After I leave here today, I will be travelling to Brisbane
to highlight Canada's support for yet another Australian
initiative - Expo 88.

Australia was a major participant at Vancouver's Expo 86.
Canada will reciprocate by participating in Expo 88 in
Australia's bicentennial year. But we like to think we
have done more. Vancouver and Expo 86 brought credibility
back to expositions by hosting, financing and promoting
one of the most successful ones ever held. In doing so,
we have encouraged countries to look favourably again at
this unique form of international communication - which
had unfortunately fallen into some disrepute.

Some of the nations now planning for Brisbane in 1988
would not likely have found the will or the resources to
do so if they had not had an outstanding experience in
1986 in Vancouver.

The Australian experience at Expo 86 was not dissimilar to
that of fifty-six other foreign countries that had
government-sponsored pavilions in Vancouver. Without
exception, they concluded that their Expo investment was
worthwhile, as did some three dozen Canadian corporations
that committed almost $200 million to Expo 86 as
exhibitors and suppliers.

The success of a world exposition depends most on having
an extensive, varied and enthusiastic participation from
around the world. Much depends on the caliber of the
people who represent their countries.

The selection of John Landy as Australia's Commissioner
General at Expo 86 was a stroke of genius. He was a
superb Ambassador.

He was also the only Commissioner General to have had a
status already erected in his honour in Vancouver. It
shows him in heroic pose just as he was overtaken by
Roger Bannister in the Miracle Mile of the 1954
Commonwealth Games.

John Landy was so impressed by his local fame that he
wondered aloud what sort of statue and welcome he would
have encountered if he'd come in first.

The 1986 World Exposition was unique. It attracked more
participants than any previous specialized exposition -
over 22 million visitors - sixty percent more than