

February
Sale
News

ROBINSON & Co. LIMITED

Send
for
Samples

TRY SHOPPING BY MAIL WITH US.

Our Mail Order business has more than trebled during the past year partly because of the unusual values we have been offering and largely because we have presented the proper kind of goods for Western people.

You run no risk in shopping by Mail with us.
"Your money refunded if not satisfied" applies to each and every transaction.

SEND US A TRIAL ORDER.

New Spring Dress Goods

Our display of Black and Colored Dress Goods is elaborate, and includes all the newest and most fashionable weaves, as well as the popular grades of Cashmeres, Lustres, Serges, etc., in the most desirable colorings.

WRITE FOR SAMPLES

Our Mail Order Department will attend carefully to every request for Samples. Please state as nearly as possible the **KIND** and **COLOR** of material desired, also **PRICE**, so that we may send you exactly what you desire.

BLACK DRESS GOODS—SPECIAL.

A 312—54 inch Black Silk-finished Lustre Dress Goods. Note the width, 54 inches wide; good firm, serviceable quality. Special, per yard, 45c.

A 312—44 inch Black "Roxanna" Dress Goods. This is a new material, with a very silky appearance; made to wear well, and will not catch the dust. Special, per yard, 75c.

A 314—50 inch Black "Duchesse" Venetian Cloth Dress Goods. Fine make, not too heavy; suitable for Skirts, Smart Shirt Waist Suits, etc.; regular price \$1.25. Special price per yard, \$1.00.

A 315—50 inch Black Venetian Cloth Suits, for Tailor-made Gowns; separate Skirts, Coats, etc. This is a beautiful quality and the best we ever had for the price. Special per yard, \$1.50.

COLORED DRESS GOODS.

A 316—42 inch Fancy Dress Tweeds, Serges, Lustres, Panama Cloths, in all the most desirable colors. Special, per yard, 35c.

A 317—Special 54 inch Fancy Canadian Tweed Dress Goods, in Brown, Navy and Grey Mixtures; worth \$1.25 and \$1.50. Special price per yard, 75c.

A 318—48 inch Colored Venetian Dress Goods, in colors of Brown, Navy, Fawn, Crimson, Cardinal, Green, and all desirable colors. Special per yard, 75c.

A 319—50 inch Fine Finished Broadcloth, also Venetian Cloth Dress Goods. In all the leading colors. Special, per yard, \$1.00.

A 320—44 inch All Wool French Cashmere. In a full range of all the leading colors; beautiful rich velvet finish. Per yard, 50c.

A 321—44 inch Silk and Wool Hosiery Dress Goods. In a lovely range of all the newest colors, including White, Cream and Black. Per yard, 75c.

A 322—100 Handsome Dress Lengths of Swell Novelty French Materials. All different styles, no two alike; 9 yards in each design; patterns confined exclusively to this store. Price ranges from \$1.25 per yd. to \$2.75.

BLACK & COLORED VELVETEENS.

A 323—100 Boxes of Colored Silk Finished Velveteens, in all colors, including White, Cream and Black; 22 inches wide. Extra Special Value, per yard, 25c.

A 324—75 Boxes of Colored Silk Finished Velveteens. All colors, including White, Cream and Black; 23 ins. wide, twilled back. Extra Special Value, per yard, 50c.

Robinson's for "SILKS"

BLACK AND COLORED SILKS

A 300—20 inch Japanese Pure Silks. In all colors, including White, Cream and Black. Per yard, 19c.

A 301—23 inch Japanese Pure Silks, 23 inches wide; in all colors, including White, Cream and Black. Per yard, 25c.

A 302—19 inch Colored Louisiana Pure Silk. In a full range of colors. Per yard, 50c.

A 303—19 inch French Taffeta Pure Silks. In all the most wanted colors. Per yard, 50c.

A 304—21 inch English Peau-de-soie Pure Silk. In all colors, including Black. Per yard, 50c.

A 305—20 inch Fancy Colored Pin Check Silks, for Shirt Waist Suits, etc., in a large range of different styles. Per yard, 65c.

A 306—23 inch White Japanese Silks, with pretty, fancy colored Flowers. Per yard, 50c.

A 307—24 inch Black Satin, beautiful rich gloss. Special, per yard, 75c. & \$1.00.

A 308—Bonnet's Guaranteed Black Peau-de-soie Pure Silk. Every yard stamped with maker's name. Per yard, 75c., \$1.00, \$1.25.

A 309—Black Taffeta Pure Silks. 20 to 23 inches wide. Per yard 35c., 50c., 65c., 75c., and \$1.00.

A 310—Black Louisiana Pure Silks. 19 to 21 inches wide. Per yard 50c., 65c., 75c. and \$1.00.

A 311—Black Pallette Pure Silks, rich satin finish. Per yard 65c., 75c., 85c., and \$1.00.

Lawns, Muslins, Organdies

C 101—Embroidered White Swiss Muslins. Showed dots and dashes; embroidered in white on white; 25 to 32 inches wide. Per yard 15c., 20c., 25c., 35c. and 45c.

C 102—White Fancy Striped Muslin. In open lace and embroidered effects; 25 to 32 inches wide. Per yard 12½c., 15c., 25c., 30c., 35c.

C 103—White French Organdie. Fine even weave, suitable for evening wear, 32 inches wide, 20c. and 25c.; 44 inches wide, 30c. and 35c.; 45 to 48 inches wide, 40c.; 45c.; 50c.; and 60c.

C 104—India Linen. Fine even weave, which we guarantee to wash and wear well; used for Ladies' and Misses' fine white gowns and waists, 32 inches wide, 15c., 20c., 25c.; 36 inches wide, per yard, 30c., 40c., 45c. and 50c.

C 105—Persian Lawn. Made of the finest Egyptian cotton, with a highly mercerized finish, very fine weave and a rich sheen, which does not wash out; always popular for ladies' summer and evening wear, 32 inches wide, per yard, 20c., 25c., 35c., 40c., 50c.

C 106—Victoria Lawn. Special line of English manufacture, close even weave, 45 inches wide, per yard, 10c. Same manufacture, fine and close weave, 45 inches wide, per yd., 15c.

C 107—Victoria Lawn. Extra close and even weave, especially for blouses and children's wear, 45 inches wide, per yard 12½c., 15c., 20c., 25c.

Cottons, Linens, Sheetings

C 110—Unbleached Plain Gray Sheetings. 6-4 or 64 in. wide, per yd. 18c. 7-4 or 64 in. wide, per yd. 20c., 22c., 25c. 8-4 or 72 in. wide, per yd. 17c., 20c., 25c.

9-4 or 80 in. wide, per yd. 28c., 30c. 10-4 or 90 in. wide, per yd. 30c., 35c.

C 111—Unbleached Twilled Sheetings. 7-4 or 64 in. wide, per yd. 19c., 22c. 8-4 or 72 in. wide, per yd. 16c., 20c., 22c., 25c., 30c.

9-4 or 80 in. wide, per yd. 22c., 28c. 10-4 or 90 in. wide, per yd. 30c., 35c.

C 112—Plain Bleached Sheetings. Made of superior cotton, soft finish, free from dressing. 7-4 or 64 in. per yd. 22c., 25c., 28c. 8-4 or 72 in., per yd. 20c., 22c., 25c., 30c., 32c.

9-4 or 80 in., per yd. 30c., 35c., 40c. 10-4 or 90 in., per yd. 40c., 50c.

C 113—Bleached Sheetings, Twilled. Superior cotton, good even thread, soft finish.

7-4 or 64 in. per yd., 23c., 25c., 30c. 8-4 or 72 in., per yd. 18c., 20c., 25c., 30c., 35c.

9-4 or 80 in., per yd. 25c., 30c., 35c. 10-4 or 90 in., per yd. 38c., 45c., 50c.

C 114—Fine Linen Sheetings. Good quality, very durable, 81 in. wide, per yd., \$1.00; extra weight, 81 in. wide, per yd., \$1.25.

C 115—Bleached Pillow Cottons. Best Canadian make, plain.

Width 40 in. 13c. 42 in. 14c. 44 in. 15c. 46 in. 16c.

C 116—Circular Pillow Cottons. Pure bleach, fine finish.

Width 40 in. 14c. 42 in. 15c. 44 in. 16c. 46 in. 18c.

C 117—Pillow Cotton. Extra heavy weave, good quality.

Width 40 in. 17c. 42 in. 18c. 44 in. 19c. 46 in. 20c. 48 in. 21c.

C 118—Ready Made Pillow Cases. Made of soft finish bleached cotton.

Size 42 by 36 in., per pair 25c. Size 45 by 36 in., per pair 30c., 40c., 50c.

C 119—Unbleached Cotton. Free from dressing, 34 in. wide, per yd. 5c.

C 120—Even Thread. Selected unbleached cotton, 36 in. wide, per yd. 6c., 7c., 8c.

C 121—Special Unbleached Cotton, 40 in. wide, per yd. 11c.

C 122—Extra Heavy Unbleached Cotton. Free from specks and dressing, 36 in. wide, per yd. 10c. and 12½c.

C 123—Unbleached Twill Cotton. 36 in. wide, per yd. 12½c.

C 124—Bleached Cotton. 30 in. wide, Special, per yd. 6c.

C 125—Best makes of Canadian Pure Finished White Cotton. 36 in. wide, per yd. 7c., 8c., 9c., 10c.

C 126—Crawdon's Medium Shirting. Full bleached, heavy cotton, 36 in. wide, per yd. 12½c. and 15c.

C 127—Bleached Longcloth. Soft, very fine cotton, 36 in. wide, per yd. 10c., 12½c., 15c., 18c., 20c.

C 128—Our Special White Lonsdale Cambric. Soft, very fine make, 36 in. wide, per yd. 15c.

C 129—Fine Bleached Twill Night-gown Cotton. Soft, pure make, 36 in. wide, per yd. 12½c., 15c., 17c.

C 130—36-in. Bleached Long-Cloth, per yd. 9c.

40 Pieces Hochelaga Pure Long-Cloth, full 36 in. wide, finished soft for the needle. Very Special, per yd. 9c.

C 131—Fifty Pieces 8-4 or 72 in. Bleached Twill Sheetings. A heavy, perfectly bleached sheeting, soft finish. Per yd. 24c.

C 132—Unbleached Sheetings for Single Beds. This is the right kind of weather for quick bleaching.

Twenty-five Pieces 7-4 Unbleached Plain Sheetings. A nice even cloth, noted for its wearing qualities. Per yd. 18c.

C 133—Turkish Bath Towels. A good heavy piece of pure Bleached Cotton. A choice Towel in every particular, and very large size. Each 20c.

C 134—A smaller size in the same make as above. Price each 15c.

C 135—Fifty Pieces 42 in. English Circular Pillow Cotton. Fine even thread, Lonsdale finish. Per yd. 15c.

C 136—40 and 42 in. Pillow Cotton. Best Canadian make, free from dressing. Per yd. 12c.

C 137—Fifty Dozen White Irish Linen Table Napkins. In assorted patterns, size 20½ by 20½, guaranteed pure linen. Per doz. \$1.39.

C 138—300 Yards White Scotch Table Linen. 70 in. wide, assorted patterns, and guaranteed all linen. Patterns in some cases slightly imperfect. Per yd. 68c.

C 139—CANADIAN WOOL BLANKETS.

ETS, \$2.95.

Perfectly made goods, of perfect texture.

100 Pairs of Fine White Wool Blankets, pink and blue borders. A nice soft, good washing blanket. Note the size, 66 by 82. Per pair \$2.95.

Silk Blouses Tweed Skirts

UNUSUAL VALUES.

These are specimen values of what you will find in our Ready to Wear Department. Scores of others at higher prices. Use these items as a fair basic standard by which to gauge our ability to take care of your every requirements.

Order by number and give correct sizes and lengths required:—



S 212—Ladies China Silk Blouse. Stylishly made, with narrow tucks, both front and back. The large, full sleeves finished with tucked cuff. All sizes. Colors black and white. Extra special, \$1.95.



S 213—Ladies' Walking Skirts, \$2.95

S 213—Ladies' Walking Skirts, of dark mixed tweed. These are well tailored and made up in a smart pleated design. All sizes. A very serviceable garment at an unusually low price, \$2.95.

ROBINSON & CO LIMITED

398-402 MAIN ST., WINNIPEG