



## GREETINGS —

Seventy-five Yule-tide seasons have been observed since Case built the first threshing machine. In all these years our extensive dealings have been with farmers everywhere. During these many years we have come to know farm folks pretty well. And they likewise have come to know us. So it has been a long friendship. The nice thing about it is, that each year thousands emphasize their friendship by further dealings with CASE for which we are thankful. We appreciate the opportunity to serve our old friends as well as the many new ones.

We cannot think of the glad Yule-tide season without expressing to many thousands of friends our Christmas greetings, so folks just consider this message the same as tho we mailed you a Christmas card. We wish you and the family a good old Merry Christmas and a Happy Prosperous New Year. Let us look forward to world peace and greater happiness.

J. I. CASE T. M. COMPANY, Inc.

RACINE, WIS.

