

Stop The Leaks

Make farming a real business. See that you sell and buy to best advantage. Do business when possible with this farmers' company—the company that has demonstrated that it has the interests of the farmers at heart. Support the co-operative movement.

In Selling Your Grain—Are you getting all you should get in price and in service when you dispose of your crop? If so, figure out who is responsible. In times past there have been leaks. Even yet there may be a leak or two in your system of selling. Are your grades checked? Does the firm that handles your grain do all that can be done in helping you to collect on claims for loss or damage to your shipment? Are you getting satisfying service?

You get the best in price and the most in service when you dispose of your grain through the Farmers' Pioneer Company.

Pour Needs—Don't forget that co-operation helps. Each and every farmer, by purchasing what he can through be GGG helps himself and also helps the Company to be of still further benefit to farmers of the Canadian West. The supplies and implements handled were selected because of their excellence; they are offered at prices as close as possible to manufacturers' cost. Cheap goods are dear at any price. We are in the field to stay, and do not sell supplies or machinery that are not of high quality or will not stand up under the wear and tear to which they are bound to be subjected in Western Canada. There have been too many leaks in connection with supplying farm needs. Too many middlemen have taken a living, and more, from the margin between the real cost of manufacture and the selling price. Honest men pay "the other fellows" bad debts. When you buy through the GGG to you stop these leaks.

Our 1916 Catalog will be ready for distribution within a few weeks. Watch for our announcement regarding it, and prepare to buy your general supplies and machinery through this farmers' company.

High Prices can be Cut Down by Co-operative Buying. Try it.

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Branches at REGINA, SASK.

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Agency at NEW WESTMINSTER British Columbia

Winnipeg-Manitoba

SERVICE
when you sell.

VALUE
when you buy.