

THIS WASHER MUST PAY FOR ITSELF

A MAN tried to sell me a horse once. He said it was a fine horse and had nothing the matter with it. I wanted a fine horse, but, I didn't know anything about horses much. And I didn't know the man very well either.

So I told him I wanted to try the horse for a month. He said "All right, but pay me first, and I'll give you back your money if the horse isn't alright."

Well, I didn't like that. I was afraid the horse wasn't "alright" and that I might have to whistle for my money if I once parted with it. So I didn't buy the horse, although I wanted it badly. Now this set me thinking.

You see I make Washing Machines—the "1900 Gravity" Washer.

And I said to myself, lots of people may think about my Washing Machine as I thought about the horse, and about the man who owned it.



Our "Gravity" design gives greatest convenience, as well as ease of operation with quick and thorough work. Do not overlook the detachable tub feature.

But I'd never know, because they wouldn't write and tell me. You see, I sell my Washing Machines by mail. I have sold over half a million that way. So, thought I, it is only fair enough to let people try my Washing Machines for a month, before they pay for them, just as I wanted to try the horse.

Now, I know what our "1900 Gravity" Washer will do. I know it will wash the clothes, without wearing or tearing them, in less than half the time they can be washed by hand or by any other machine.

I know it will wash a tub full of very dirty clothes in six minutes. I know no other machine ever invented can do that without wearing the clothes. Our "1900 Gravity" Washer does the work so easy that a child can run it almost as well as a strong woman, and it doesn't wear the clothes, fray the edges nor break buttons, the way all other machines do.

It just drives soapy water clear through the fibres of the clothes like a force pump might.

So, said I to myself, I will do with my "1900 Gravity" Washer what I wanted the man to do with the horse. Only I won't wait for people to ask me. I'll offer first, and I'll make good the offer every time.

Let me send you a "1900 Gravity" Washer on a month's free trial. I'll pay the freight out of my own pocket, and if you don't want the machine after you've used it a month, I'll take it back and pay the freight, too. Surely that is fair enough, isn't it?

Doesn't it prove that the "1900 Gravity" Washer must be all that I say it is?

And you can pay me out of what it saves for you. It will save its whole cost in a few months in wear and tear on the clothes alone. And then it will save 50 to 75 cents a week over that on washwoman's wages. If you keep the machine after the month's trial, I'll let you pay for it out of what it saves you. If it saves you 60 cents a week, send me 50c a week till paid for. I'll take that cheerfully, and I'll wait for my money until the machine itself earns the balance.

Drop me a line to-day, and let me send you a book about the "1900 Gravity" Washer that washes clothes in six minutes.

Address me personally—

W. F. Morris, Manager, 1900 Washer Co.
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When You Renew be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat with Our Readers

The old adage "Time Flies" is brought vividly to mind as we realize that The Western Home Monthly has entered its sixteenth year of publication. Many of our friends tell us that they have been subscribers from 1899 when the first issue of The Western Home Monthly—a very modest publication in those days—came off the press. We often wonder whether those pioneer subscribers have kept their copies intact and on file and, if such is the case, when comparing the present April issue with that of sixteen years ago they will surely feel pardonable pride in seeing the tremendous headway made by their favorite magazine and in realizing that they themselves, as the original subscribers, made a bigger and better Western Home Monthly possible. If The Western Home Monthly has made strides in the past, we hope that it will forge ahead even more rapidly in the future. Every month now our subscribers are getting over 50 pages of carefully written and edited articles, stories and illustrations—pretty good measure, we think—but our ambition is not yet achieved and we are going to continue pushing forward. Remember that the future of The Western Home Monthly rests with the present subscribers, and we feel sure they will respond nobly to our appeal for new subscribers. This is essentially a publication you can recommend to your friends, for it is interesting in contents, independent in politics and Canadian and British in ideals. Surely worthy of your commendation

DOES PIN MONEY INTEREST YOU?

Spring and the early summer are times when most of us begin to count up our loose change and see how much we can afford to expend on a few little luxuries for the home or perchance our summer holiday may loom into view. If you want to spend a little money, without encroaching in any way on your capital, we can help you. Yes, we can put you in the way of gathering a few—possibly many—shekels by offering you an agency and appointing you representative of The Western Home Monthly in your vicinity. We already have a large list of agents and we are receiving applications daily. Why not communicate with us about an agency in your town? It will only cost you a stamp to hear what our proposition is, anyway. Wherever you live in the West you will find that the magazine is already well and favorably known and your work will be pleasant and easy.

We have spent a great deal of time in the preparation of our Easter number, but we shall be well satisfied if our readers find it enjoyable. Every story, every illustration, is for your amusement and pleasure; every practical article has your welfare in view; in your home; in your pleasures; in your housekeeping.

This magazine is yours whether you are spending your days in the quiet of some delightful country home, or a busy man or woman of affairs in the great metropolis, or a boy or girl who dreams wonderful dramas and builds marvellous castles in the air, The Western Home Monthly is for you.

Yours for service, help, and amusement. Yours for companionship in joy or trouble. Yours at all times and at any time.

No housekeeper, be she ever so wise through experience, can pick up The Western Home Monthly and read it without gathering fresh ideas for everyday use.

The new features which we are constantly adding are meeting with genuine ovations. From all over the country letters come daily, pledging support and co-operation in this movement to extend the influence of The Western Home Monthly, and already many new subscriptions have been added.



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About to round up the herd and return home on a farm at Gladstone, Man.