

GOING UP!

Not our prices, but our building.

A NEW STOREY

is now in course of erection, made necessary by the big demand for

VICTORY BRAND CLOTHES

We put workmanship into our suits that makes them "stand up" in wear, and style that makes them "stand out" in a crowd.

WHOLESALE ONLY.

THE WHITE CLOTHING MFG. CO., LTD.

June 6, eod

"Vero"

"Vero" is not merely a pleasant beverage, it is a Perfect All Round Food for Young and Old, scientifically prepared under the direction of competent chemists who have made a special study of human Nutrition.

ANALYSIS OF "VERO".

Table with 2 columns: Component and Percentage. Includes Protein, Fat, Carbohydrates, Mineral Salts, Nitrogen, Lecithin Phosphoric Acid, and Moisture.

All ingredients are so skilfully chosen to supply the maximum of available nutriment required and tolerated by the human body, and they constitute a

Perfectly Balanced Food

furnishing all the necessary nourishment in such a form as to be digested and assimilated with astonishing ease and celerity.

Furthermore, its exceptionally high caloric value as compared with others makes it one of the most economical foods.

"Vero" is put up in 1/2 lb. and 1 lb. tins.

F. McNamara, Agent. Queen St.

July 23, eod, tey

To Dealers and Users!

Salt Water Spark Plugs the Most Durable.

The Salt Water Special Spark Plug is known in about every hamlet in the Dominion, either for STATIONARY or MARINE use; is absolutely the best money can buy.

The reason that this Plug is in such great demand is because it is guaranteed to give Satisfaction, which it does.

DO NOT ACCEPT A SUBSTITUTE. Buy them from your Dealer or

L. M. TRASK & CO., St. John's, Newfoundland.

Aug 22, eod, tt

Cheap Sale

EVERY DAY FOR THREE MONTHS, FROM 11 A.M. TO 5 IN THE EVENING.

Children's Pants (underwear), Children's Clothes, Men's Pants, Shirts, Raincoats, Braces, Belts, Socks, Men's Suits of Clothes, Ladies' Costumes, Ladies' Skirts, all kinds of Ladies' Underskirts, Bed Covers, etc., Ladies' Hosiery, Cotton by the yard, Ladies' Raincoats, Ladies' Dresses, Children's Dresses, and all kinds of Blouses.

ANTONI MICHAEL,

Aug 1, f.m, 3m

194 New Gower Street West.

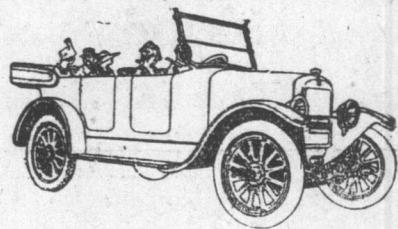


No Matter How the Fire is Caused

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON, Insurance Agent.

Briscoe!



Two Briscoe Touring CARS

just arrived by Adolph. Price \$1,800.00.

Wire wheels extra. Those cars are giving absolute satisfaction at a low up-keep cost, doing 27 miles to the gallon of gasoline.

Any person contemplating buying a car will save two to three hundred dollars by buying now, as the price on all makes of cars will go up higher before the end of the year.

Demonstration and further particulars from

PARSONS, King's Road. The Auto Man.

Typewriter Paper.

A new lightweight special high grade paper with a hard, crispy finish.

Hammermill Bond

combines all the strength, durability and fitness of texture most essential to good work on the various writing machines now in use.

Boxed 500 Sheets. Per Box, \$2.75.

GARRETT BYRNE, Bookseller & Stationer.

Newfoundland Postage Stamps.

Used.—WANTED FOR CASH.—Used.

We want to purchase for cash any quantity of Used Postage Stamps of Newfoundland, especially Carbon 1918 now in use, and will pay the following prices:—

Table with 2 columns: Stamp type and Price. Includes 1c, 2c, 4c, and 5c stamps.

For higher values we will allow one-third each of the face value and take any number of these at above prices.

Stamps must be in good condition, not torn, damaged or too heavily cancelled.

We will also buy for cash all other values, issues, etc., of Newfoundland Postage Stamps.

Send us all the stamps you have and we will remit promptly on receipt. We also buy West Indian Stamps. Price list free on request. We are the Oldest and the Largest Dealers in Postage Stamps in British North America.

MARKS STAMP CO., 482 Spadina Avenue, Toronto, Canada. July 8, f.p, tt

RECEIVED TO-DAY: "Land of Evangeline"

APPLE CYDER.

15 gallon kegs and 10 doz. bottles per barrel.

BAIRD & CO'Y, Agents. Phone 438.

Prices Cheerfully Given.

If you are contemplating Plumbing or Heating your home, see me. Can furnish you with price on same at a moment's notice for first-class work at reasonable figure.

BE WATCHFUL and see that your Heating Boiler is in good order, and about that other Radiator you wanted in. Only a few months more and winter will be on us. Remember, I personally perform or supervise my own work.

A. FITTMAN, Plumber, Steam & Hot Water Fitter, No. 11 LeMarchant Road. Phone Parsons', 688, if you need me for that job. July 22, 6m

THE BLUE PUTTEE, Rawlins' Cross. Local Sales Depot for Benson and Hedges Cigars and Cigarettes and Samoset Chocolates. Jan 22, 1yr

Clearance Sale of Organs.



The following rebuilt and second hand Organs are offered at Bargain prices.

REBUILT ORGANS:

- Doherty Organ, high back, 11 stops, fine case, \$100. James Organ, 10 stops, high back and music rack, fine case, \$100. Bell Organ, 11 stops, high back and music rack, black panels, \$100. Bell Organ, 6 octaves, high back and music rack, walnut case, \$120. Doherty Piano Case Organ, 6 octaves, mahogany case, \$150. Second-hand Organs, \$60 and up.

MUSICIANS' SUPPLY CO.

Royal Stores Furniture. St. John's.

White Bay Service

The S. S. EARL OF DEVON will leave the wharf of The Newfoundland Produce Company, Ltd., at 10 a.m. Tuesday, August 26th, calling at the following Ports of Call:—

- Catalina, Twillingate, Exploits, La Scie, Hr. Round, Pacquet, Baie Verte, Coachman's Cove, Fleur de Lys, Great Hr. Deep, Williams' Port, Hooping Hr., Canada Hr., Conche, Ireland's Bight, Goose Cove, St. Anthony, St. Leonard's, Griquet, Quirpon, Ship Cove, Cook's Hr., St. Julien's, Great Braha.

Freight received on Monday.

The Newfoundland Produce Co., Ltd.

PHONE 20.

Opportunities in Long-Term Bonds

Bonds maturing in 1919 or 1920 may now be sold advantageously, and the funds reinvested in longer term securities. The benefits of present high interest yield rates may thereby be secured for a period of ten years and longer.

We shall be glad to offer suggestions.

DOMINION SECURITIES CORPORATION LIMITED

CANADA LIFE BUILDING MONTREAL ESTABLISHED 1901

C. A. C. BRUCE, Agent, St. John's.

JUMBO TOBACCO.

5000 Pounds Just Arrived.

Good Honest Jumbo. If you admire honesty, men, smoke Jumbo. The manufacturers are absolutely honest and refuse to join the Trust.

M. A. DUFFY.

DISTRIBUTOR.

m, f, tt

Reid-Newfoundland Company

Labrador Service.

Freight will be accepted at the Dry Dock Wharf, for S.S. "Sagona," TO-DAY, MONDAY, August 25th.

Reid-Newfoundland Company.



400 Coils Japanned 1/2" Dot Embossed Steel Box Strapping.

Coils contain 300 feet; 20 coils in a box. LOWEST PRICES TO THE TRADE.

Templeton's

HEADQUARTERS

August 23rd.

- 25 barrels Sperry & Barnes Jowls, 120 barrels "Lincoln" Plate Beef, 70 barrels Libby's Special Plate Beef, 100 barrels Libby's Special Fam. Beef, 75 tierces Choice Spare Ribs, 200 barrels Ham Butt Pork, 150 barrels Heavy Boneless Beef.

George Neal.

Walking STICKS.

We have just received a new line of Sticks and the selection is so good that we have "a stick for every man."

We can show a good variety of most beautiful and serviceable Presentation Sticks in Ebony and Partridge Wood, silver mounted. Prices from

\$3.00 to \$15.00.

Always at the service of our patrons.

T. J. Duley & Co.,

The Reliable Jewellers, ST. JOHN'S, N.F.

TWELVE

RECORDED, and will not be removed without the consent of the Editor.

VOLUME

C

THE AUG

1 Upright by Collard perfect P. C. C. aug 22, 61, eod

1 Super long by 4 frame, with 30" glass door. P. C. C. aug 23, 61, eod Hands

For sale at Rest within fitted with cas. elect water heat 11 rooms that would garage; 4 Street. hold and applied for session 5th.

aug 23, 31

One D age betw teen to six attractive lars apply

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aug 19, eod

HO

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