

The Most Audacious Methods Ever Employed Will be Put into Force by the Toronto Salvage Co. in a Spreme Effort to Close-Out One of the Best Stocks in this Section of the Province. The Die is Cast. We Have Been Order to Sell and sell in a hurry. No Such Buying Opportunity has ever been Presented to the Public. This Dynamic Price Thunderbolt will Sweep this Country for 50 Miles and we'll close out this Stock as Fast as we can Bundle it up. The People Will Stand Aghast in utter Amazement at the Wholesale Price-Butchery that Shatters Belief. Come For Miles.

A Word With the Public

Operating as we do from Coast to Coast it will be readily seen that we have no time to waste in the different communities. When we take over a stock to sell we stop at nothing to attain one objective. I've inspected and sold stocks from Vancouver to Sydney and I've yet to see a finer stock and a better equipped store than this. Everything must go and if one price won't move it—another will. Imagine people what this sale means to you—right on the threshold of Xmas. Come prepared for the Biggest Bargain surprises of a lifetime.

F. J. Clarke, Sales Manager

Mr. Sterling's Announcement

It is my intention of retiring from business as speedily as possible. My eleven years' business career here and my relations with the public have been very cordial and pleasant. I have given Mr. Clarke explicit orders to sell my entire stock, building and fixtures. I have always endeavored to keep the best merchandise that money would buy and. I know you will appreciate the tremendous savings offered on each and every article within the four walls of this store.

Signed Wm. K. Sterling

SELLING BREAKS LOOSE SAT. DEC. 15th PROMPLY AT 9.30

W. K. Sterling has one of the Finest Stocks of Dry Goods, Men's, Women's and Children's Ready-to-Wear, Wall Papers and Floor Oilcloths, etc., in one of The Finest Equipped Stores in the Province.

CLOSING-OUT Entirely, Completely and Forever

Be Here When The Door Opens

10 dozen only of finest quality 50 and 75 cents hose for Ladies for an opening hour rush—and what a rush there'll be. Black and colors and every pair guaranteed fast color and stainless. I'm here to close out this stock and this is the way I'll do it. Be here promptly—out they go.

15c

34 in Flannelette Price-Slashed

Look at the width—compare the price with anything in Canada—I want to state that this flannelette could not be purchased at the mills in carload lots for this price. Hundreds will want some of this so come as early as you possibly can. Closing-out at

16c

Amazing Special for Opening Day

Ladies here's a Xmas gift that is always acceptable. Every pair of these beautiful silk hose is taken from Mr. Sterling regular stock and are goods of finest quality. To encourage early attendance I will close-out one big lot at the most remarkable price ever heard of. Come for miles you'll never get silk hose at this price again.

55c

Pure Wool Serge

Fine English pure wool serges closing-out far below mill prices. What a stampeed this offering should make. Mr. Sterling has a city stock in a small town and everything the best. Come on folks carry it away at

75c

56 in all Wool Blanket Cloth

Search catalogues or stores from Coast to Coast you'll never equal this quality—this width—at such a price. The finest pure wool blanketcloth that sold at \$3.—Closing out at

\$1.48

Feather Pillows

Remember these are feather pillows and covered with best grade ticking. Come early we won't be able to supply the demand at such a ridiculous price

75c

Ginghams Prints

Every merchant knows all cottons have advanced for spring. These ginghams and prints are the best grades and retail from 28 to 35 cents. All going in one bargain heap at

19c

SENSATIONAL SACRIFICE

Dress goods in various lines, plain colors, plaids, mercerised poplins too, that retailed at \$1.50 Clarke must sell this stock quickly so places a give-away price on the lot

29c

Everything is Here that is in Any Well Stocked Store.

\$20,000 Stock of Dry Goods. ALL MUST Go.

FREE! FREE!

Residents of Wolfville and surrounding Villages will be amazed at this extensive stock. We refund R. R. Fares on all purchases of \$10 from Wolfville and points of equal distance. Fares refunded on \$20 purchase anywhere within 25 mile radius. Buy and Save.

Toronto Salvage Co. Closing-Out Entirely

W. K. Sterling

HANTSPORT, N. S.

Notice to Merchants

This is your chance to stock up at prices far below wholesale.

I am ready to sell in lots or en block.

Great chance to buy the best equipped store in the country.