

FEATURING:—NO WAR TAX ON TEA WANTED

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RETAIL DISPLAY

The Best Consumer Advertising



The modern grocery department of a general store in a typical Western Canadian town, that of Andrew Schaab, Wilkie, Saskatchewan

What bill-board, street car or newspaper advertising can compare in effectiveness with your actual goods attractively presented to the consumer in the retail store by intelligent and progressive grocers? The manufacturer who secures the active co-operation of the retailer has his distribution problems solved.