

THE POPULAR NEWSPAPER OF MADAWASKA DISTRICT

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THE MADAWASKA WEEKLY NEWS

No. 169

EDMUNDSTON, N. B. FEBRUARY, 22nd, 1934.

SUBSCRIPTION 1 year, payable in advance \$2.00

Advertising. - Classified ads, 50c first insertion, 40c for subsequent insertions. Rates of commercial advertising made known on application. Copy must be in our office on or before Wednesday morning.

In U. S. A. News. - We will be pleased to publish any social and personal news. Call the editor, Phone 75.

PERSONALS

"The Contractors" met with Mrs. D. H. VanWart on Friday evening, when Mrs. R. S. White was the prize-winner.

Mrs. T. J. Scott, Mrs. John P. MacKenzie, Mrs. John M. Stevens and Mrs. D. R. Bishop, entertained at a delightful Afternoon Tea, on Thursday, at the home of Mrs. Scott in honor of Mrs. J. R. Lockhart, who is leaving in the near future to take up residence in Wingham, Ontario. The invited guests included Mrs. Carolyn H. Barker, Mrs. C. M. Rideout, Mrs. William Matheson, Mrs. E. N. Tapley, Mrs. E. A. Caldwell, Mrs. G. S. Laroche, Mrs. F. Gibson Merritt, Mrs. Earle D. Nesbitt, Mrs. W. A. MacQuarrie, Mrs. M. E. Amos, Mrs. Clarke Campbell, Mrs. John Conroy, Mrs. B. M. Berry, Mrs. D. H. VanWart, Mrs. R. S. White, Mrs. G. P. Genberg, and Miss L. L. Brebner of Campbellton. Mrs. E. D. Nesbitt assisted in serving, and Mrs. T. J. Scott, Mrs. R. S. White, Mrs. G. P. Genberg, and Mrs. F. O. White.

On Tuesday afternoon, Mrs. Clarke Campbell entertained informally at the eta hour for the pleasure of Mrs. J. R. Lockhart.

On Wednesday afternoon last, four members of the Executive of St. Paul's Church Ladies Circle, called on Mrs. Lockhart, and presented her with a pair of beautiful Sheffield Silver Candelabra. This was a gift from all the ladies of St. Paul's United Church. Mrs. O. E. Horton, President of the Circle, made the presentation. The other members were Mrs. Bruce Berry, Mrs. W. A. MacQuarrie, and Mrs. M. E. Amos.

The Barrington Memorial Chapter, I. O. O. F., as a parting gift gave Mrs. J. R. Lockhart a pretty silver Rose Bowl. In all the societies of which Mrs. Lockhart was a member, she will be greatly missed. She was always willing to give her services for any good cause, and by her charming personality endeared herself to one and all.

Dr. J. R. Lockhart left for Wingham a week ago, followed by the best wishes of a host of friends in the community life of Edmundston. The departure of Dr. and Mrs. Lockhart, and their son John, leaves a gap which will be hard to fill.

Mrs. Robert England and daughter, Mrs. G. W. Matheson (Plaster Rock, N. B.) are visiting friends in

Boston - Mrs. William Matheson is spending a few days in Moncton. - Mrs. S. A. Walters left recently for a month's visit with friends in Boston. - Miss Lillias Brebner of Campbellton who spent several days with Mrs. J. R. Lockhart recently, left on Wednesday for a visit with friends in Woodstock.

MADAWASKA, Me

JUNIOR HIGH SCHOOL NOTES

Members of the Boy's and Girl's Basketball Teams were given their Certificates and Letters last week: Captain Lorraine Dufour, Eloise Cyr, and Adeline Gerard. The six boys to receive letters were: Captain Francis McDermott, Reynaldo Dufour, Condy Picard, Alfred Fournier, Armand Guerette and Manager Austin Wylie. Miss Beaulieu made the presentation of the Letters and said a few words of commendation to those who had earned them. The financial reports of both basketball teams were then given by their respective managers. The possession of the hard-earned Letters proved to be an incentive to the formation of a new and exclusive club in the school, the Letter Club. The real sponsor is Mr. Harlow, coach of the Boy's Basketball Squad. The officers of this new organization are: Chairman, Lorraine Dufour and Vice Chairman, Francis McDermott. A special committee for drawing up a Constitution has been appointed consisting of Miss Michaud, Reynaldo Dufour and Austin Wylie. Although the Club's activities will be mostly of a social nature, for sustained membership, character and high scholastic standing are required. The Madawaska Junior High School is now preparing for Winter Carnival Sports events, which are in charge of Mr. Harlow, will take place February 24th when the Boy's Winter Sports Team will compete outdoors for high honors and the Trophy Cup. Although the girls are not organizing a Sports Team, they are nevertheless expecting to enter into competition among themselves. Extensive preparations are being made for this Winter Carnival, which is expected to set a precedent and be the most outstanding one ever held here.

The selection of the Queen is not left to the votes of the students, for the people of the town will have an opportunity to cast their votes for their favorite candidate by voting. The candidates, chosen by the students from the various grades are as follows: Lorraine Dufour, eleventh grade; Isabel Bourgois, tenth grade; Ruth Reed, ninth grade and Blanche Vanier, eighth grade. The following night, Sunday February 25th will bring the much talked about Minstrel Show, which bids fair to be very entertaining, since it is under the able direction of Miss Louise Beaulieu and Mr. Smith.

Mrs. Thom Mayhew recently entertained the bridge club at her home. Those present were: Mrs. Gertrude Baker, Mrs. Bill Parent, Mrs. Edigar Baker, Mrs. Alfred Dumais, Mrs. Mike Roy, Mrs. Annie Howlett, Mrs. Monty Choinstnut and Mrs. Jack Dooley.

First prize went to Mrs. Monty Choinstnut and consolation to Mrs. Bill Parent. Light refreshments and lunch was served.

Miss Kathleen Pelletier of Fort - Mr and Mrs Thomas Raymond and Mrs. Vital Ouellette entertained at bridge and charlemagne on Sunday evening in the parochial hall for the benefit of the parish. 24 tables of bridge and 28 of charlemagne were enjoyed by an audience of over 200 people.

Bridge prizes for the ladies went to Mrs. Levite R. Daigle, 1st; Mrs. Donat Picard, 2nd; Mrs. Jos Sirols,

Men's prizes Lewis Roy, 1st; Fred Gerard, 2nd; Denis Martin, 3rd and Ernest Plourde consolation.

Charlemagne prizes for the ladies went to Mrs. Ernest Dube, 1st; Mrs. Xavier Deschamps, 2nd; Louis Desjardins, 3rd; Mrs. Ernest Fournier, consolation. Men's prizes Henry Morin, 1st; Jos Martin, 2nd; Pit Lizotte, 3rd; and Emer Bouchard consolation.

A basket value at about \$8.00 was won by Armand Vanier. Other valuable prizes were won by Rev. F. Ouellette, Luc Tardif, Adian Daigle, Azilda Ouellette, Abel Morneau and Aime Carier. The party brought in the sum of \$116.55.

The following couples recently enjoyed a straw ride party from town to the home of Mr and Mrs. Isidore L. Cyr where bridge was enjoyed the rest of the evening: Mr and Mrs Hector J. Cyr, Mr and Mrs Jos Sirols, Mr and Mrs Frank Smith and Mr and Mrs Levite Martin. The ladies prize went to Mrs. Jos Sirols, 1st and Mrs. Frank Smith consolation. Men's prizes went to Levite Martin 1st and Jos Sirols consolation.

During the evening light refreshments were served followed by the delicious lunch made up of cake, assorted cookies and ice cream.

Bill Page of Fort Kent returned to the University of Maine in Orono after spending a few days with his father Mr G. H. Page of Fort Kent.

Jos Gillespie of Bangor was a business caller in town Tuesday.

Vital Martin local telephone man from Van Buren, was a business caller in town Tuesday.

Raoul Ouellette, U.S. Potato Inspector from Frenchville was a business caller in town Wednesday.

Claud Lombard of Frenchville was in town on business Tuesday evening.

LeRoy Dionne U.S. Custom Officer, was a business caller in Van Buren Wednesday.

EVANGELINE SCHOOL NOTES

The second grade gave a lovely Valentine Program Friday afternoon. The program was supervised by Miss Laura Beaulieu.

The program was as follows: My Valentine song by the class. Just Like Me, speech by Cecile Lagasse. Yankee Doodle, song by Camille Sirols. If I were a Valentine, speech by Normand Lamarre. One Two Three, dialogue by Constance Tardif and Mercede Lagasse. Health Pledge, 5 character play, Johnny's Valentine, song by the class. Valentine poem, by Wallace Michaud. Let me call you Sweetheart, song by Normande Michaud and Wallace Michaud. A Snowman, speech by Bernice Lamarre. A Walnut, speech by Rita Soucy. Valentine, Talk and Song by the class. Let me call you Sweetheart, number given by Wallace and Rolande Michaud was well applauded.

Rev. Father Ouellette was a recent visitor at this school. Superintendent Albert D. Martin and his secretary Miss Bernice Babin of Frenchville were recent business callers at the school.

The fifth grade gave a Spelling Contest on Friday. Two teams were team Alpha Martin, "Madina Washington Team" Captain Irene Dufour. The former team won with a score of 10. The victorious spellers Soucy, Laurette Cyr, Gisele Pelletier, Irene Dufour, Fernand Albert, Elsie Clavette, Alphy Martin and Gerard Leblanc.

Cheers and songs in honor of Wingham closed the contest. This was diverted by Miss Ailee M. Cyr. Little Rita Albert, daughter of Mr and Mrs Jerome Albert, who was injured in an automobile accident last October was back in school for a few days. She will return only after Easter to take up her daily studies.

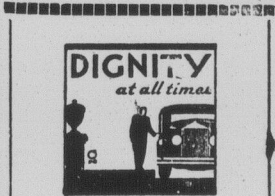
Mr and Mrs George Gardner recently entertained at a bridge and charlemagne party for the benefit of the church. The following prizes were donated to the winners: Bridge Ladies, first prize, Mrs. Frank Donat Picard, 2nd; Mrs. Jos Sirols,

Daigle 2nd prize Mrs. LeRoy Dionne donated by Cannan's Store. Consolation Miss Cecile Cyr donated by Henry Pelletier. Men's 1st prize Maurice Frechette donated by Thom Daigle. 2nd prize Rev. F. Ouellette donated by Mrs. Eugene Bouchard. Consolation Thom Raymond Charlemagne 1st prize for the ladies, Miss Mathilda Albert donated by Phedime Caron, 2nd prize Mrs. Denis Albert donated by Alfred Dumais. Consolation Mrs. Clovis Tardif donated by Ludger Sirols. Men's first prize Medley Dumond donated by Bill Parent, 2nd prize Edmund Cavette donated by Levi Kigin. Consolation Armand St-Onge donated by Miss Mathilda Albert. Door prize was won by Rev. F. Ouellette and donated by E. O. Thibodeau. Other articles donated by Mike Roy, Lawrence Savoy, Edmund Archanbault, George Gardner were won by Alfred Dumais, Sid Walters, Medley Diamond and Charlie Bernard. Light refreshments were served during the entertainment. A very large crowd was present at the party, netting he

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INSURANCE

B. M. BERRY All Kinds of Insurance Telephone 168 Edmundston, N. B.



The question of Funeral costs is one which seldom occurs until the occasion arises. Robert BOUCHER recognizes this fact. He considers as one of his primary duties to the public the need for protection against unnecessary expense. Any time you wish to call Robert BOUCHER will explain you how service affords dignity with economy. ROBERT BOUCHER Director of Funerals 14 Canada St. - Phone 86-2 EDMUNDSTON, N. B.

TONE-LITE SUN GOGGLES PROTECT YOUR EYES SEE OUR ASSORTMENT T. J. AUBE Jeweler - Optometrist

HENRY FORD USES VOICE HIGHWAYS OF THE CONTINENT



(1) Henry Ford, world-famous Automobile Pioneer, is here seen at the Microphone in his Dearborn office. (2) W. R. Campbell, Canadian President of the Continent, addresses the dealers of the Continent through the newest Studio Microphone on his desk in Windsor, Ont.

CANADA figured as an important factor in the world's largest telephone hook-up which was effected when Henry Ford, his son Edsel, Wallace R. Campbell, President of the Canadian Company, and other officers were linked by the Voice Highways of the whole Continent, to 10,000 Ford dealers gathered in 41 cities, to hear about the new car. For this great hook-up, using 15,000 miles of wire system, and requiring more than 250 telephone employees to complete and maintain the 60-minute connection, the latest model microphones, as supplied by the Western Electric Company to leading Radio Broadcasting Stations of Canada were used, rendering the voices clear and natural over the Public Address Systems that were specially installed in the larger centres.