

The Carleton Observer

Vol. 11. No. 32

HARTLAND, N. B., JANUARY 15, 1920.

Whole No. 551

The Everyday Bargain Store

WINTER GOODS

are selling here at less
than present wholesale
cost

THE HOUSE WITH THE STOCK

A. W. PHILLIPS

Men's, Boys' and Ladies' WINTER COATS

These were bought before the big advances in price and are sold at rare bargains.
Stanfield's Underwear for the whole family. Sweaters, Mackinaws
Gum Rubbers, Shoe Packs, Yarn, Hosiery, Heavy Shoes
and all other

Seasonable Goods at Right Prices

We want to buy all kinds of PRODUCE and offer today: 50c for Butter, 60c for Eggs,
25 to 35c for Poultry, 25c for Hides, \$4 for Buckwheat Flour.

The store which ALWAYS gives you a square deal and keeps the
PRICES and QUALITY RIGHT!

S. W. SMITH

N. B. Phone 3-2

EAST FLORENCEVILLE, N.B.

Farmers' Phone 18-2

Throughout the New Year

Farmers should make it a point to patronize their own store. By doing so you will enable us to carry more stock and to sell cheaper. Seasonable goods of all kinds. Prices always right—often lower than you would pay elsewhere.

United Farmers Co-Operative Company, Ltd.

Hartland Branch

GENEROUS RESPONSE FROM MANY SUBSCRIBERS

Great has been the response of our recent subscription campaign and there are few who have not taken advantage of the offer made in our circular of Jan. 15, that we hereby extend the offer up to and including Jan. 24. Some of the circulars were not mailed until Jan. 7, and there has not yet been sufficient time for responses to come in.

During the past week The Observer sent out more than 1400 subscription accounts. An offer was made that all in arrears for the past could pay up and for any number of years for the future at the rate of \$1.00 per year, provided the remittance arrived at this office before Jan. 15—today.

The response to these statements has been one of the most gratifying experiences in the manager's life-time. Twice a year, or oftener, bills have similarly been sent out, and while the response was always good, there were scores who would decide that they wanted the paper no longer. This was, of course, disheartening. Nevertheless, there were more new subscribers coming all the time, so that the growth of the paper's circulation has been continuous in the right direction.

During the past week hundreds have remitted the amount due, and for another year. This week more than 300 subscriptions have been received in four days. The fact that we received the money is not our only cause of jubilation. The money was coming to us honestly earned. What gives us cheer and encouragement is the good will manifest in the great number of those who have paid up. There has not been one word of criticism but many words of appreciation. Not ten of our subscribers have dropped out while many old subscribers in remitting, sent also a subscription for a friend. So far from cutting down our list, the result of the present sharp circulation campaign has resulted in a net increase of 50 copies during the past week.

Four times in The Observer's ten years of life it has been necessary to move into larger quarters. Twenty months ago we came into the present premises, gaining twice the space we had in the former building. Already greater enlargement is necessary, and early spring will find The Observer branching out still further. It will be necessary to install a linotype, that most ingenious and complicated machine the human mind has ever devised and we must have more room for our work people.

There are 13 names on our weekly pay roll and at present when our hands are speeded up, there is little enough elbow room amongst the various machines, racks, stands and piles of stock.

The question of where next year's supply of newsprint is coming from is a serious one. It cannot be bought in the open market and so far The Observer has not been able to secure a mill that will consent to supply the eight tons we will need for next year. Many weeklies have been forced to the wall on this account and dailies in Winnipeg and the west have been forced to suspend. The reason that Canadian publishers can only get a small fraction of the Canadian output of paper is because they have been selling their papers at less than the normal cost of white paper.

There never was a time when a newspaper could be printed and sold at a profit at \$1. per year. It has always been a losing game. Publishers are awakening and the day of the dollar weekly is past. The Observer raised its price to \$1.50 in October, 1918. Its nearest competitors preferred to keep on losing money and did not increase their price until Jan. 1, this year. Because they did not raise their price sooner The Observer has continued to accept \$1. for subscriptions, provided it was paid in advance. But hereafter all subscribers must pay \$1.50 in advance, and \$2. if not paid within the year.

We decided, however, to give a few days notice of the intended strict enforcement of our rate and to give all an opportunity to pay up at the old price. There are so few who have not taken the advantage to settle at \$1. a year that we will extend the period until Jan. 24. After that date no subscriptions will be received for The Observer except at the full price of \$1.50 per year.

Customers of Henry Ginson are requested to have their milk bottles placed where he can get them.

Methodist appointments on Hartland-Lindsay Circuit. West-on: Sunday school 10.30; preaching services, 11 a. m.; Lindsay, preaching 3; Hartland, prayer service 10.30, Sunday school 12, preaching service 7.30. T. Spencer Crisp, Pastor.

NEW COUNCIL NOW IN OFFICE

Mayor and Aldermen Elected by
Acclamation—Mayor and Two
Aldermen Remain from Old
Board

Hartland's Town Council now
consists of—

W. D. Keith, Mayor
E. C. Morgan,
A. G. Baker,
Alderman Ward 1
F. R. Kelly,
G. O. Brittain,
Alderman Ward 2
F. A. Aiton,
C. R. DeWitt,
Alderman Ward 3

On Friday a ticket, fully approved by the old Board, was made up of Alderman Hagerman and Morgan for Ward 1, Kelly and Ald. Brittain for Ward 2, Aiton and Ald. MacIntosh for Ward 3. This ticket was filed with the town clerk at an early hour on Friday, but just before 6 o'clock another ticket was filed and for a time it looked certain that an election would be necessary. The names on the second ticket were A. G. Baker, H. H. Hatfield, O. I. Clark and C. R. DeWitt. On Saturday there was a getting together of the interested parties and Hatfield, Clark, Hagerman and MacIntosh withdrew and the residue of candidates took office unopposed. There was at the last no question of Mayor Keith's return.

The Observer would have liked the excitement of an election, for it is unalterably opposed to "arranging" in caucus a matter that is of general public interest, and convincing the rate-payers out of the opportunity to exercise their franchise, whether the "arranging" is done in M. L. Hayward's back office as it was last year, or in Fred H. Steven's office as it was this year. There are vast British possessions but none more precious than the Britishers' right to elect by popular vote their own parliamentarians. To discuss this point, however, would be "small potatoes" and the six men selected are doubtless as good a choice as could be made and they will do as well in office as any other six.

It would seem advisable that at each election one half, at least, of the Board should be made up of men with previous experience in office.

One of the most important duties of the new Board is to send a delegation to ask the local government for a considerable concession. Needless to say, this job requires "the right man."

Following is the report of the police committee, 1919:

In the appointment of A. E. (Continued on Editorial page)

HARTLAND DRUG CO., LTD.

Dr. I. B. Curtis, President

Dangerous Days

That is what this treacherous, changeable, winter weather is. In the cold drafts, overheated rooms and working places, lurk many dangers of colds, influenza, sore throats, chills, chilblains and a hundred "other ills that flesh is heir to."

Take Care of Your Health

At the first sign of any disorder, come in here and let us supply you with the proper antidote or remedy. Keep your medicine chest supplied with all the "first aid" necessities. If necessary, call a physician and bring your prescription in here where you can depend upon its being filled with accuracy, care and intelligence from pure, fresh, effective drugs.

"PURE DRUGS"—OUR MOTTO

(No Substitutes)

Farmers' Phone 20-5

Main St., Hartland