

Basically the accelerated coverage project brings forward into the immediate five-year period what the Corporation would have normally done in its regular coverage planning over a ten or fifteen year period. It covers only unserved areas and in some instances includes improvements to service where the present signal is not reaching the intended areas. It does not cover alternative service where affiliated private stations are presently giving a partial CBC service.

Mr. West emphasized that at this point the priority formula for the implementation of the projects by region or province is being worked on by the Coverage Working Group and will be submitted later to Management for approval. Referring to how funds will be made available for this project, the President noted that the estimated cost has been set at \$25,000,000 for which the Government has made a commitment but the exact manner in which they will be made available has still to be decided by Treasury Board. These monies will be over and above what the Corporation will be requesting annually to carry out its regular capital budget planning. Mr. West estimated that the additional operating cost would be about \$13,000,000 annually which would include a portion of the repayment of funds. With respect to the submission of applications to the CRTC for these projects, Mr. West was hopeful that one application covering many transmitters may be possible provided the programming feed comes from one main source. This will limit the number of separate applications for the total project.

Referring again to the close co-operation that has been achieved between CBC, CRTC, DOT, Treasury Board and Secretary of State representatives, the Corporation is insuring that the principle of it retaining the responsibility for this project is recognized throughout these negotiations. The President was somewhat surprised that the private sector has not voiced any concern about the extension of CBC coverage because it will in effect restrict any possibilities of a similar expansion by the private sector.

Mr. West concluded his remarks by pointing out that the extension of the national program service is being finalized on the basis of extending CBC facilities only except in a few rare cases where an affiliate feed may be used to reach small pockets of populations in areas where there is no possibility of establishing a CBC outlet. The President noted that further progress reports would be made at future Board meetings.

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Mr. Marcel Deschamps distributed and read a summary of the CBC Preliminary Planning report on the requirements and magnitude of costs that would be involved for the CBC if it as the national broadcasting agency was asked to take on the responsibility of host broadcaster. This report presented in more precise form much of the data that had been previously given to the Board in the Special Advisory Committee's Volume 1 report issued in January of this year. The agenda precis emphasized that provided the Corporation was given the necessary funds to take on this large undertaking would require that the CBC provide adequate broadcasting arrangements, facilities and services so that all radio and TV organizations who have purchased broadcast rights to cover the games would have access to coverage of all events associated with them. This would mean that in addition to the installation of a main Broadcast Centre to handle the receiving and transmitting through live or on a delayed basis, programming to world broadcasters via satellite or other means and domestically as well, studio facilities would be necessary to feed the recording, editing and language dubbing of unilateral programs. To this end, the report underlined the array of equipment and facilities that would be required at the various venues where the games would be held as well as an appreciation of the numbers of staff that would be involved.

Opening this subject for discussion, the President noted that the summary report presented a clear analysis of what the prospect would be as far as the cost and arrangements were concerned should the CBC become involved over and above its regular responsibility of broadcasting the games to Canadian viewers and listeners. The Vice-President, Engineering (Mr. Cahoon) supplemented the agenda material by pointing out the importance of the timetable that must be established and followed if the Corporation is expected to be in a position to take on the host broadcast role should it be invited and authorized to do so. He noted that based on the German and Japanese experiences, the pre-event preparation would take a full five years to co-ordinate and complete. More importantly, the Montreal Olympic Organizing Committee is presently engaged in the design of the olympic stadium and it is important that the Corporation be involved to insure the adequacy of radio and TV broadcast requirements.