POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, JULY 11, 1919



Everyone was satisfied at LESSER'S 7 Day July Clearance Sale Started Friday Morning



The Sensation of the seven days to come As it is our regular custom never to carry over any merchandise from one season until the next, and as we find different merchandise on our racks left, we are going to sacrifice same less than cost. Read details closely and come early.

We advise the public to shop in the mornings. No Exchanges! No Approvals! No Charge Accounts! Cash Only! HERE ARE A FEW OF OUR MANY BARGAINS: READ CLOSELY!

LADIES SUITS

Twenty Ladies' Suits in grey, taupe, brown, green and other light shades, from \$27.50 to \$50.00.

Sale Price, 33 1-3 per cent. Less Price Marked.

Ten Ladies' Black and White Check - Regular price, \$20.00 Sale Price, \$7.75

Twenty-five Ladies' Suits in blue and black. These are a lot of odd suits. Regular price up to \$27.50,

Fifteen Linen and Silk Pongee Suits in different shades. Regular price up to \$14.50, Sale Price, Your Choice, \$7.98

LADIES' SILK SUITS

They Have Got to Move—Take Your Choice Fifteen Taffeta Silk Suits in green, brown and taupe. Regular price, \$35.00...... Sale Price, \$17.50

Twenty Silk Suits in Satin lined with silk. The newest of Dame Fashion's season's latest style. Price \$35.00 to \$50.00..... Sale Price, All Less 25 Per Cent. All Other Silk Suits 25 Per Cent. Off Price Marked

LADIES' ONE-PIECE DRESSES

Among these you will find a large assortment either in Serge, Silk, Crepe de Chene and Satins in all shades and colors.

Twelve Serge Dresses in blue only. Size 36. Regularge price was \$12.50..... Sale Price, \$5.75

Ten Voile and Muslin Dresses in stripes and checks. Regular price, \$11.75..... Sale Price, \$6.98

Twenty Silk Dresses in all shades. Regular \$18.00,

Thirty-five Poplin Dresses in all shades. Regular \$16.50 Sale Price, \$10.98 All Other Dresses-Silk and Serges-Less 20 Per Cent. Off Price Marked.

LADIES' WAISTS

Stripe Silk Waists-Regular \$5.75,.. Sale Price, \$4.25 Stripe Silk Waists—Regular \$5.50, Crepe de Chene Waists—Regular \$5.50, Sale Price, \$4.00

Voile Waists—Regular Price, \$1.25,.. Sale Price, 89c. All Other Waists 20 Per Cent. Off Regular Price

LADIES' SPRING COATS

Fifteen Velour Coats in grey, taupe, black, sand. Regular price, \$38.50..... Sale Price, \$27.50

Twenty Serge Coats in taupe, pearl grey and sand. Regular price, \$24.00..... Sale Price, \$16.50

Twenty Coats in all shades, 33 1-3 Per Cent. Off Price Marked.

LADIES' RAINCOATS

In Tweeds, Paramettas and other cloths, All 25 Per Cent. Less Than the Regular Price Marked.

MEN'S AND BOYS' CLOTHING

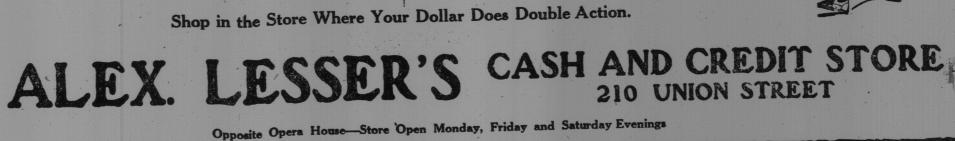
A Chance For Everybody to Dress Up
Men's Blue and Black Suits—Regular \$42.50,
Sale Price, \$34.00

Men's Worsted Suits-Regular \$35.00, Sale Price, \$28.00

Men's Tweeds and Other Cloths-All 20 Per Cent.

Men's Raincoats-Regular \$22.50.. Sale Price, \$17.50 Men's Raincoats-Regular \$20.00. Sale Price, \$16.00

A Chance for Everybody to Dress Up! Boys' Suits All Less 20 Per Cent.





WHITE CANVAS

The Ideal Summer Footwear

COULD anything be nicer in summer

outings, for town wear, for the office, and

Dealers all over Canada carry canvas shoes with the SMART STEP label. Made in white and stylish shades for

Men, Women, Boys, Girls and Children.

Look for this label-

footwear than White Canvas?

SMART STEP FOOTWEAR is as cool and comfortable as it is dressy-always correct for the summer home, for holiday