS

for Men and Boys.

If your dealer cannot supply them, drop a card to PARKER & MONROE LTD., Sole Agents.

Parker & Monroe, Ltd.

The Shoe Men.

Agents for Newfoundland.

Married Life is One Long Debate.

Bill and I were having our regular Sunday morning fight the last time my Aunt Jane came over unexpectedly. The fight was beginning to wear thin in spots—that is, we were both getting bored with it, but neither of us were quite willing to quit. Instead of Aunt Jane's arrival stopping the argument, it only gave temporary impetus to our flagging energies because we both wanted Aunt Jane to hear a review of our sides of the case.

"Aunt Jane was more interested in Baby May, though, than she was in us, and we soon were all playing with the baby. But before Aunt Jane went home she said:

"Young people really ought to be advised as to what married life is. As far as I can see, all successful marriages are nothing more or less than debating societies, and if one could realize this beforehand and choose a partner whose skill was about equal with his own—a partner who, in the

heat of argument would still remember the boundaries—judgment and kindness, and against whose wits one could keep his own sword bright and gleaming—well, that would make for happier married life. Because with the first argument, the debating society is launched and continues in existence 'until death do us part.' And a mighty Life.



Why Corns? Blue-jay to your druggist.

The simplest way to end a corn is Blue-jay. A touch stops the pain instantly. Then the corn loosens and comes out. Made in a colorless clear liquid (one drop does it) and in thin plasters. The action is the same.

Pain Stops Instantly

good thing for it is, too; because nothing is quite so interesting to the human mind as an argument. I remember my Uncle Tom never got married because he said that every time he visited my mother and father, one of them was taking a bath, or they were fighting. Yet, I think their marriage was unusually successful."—Farm Life.

Cocoon Palm is Friend of Man.

NEXT OF SPECIES IN IMPORTANCE IS DATE PALM.

The palm tree is one of nature's great gifts to man. One may sing the praises of the pine and oak, the cedar and the cypress, but the palm is worth at least a pleasant word. There are hundreds of species of palm but that which stands out as serving man in most ways is the cocoon palm. And after the cocoon palm in importance and utility comes the date tree or the date palm.

The palm tree of Scripture is under-

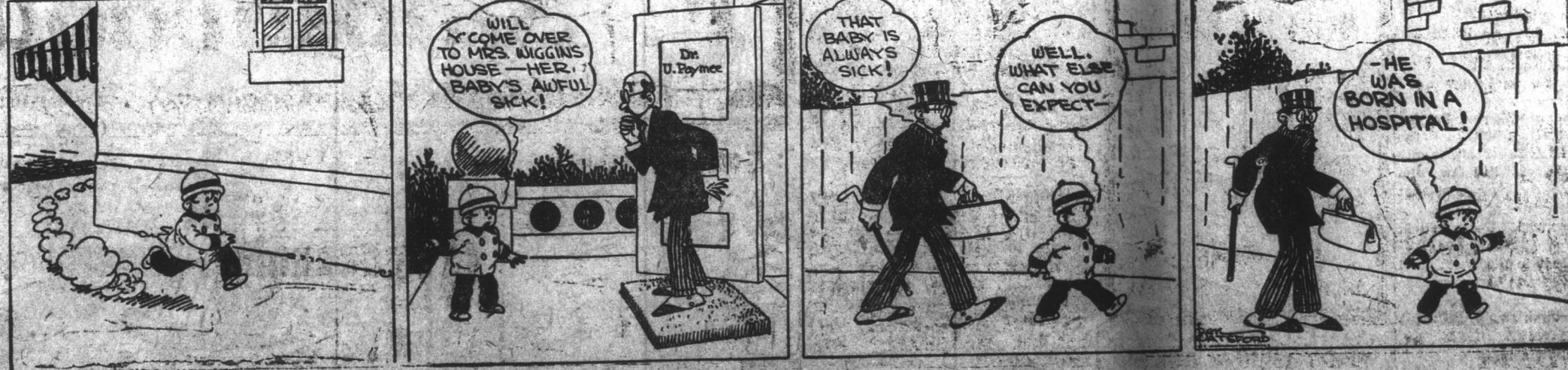
stood to have been the date palm. For all the centuries that man has lived on earth the date palm has furnished food and shelter. Its timber and its foliage have their uses even now. Sugar—date sugar—is made from the sap just as maple sugar is made from the sap of the maple tree.



Its sap has been fermented into wine for scores of centuries, and that sap for many years has been distilled into a brandy that is as fiery and overwhelming as apple brandy, peach brandy and grape brandy. Dates, fresh and dried, have been used as food for uncountable centuries, and dried dates are an important article of commerce between countries. The date tree grows pretty much throughout northern Africa and western Asia, and the dates which seem to have the highest rating for size, meatiness, sweetness, and flavor grow in countries around the Persian Gulf. Botanists believe that the date palm, which was so prized by our remote ancestors, was developed from the wild date palm of India, and that that development took place before the beginning of recorded history.—Washington Star.

AUTOMOBILE TIRES.—We have a small shipment of Tires which will be sold at bargain prices. All new. Different sizes. Also 30 x 3 1/2 Tubes.—E. D. SPURRELL, 365 Water Street, sept15, eod, 12

BILLY'S UNCLE



By BEN BATSFORD