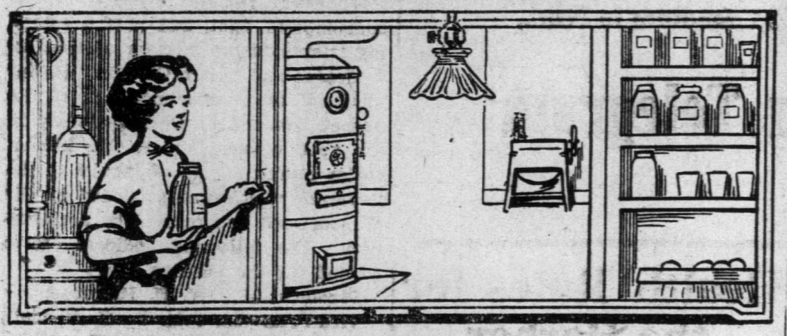


**JUST RECEIVED:**  
**CUBE SUGAR**, in 1-2 cwt. cases.  
 Granulated Sugar, in 2, 1 and 1-2 cwt. sax.  
 Rice, in 1 cwt., 2 cwt., 14 lb. bags.  
**SAMSON CEMENT.**  
 LOWEST PRICES.  
**A. H. MURRAY.**

**REID NEWFOUNDLAND COMPANY.**



Is your house really lighted from top to bottom or do you still have to take a candle or lamp when you go to the attic or cellar at night?

A great many people who have electricity in the rest of the house have no light in the cellar or attic because it is seldom needed; but, when you do need it, you need it badly.

One Incandescent Lamp set in a Holophane Reflector will give sufficient light for the darkest cellar or attic. Holophane Reflectors are especially adapted to lighting places of this sort as they control the light rays so that every ray is utilized. Wouldn't it be a convenience if you could turn a switch and light your cellar or attic before entering? That means an end to dangerous matches and flames—it means that you no longer need stumble against misplaced boxes and bark your shins in the dark.

We would like to tell you more about electric lighting and more about the wonderful light-giving Holophane Reflectors. May we send a representative to see you?

**Reid Newfoundland Company**

"A Dish that I do Love to Feed Upon."

Jacob's Asstd. Biscuits, Hartley's Asstd. Jams,  
 Evaporated Apricots, Evaporated Apples,  
 (From the land of sunshine.)  
 Lazenby's Pickles and Chow Chow,  
 Heinz's Baked Beans,  
 Royal Palace Baking Powder—20c. lb.,  
 Magic Baking Powder,  
 Lea & Perrin's Sauce,  
 Choicest Pulled Figs—from Smyrna.

**J. J. ST. JOHN, Duckworth-st.**

**This is Your Chance!**  
**Balance of our NEW season's**  
**BLOUSES**  
 Original Prices, \$1.40 to 2.50  
 NOW CLEARING AT  
**70c., \$1.00 and \$1.20.**

**This lot includes some sample**  
**Blouses of Flannel, Flannelette**  
**and Cashmere.**

Each Blouse worth twice the money now asked.

**ROBERT TEMPLETON.**  
**CABBAGE, ETC.**  
 Ex "Florizel," to-day,  
**50 barrels Cabbage, 50 sacks TURNIPS.**  
 In Stock:  
**50 cases ORANGES, 50 cases ONIONS.**  
 All Good Stock.  
**BURT & LAWRENCE, 14 New Gower St.**  
 I. O. Box 245. Telephone 756.

**Annual White Sale!**  
**All White Goods Marked Down.**  
**A SNAP IN TOWELS.**  
 A Job Lot of **Turkish Towels**, mostly White, some with slight imperfections,  
**Very Cheap. See Window.**

<b>White Butchers Linen</b>	<b>White Bed Covers!</b>	<b>White Pillow Cotton,</b> CIRCULAR.
Regular 30 cents, sale price <b>25c.</b>	<b>HONEYCOMB.</b> Regular 80 cts., now <b>70c.</b>	Regular 20 cents, sale price <b>17c.</b>
Regular 40 cents, sale price <b>35c.</b>	Regular \$1.00, now <b>85c.</b>	Regular 25 cents, sale price <b>21c.</b>
Regular 50 cents, sale price <b>42c.</b>	Regular \$1.20, now <b>\$1.05</b>	<b>WHITE TWILL SHEETING</b>
<b>WHITE HUCKABACK.</b>	Regular \$1.50, now <b>1.30</b>	Regular 25 cents, sale price <b>21c.</b>
18 in. wide, sale price, per yard <b>13c.</b>	Regular \$2.00, now <b>1.70</b>	Regular 30 cents, sale price <b>26c.</b>
24 in. wide, sale price, per yard <b>17c.</b>	Regular \$2.50, now <b>2.10</b>	Regular 40 cents, sale price <b>35c.</b>
	Regular \$3.00, now <b>2.50</b>	Regular 50 cents, sale price <b>42c.</b>
	<b>MARCELLA.</b> Regular \$1.50, now <b>\$1.30</b>	
	Regular \$2.00, now <b>1.70</b>	
	Regular \$2.50, now <b>2.10</b>	
	Regular \$3.00, now <b>2.50</b>	
	<b>PICTURE QUILTS,</b> For Children, each <b>65c.</b>	

A Lot of Single Lace Curtains and Curtain Ends—Cream and White—Less than **Half Price.**

<b>White Table Linen!</b>	<b>WHITE LINEN TABLE COVERS!</b>	<b>LACE CURTAINS,</b> In sets and by the yard.
Regular 30 cents, sale price <b>26c.</b>	Regular \$1.00, sale price <b>85c.</b>	Sideboard and Tray Cloths,
Regular 35 cents, sale price <b>31c.</b>	Regular \$1.50, sale price <b>\$1.30</b>	Bureau and Toilet Covers.
Regular 40 cents, sale price <b>35c.</b>	Regular \$2.00, sale price <b>\$1.70</b>	H. C. Linen and Turkish Towels
Regular 50 cents, sale price <b>42c.</b>		Selling <b>CHEAP</b> during sale.
Regular 60 cents, sale price <b>50c.</b>	<b>Job Lace Curtains.</b>	
Regular 80 cents, sale price <b>70c.</b>	About 60 pair, White & Cream, per pair <b>\$1.00</b>	See "News" for Ladies' Goods.
Regular \$1.00, sale price <b>85c.</b>	Regular \$1.50 to \$2.00.	

Outport Orders, accompanied with cash, will be filled at Sale Prices during Sale.

**STEER Brothers.**

USE  
**Molassine Meal**  
 To Nourish and Improve Your Stock.  
 See the name "MOLASSINE" MEAL clearly marked on every bag. The best food on earth for all animals, for sale by all dealers, or wholesale from  
**HARVEY & Co.,**  
 AGENTS.

**Simplex Roofing NAILS**  
 CAN BE HAD at all the HARDWARE STORES  
**COLIN CAMPBELL -- Distributor**

**SLATTERY'S**  
 Wholesale Dry Goods House.  
 WE OFFER to our Customers, the Trade and Outport Buyers, this Autumn, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.  
 See our Stock of Fleece Underwear, Muslins Embroideries and Dress Goods before purchasing elsewhere!  
**W. A. SLATTERY, Slattery Build'g,**  
 Duckworth and George's Street—near City Hall.

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**ACCOUNT BOOKS**  
**OFFICE REQUISITES.**  
 We carry the largest and most varied stock of Account Books in the city. Any ruling not in stock we can supply to order.  
 Cash Books, Day Books, Journals and Ledgers, from 100 pages to 1000 pages, in quarto, foolscap, demy and medium sizes.  
 Day Books, Journals, Ledgers and Cash Books—small sizes—in sets.  
 Counter Books, from 5 cents.  
 Shannon, Dove, Broadway, Falcon and Apron Files.  
 Try the Ottawa File, similar to the Shannon, only 50c.  
 Copying Letter Books, from 60c.  
 Easterbrook's, Gillet's, Hewitt's and other favorable Pens. We have a pen for every hand.  
 All the popular and reliable grades of Lead Pencils.  
 Eberhard Faber's world renowned Rubber Bands.  
 Lett's and Collins' and Collins' Pocket and Office Diaries.  
 Office requisites cannot be had to better advantage than at  
**DICKS & CO.,**  
 Popular Bookstore.  
 Jan 9, 11

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**THEATRE!**  
 Monday, Tues. and Wed.  
**Another Monster Program.**  
 The most laughable comedy sketch, entitled:  
**His Brothers Keeper!**  
 Jack Rossley,  
 Percy Orth,  
 Joe Burkhardt,  
 Bonnie Rossley,  
 Lillie Brayley,  
 Billie Brayley.  
 Three Reels Fine Pictures.  
 Illustrated Song.  
**The Brayleys**  
 In a New Novelty Act.  
**The Star Orchestra**  
 In New Selections.  
 Time and Price as Usual.  
**Big Matinee Wednesday and Saturday.**

**THE NICK**  
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**Special Mid-V**  
**Program**  
 A superior entertainment excellent pictorial attraction.  
 The celebrated Italian opera present  
**'The Adventure'**  
 The story of a country love.  
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 Domestic Drama  
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A Series of Well-Written, Carefully Edited, and Neatly Printed Volumes on Domestic, Social and Recreative Subjects,  
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 Complete Letter Writer for Ladies and Gentlemen.  
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 Elementary Carpentry and Joinery.  
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**Garrett Byrne,**  
 Bookseller & Stationer.  
**Telegram Ads. Pay.**

**WEATHER FOR**  
 TORONTO. Midnight, fair; not much change to-morrow.  
 ROPER'S. To-Day, ther. 35 above.  
**VOLUME**  
**AUCTION S**  
**THE PEOPLE AUCTIONEER**  
 At the store lately occupied by Martin, on Thursday next, 8th a.m., all the stock in trade of shelf goods, groceries, biscuits, etc., fancy goods, tings, show cases, scales, storage plant, 1 roller safe, etc. Full list at office, signed; and at 12 o'clock wagon, 1 slide and harness. P. C. O'DRISCOLL, Auctioneer, feb 5, 11

**On SATURDAY next**  
 inst., at 12 o'clock noon, undersigned, 15 years leasehold interest in and a desirable dwelling house, No. 10 Road, at present occupied by H. Martin; possession to residence is nicely situated out first class, heated with electric lighted, etc. Further particulars on application to P. C. O'DRISCOLL, Auctioneer, feb 5, 11

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 The kind you get at Scotland, Keep on asking everywhere.  
**COLLINS, TODD & CO.**  
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**NOW LAND**  
 Ex "Galveston,"  
**1,500 TONS**  
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 IN STORE,  
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**OLD MINE**  
 OUR COAL!  
 There is no better coal.  
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