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Don't Stay Deaf Any Longer-Follow the Procession-Use Catarrhozone

Nine cases in ten of hard hearing are curable.

By curable we don't mean relievable-we mean that the sense of hearing can be permanently brought back. Catarrh usually causes that deafness.

Cure the catarrhal condition and you remove the cause of your poor hearing.

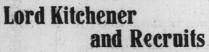
If you were sure you had catarrhal deafness you would use a real cure at once-of course you would.

syrs to do its work thoroughly.

## **Smoke Screens**

The accuracy of modern naval gun nery is so marvellous that the only hope for a ship to escape being sunk when within range of the guns is to hide itself. That is easier said than done, however, and there is only one way in which it can be done, and that is by means of a "smoke screen." It behind her own smoke, unless the wind is favourable but for a number of ships to put a huge fog of black he explains it :-smoke between them and their pur

suers is comparatively easy. The smoke is caused by oil fuel,



War Secretary's Guarantee if Men and Munitions are Forthcoming.

London, Oct. 4 .- The results of the of course, is not a normal condition generally understood that Lord Kit- of alcohol."-Tit-Bits. chener will get the necessary number of men by one means or another. "I know how many men I want," he told the labor leaders, "I know their | vinegar.

## If Tea and Coffee Came in Capsules

as their drug, caffeine, is frequently sold, tea and coffee drinkers would wake up to the fact that tea and coffee are not foods but drugs.

Yet in spite of the warnings of reputable physicians, many persons fail to realize the harmful effects of caffeine, the subtle, habitforming drug in tea and coffee. Taken regularly this drug-the frequent cause of nervousness, heart-flutter, headache and other ailments-sooner or later gets its hold.

Look tea and coffee in the face-read what physicians and health experts say: (Names on application)

"Some people get the craving for alcohol by first taking tea or coffee.'

control of its victim and holds him in its grasp a pitiful, helples victim.

"Coffee is a drug. Those addicted to its use are drug addicts."

"They (the tea and coffee drugs) are comparable to opium in that they induce a habit and should be avoided."

Right now is the time to find out whether or not tea or coffee has a hold on you. It's simple and easy-quit both for ten days and use

POSTUM

Made of wheat and bit of wholesome molasses, Postum has a delicious, snappy flavour, yet contains no drug or other harmful element. The better health that follows freedom from the tea and coffee drug shows

"There's a Reason for POSTUM MADE IN CANADA