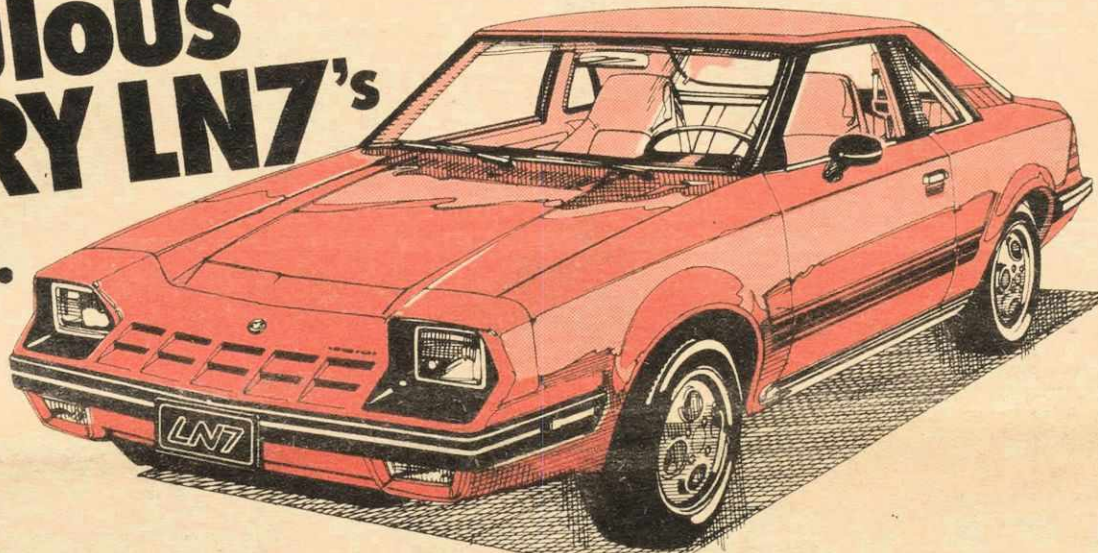


ENTER THE LONG DISTANCE

FEELING SWEEPSTAKES

**2 fabulous
MERCURY LN7's**

**left to be won.
One could
be yours!**



GET THE FEELING:

Imagine how good it would feel to be sitting in the cockpit of the most aerodynamic standard-equipped North American car on the road today. And knowing it's all yours.

HOW TO ENTER:

By now you're all revved up and ready to go. So hold on to that picture as you complete the entry form below. Read the rules and regulations carefully and then solve the Long Distance Feeling Hidden Word Game.

2 DRAWS LEFT:

Janice Wagner of Queen's University, Kingston will soon be driving around in her sporty Mercury LN7. But don't give up hope - there are two more draws on December 15th and February 15th. So keep your eyes peeled for the third Long Distance Feeling entry form in January's paper. And keep on entering. Who knows, you could be that next lucky winner giving the folks back home a jingle. The jingle of the keys to your brand new LN7, that is!

Long Distance

TransCanada Telephone System

FEEL LUCKY? THE SOONER YOU ENTER THE MORE CHANCES TO WIN!

Rules and Regulations.

1. To enter and qualify, correctly complete the Official Entry Form and quiz question or game included therein. Only Official Entry Forms will be considered. Mail to: The Long Distance Feeling Sweepstakes, Box 1437, Toronto, Ontario M5W 2E8. Contest will commence September 1, 1981.

2. There will be a total of 3 prizes awarded (See Rule #3 for prize distribution). Each prize will consist of a 1982 Mercury LN-7 automobile (approximate retail value \$9,000 each). Local delivery, provincial and municipal taxes as applicable, are included as part of the prize at no cost to the winner. Drivers permit and insurance will be the responsibility of each winner. Each car will be delivered to a Mercury dealership nearest the winners' residence in Canada. All prizes will be awarded. Only one prize per person. Prizes must be accepted as awarded, no substitutions.

3. Selections at random will be made from all entries received by the sweepstakes judging organization by noon on the following dates: October 21, 1981; December 15, 1981 and the contest closing date, February 15, 1982. Entries not selected in the October 21 draw will automatically be entered for the December 15, 1981 draw. Entries not selected in the December 15, 1981 draw will automatically be entered for the final draw, February 15, 1982. One car will be awarded in each draw. Chances of winning are dependent upon the number of entries received. Selected entrants, in order to win, will be required to first correctly answer a time-limited, arithmetical, skill-testing question during a pre-arranged tape recorded telephone interview. Decisions of the judging organization shall be final. By entering, winners agree to the use of their name, address and photograph for resulting publicity in connection with this contest. The winners will also be required to sign a legal document stating compliance with contest rules. The names of the winners may be obtained by sending a stamped self-addressed envelope to: TCTS, 410 Laurier Ave. W., Room 950, Box 2410, Station D, Ottawa, Ontario K1P 6H5.

4. This contest is open only to students who are registered full-time or part-time at any accredited Canadian University, College or Post-Secondary institution. Employees of TCTS, its member companies and affiliates, its advertising and promotional Agencies, the independent judging organization and their immediate families are not eligible. This contest is subject to all Federal, Provincial and Municipal laws.

5. *Quebec Residents: All taxes eligible under la Loi sur les loteries, les courses, les concours publicitaires et les appareils d'amusements have been paid. A complaint respecting the administration of this contest may be submitted to the Régie des loteries et courses du Québec.

The Long Distance Feeling Hidden Word Game.

Read through the list of words. You'll find these words in all directions - horizontally, vertically, diagonally, and backwards. Once found, draw a circle around each of the letters of that word in the puzzle, then strike it off the list. Circling it will show

you a letter has been used but will leave it visible should it also form part of another word. When all letters of all listed words are circled, you'll have the given number of letters left over and they'll spell out the hidden word.

Solution: 11 letters

A away	F family feelings	N new
C care cheery convenient	G gift idea	O over S sounds surprise
D dial directory	L list	T telephone touch
E easy	M miss	V value

Name _____
Address _____
City/Town _____
Postal Code _____
Tel. No. (your own or where you can be reached) _____
University Attending _____

	1	2	3	4	5	6	7	8	9	10
1	T	N	E	I	N	E	V	N	O	C
2	C	E	D	O	Y	C	U	S	E	T
3	O	E	L	S	H	L	U	L	O	W
4	A	V	A	E	M	R	I	U	A	M
5	W	E	E	U	P	S	C	M	L	V
6	A	R	M	R	T	H	E	R	A	C
7	Y	G	I	F	T	N	O	I	I	F
8	C	S	S	A	S	O	U	N	D	S
9	E	T	S	G	N	I	L	E	E	F
10	E	D	I	R	E	C	T	O	R	Y

Solution _____