

## Review of Notable Features Of The Great Saint John Fair

**Special Emphasis Placed This Year on Dairy Industry and Bacon Hog; Definite Purpose Served By Fine Stock Exhibit**

### SPLENDID DISPLAY IN WOMEN'S DEPT.

**An Electrical Home on View; Educational, Fine Arts and Industrial Exhibits; Machinery in Motion; Special Features of Entertainment and Amusement**

H. A. PORTER was secretary of the Saint John Exhibition Association in 1910. Since then he has managed six or seven of the annual fairs, and is acting in the same capacity this year. The experience gained here, supplemented by what he has learned at exhibitions and exhibition conferences elsewhere, fits him admirably for the task he has to perform.

These are varied and arduous, but with the aid of his assistant, G. W. Frost, and the staff, carrying out the program approved by the directors of the Exhibition Association, there will be presented this year an exhibition all of whose features will be interesting and a number of them never surpassed in interest for the public attending by those of any previous international fair.

#### THE LIVE STOCK SHOW.

To a reporter of this newspaper Manager Porter said that it is the policy of the Association to co-operate with the federal and provincial departments of agriculture, so that encouragement may be given along lines desired by those departments.

Take, for example, the horse exhibit. In the prize list the show classes are shut out and more money is given this year for the grade classes.

In cattle, while there will be a good exhibit in the beef class, there will be an especially creditable one in dairy stock, with keener competition in Jerseys than ever before.

#### SWINE DEPARTMENT.

In the swine department it is recognized that the emphasis should be placed upon the bacon hog, and all the prizes are for pure bred Yorkshires and grades. There are also prizes for the best bacon hog and best pen bacon hog. The aim is to direct the farmer's attention to the most profitable kind of hog-raising.

The same general idea rules in regard to sheep, and the prize list gives recognition to grade sheep and market sheep, and there will be an excellent exhibit.

The poultry department this year includes in the prize list a class for registered and approved record of performance. This is with a view to encourage production of that class and get rid of the "scrub" or non-paying bird. There will be interesting illustrations, lectures and demonstrations.

Thus the whole live stock and poultry exhibit will have a real, live, and practical value to the producer, in the knowledge to be gained by the observer who has a desire to secure profitable information.

#### THE DAIRY EXHIBIT.

In the dairy exhibit these classes the Association has this year reversed the percentage basis and in

will be a general exhibition, while the last three will be devoted to dairies. So splendid was the showing made last year that the space allotted has been increased 50 per cent. This special display will be of absorbing interest to all visitors.

The horticultural display will be attractive this year, and although less so than it would be later in the season will reveal very clearly the possibilities of these provinces.

#### AN ELECTRIC HOME.

Of particular interest to all women will be the demonstration by Mrs. W. V. Lawlor, in the women's department, of an electric home. The labor-saving potency of electricity in the household will be clearly revealed, and with the wider diffusion of the electric current will be of absorbing interest to women of the provinces.

There will be a notable display of the natural resources of New Brunswick, which in view of the growing agitation for a more active development of these resources will be examined with a new and keener interest.

The housewives and their daughters will be especially interested in the demonstration in the women's department, by Miss Preston, of the Fruit Department, Ottawa, of cooking, preserving and canning fruits and vegetables.

Madame Blanchard will be there with her looms, and cottage-craft will be an interesting feature.

Exhibits of mechanical and commercial drawing, art school exhibits, and those of manual training and domestic science will attract much attention. In short the educational features will be inspirational throughout.

In the fine arts department, in addition to the general local exhibition, there will be a loan collection of 75 prints from the McGill Society of Boston. These will illustrate the different schools of art, ancient, medieval and modern, and many who have seen the original works of the great masters will be eager to refresh their memory by inspecting this valuable collection of prints.

#### MACHINERY IN MOTION.

Nothing is more attractive to the average individual than machinery in motion. Machinery hall this year will be filled with it, demonstrating motor machines for the farmer, lumberman and fisherman, under direction of experts from the Ford Motor Co., whose local distributor, K. C. Irvine, has taken this opportunity to make a demonstration such as visitors to local exhibitions have never had an opportunity to witness. For many people it will be the great feature of the fair.

#### AMUSEMENT FEATURES.

The management recognizes that amusement features are a very necessary part of an exhibition, and have secured this year special acts before the grandstand that will provide thrills, provoke laughter and prove generally satisfying to the vast crowds. In addition, there will be music and fireworks at 8.30 each evening the colorful display will be removed from the great dining hall, an orchestra will strike up and dancing will proceed till midnight. Of course there will be attractive features of entertainment and

(Continued on page 4)

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Leo's Fruit Store, located at 181-183 Charlotte street, has been serving the public with fruit and confectionery for nine years. During these nine years Mr. Leo Gilbert has enlarged his business and premises three times, and today has a bright, clean and cheerful store to serve the public, with a staff of experienced and competent clerks. Mr. Leo Gilbert has made his slogan, "Courteous and Fair Treatment." Is Saint John going behind? Mr. Gilbert says no. Better times are coming and they are coming very soon. Business is beginning to show it.

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Brayley Drug Co., Ltd.  
The Brayley Drug Co., Ltd., manufacture and market over 50 high-grade, nationally known compounds, and stand well to the front among Canadian drug houses. They also manufacture an extensive line of extracts, vanilla, lemon, etc., and these goods are well known to the housewife. The company is now entering upon its nineteenth year, and each year has seen the business show an increase. Wider markets are being cultivated, and old ones increased. The president of the company is John O'Regan.

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Wilfred Salon, Hairdressers.

## FINE ORCHESTRA TO DISCOURSE MUSIC

**City Bands Will Also Alternate in Providing Daily Concerts**

A fine feature will be introduced this year in the musical program of the Saint John Exhibition. It will be a demonstration of the fact that the city does not need to import musical aggregations. The Saint John Exhibition Orchestra, fifteen pieces, directed by Bayard Currie, will play in the buildings every evening from seven to eight and from nine to ten o'clock. All visitors will enjoy the performances by this group of very clever musicians. There will be band music before the grand stand in the grounds during the outdoor performances, and each afternoon there will be, after the outdoor features, a band concert in the buildings. City bands will alternate, and present most attractive programs. The musical features of the fair will add very greatly to the life and movement and general entertainment of the features, a band concert in the buildings.

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