

15-31 KING STREET EAST

MURRAY-KAY
COMPANY - LIMITED

TELEPHONE - ADELAIDE - 5100

ANNUAL SPRING SALES

Today's Sale Event---Orchestral Programme Twice Daily During Opening Week

A Trio of French Frocks

This season the cloth frocks are vying with the suit for first place as the favored street attire, and when the frocks are of French origin, owing their simple tailored lines and original embellishments to Parisian inspiration, they are sure to receive first place.

In our French room are some captivating frocks that will make their appeal to the woman of discriminating taste. Silky black broadcloth and white crepe de chine are combined in a wonderful frock. The broadcloth hangs from the shoulders in two long, straight pieces, opening on the sides over a crepe slip. The frock is ever so slightly caught up on the left side with a large cloth-covered button—just a suggestion of fullness. Very fine white wool embroidery, Parisian design, completely covers the deep cuffs of the rather full sleeves, and a three-inch band of the same embroidery follows the left side from neck to hem. The convertible collar when fastened about the neck shows embroidery, and when open a Peter Pan collar of the white crepe is revealed.

A fine navy tricot, also on the long, slim lines, is deeply slashed on the sides, showing a bright blue taffeta slip. Wide bands of gold line embroidery form squares across the waist and extend in lines down the skirt. These bands are outlined in seed beads of blue glass and blue silk stitching. Large, heavily-embroidered motifs in bright blue are over the hips and on the waist front. A most unusual collar finishes this charming frock—it is a wide, straight band standing high and falling down the back, where it buttons—just one of those deft touches of the artist.

Flying panels overlapping each other a few inches, each crisscrossed with wide bands of blue and gold embroidery, is the distinguishing feature of a handsome blue tricot. The Russian blouse is elaborately embroidered in an Egyptian design in gold, maroon and blue, with touches of Egyptian red. An inset of corse satin on the front of the frock just below the outstanding collar is an original touch.

Any of these frocks would be noticeable for its beauty at any gathering.

Sandra

Women's English Topcoats for Spring \$85 and \$95

For thorough good style and perfect adaptability these topcoats from England have no equal. The assurance with which they meet the demands of the changeable days of Spring, the long motor or boat trip of Summer, and the end-of-the-season Fall days give them an unassailable place in the smart wardrobe.

Made of soft polo cloth or English tweed, in the natural shades or mixtures, with raglan or set-in sleeves, belted with leather buckles. Buttoned patch pockets and strapped cuff. Three-quarters or full length.

Second Floor.

Important Clearance Smart Suit Blouses at \$4.95

Closely connected with the Spring suit question is that of the suit blouse claiming immediate attention.

In this sale are a number of the prettiest models—the smartest sort of blouses, well worthy of the Spring suit. Made of Georgette, lace-trimmed, beaded, embroidered and finished with fine pleatings. Colors White, Maize, Sand, Pink and Black. All sizes.

Second Floor.

Just Arrived in the French Room New Models in Women's Gowns

The nearness of Easter is bringing out some of the loveliest frocks in our French room bearing the imprint of Paris in line as well as label.

One of fine French serge in Navy has a wide panel of taffeta in front, embroidered and appliqued in silk and ribbon in tiny pots of flowering plants, girdled with a scarlet leather belt. Priced \$95

A Black Taffeta is heavily embroidered in white string-like silk. A cluster of red cherries is found at the waist. Others equally lovely and individual are of Taffeta, Satin and Serge, all with odd different touches characteristic of Paris. Priced \$95

Second Floor.

100 Pure Irish Linen Tablecloths at \$11.95

Many of These Formerly Were Priced \$18.

You will begin to realize the importance of the offering only when you consider that these tablecloths are made of finest quality Irish linen. All of them have been selling above today's price. They are in single and double Damask, and are in attractive patterns, satin finished, 72 x 72 inches wide.

Irish Poplin Suitings \$1 Yard

This fine corded, lustrous finished, low-price quality, suggests itself for smart suits and dresses for Spring and Summer, especially as it is in popular Spring shades—Blue, Jade, Green, Rose, Contance Brown, Copen, Navy and White. 36 inches wide. Formerly this quality sold at \$1.50

Fine Nainsook, 59c Yard

The price is so low it is not surprising we have only 1000 yards. Fine quality, with soft finish, suitable for women's or children's wear. 36 inches wide.

Crash Towelling, 29c Yard

This will interest those who want some good wearing towelling for kitchen or bathroom use. Union quality with narrow red borders. 17 inches wide.

Fine Soft Bath Towels, \$2.49 Each

A very low price for this towel, which is one of our best qualities. Good wearing and absorbent, and finished with wide borders of Rose, Blue, Pink or Gold. 20 x 40 inches.

New Shipment of Fine Wilton Rugs Goes on Sale Today at About One-Third Under Today's Lowest Regular Prices

This shipment of 90 Wiltons which has come to our floors just recently, is part of a great collection we bought a few months ago at a low special price. Those who need a 9 x 9 or a 9 x 6 ft. 9 inch rug now have their opportunity, for just these sizes are included. No fear need be entertained as to the designs and colors, for the choice covers the need of every room. The rugs are all of good quality—firm heavy weave, rich velvety pile—and will give splendid service. As you see below, we've marked them quite one-third below the usual regular price.

In the 9 x 9 Group		In the 9 x 6 ft. 9 in. Group	
Regularly \$85, Special today	\$49.50	Regularly \$62, Special today	\$35.50
Regularly \$85, Special today	\$49.50	Regularly \$82.50, Special today	\$46.50
Regularly \$97, Special today	\$52.50	Regularly \$75, Special today	\$45.00

Fourth Floor.

\$3.50 Homespuns for \$2.25 Yard

Homespun comes into its own this season. The delightful rough surface, the charming colorings, the durability of it are contributing factors. These homespuns are especially suitable for spring coats. They are in attractive heather effects, medium weight, and measure 34 inches wide. Special price. Today.

Main Floor.

Hundreds of Rolls of Fine Wall Papers Selling Today at Averaging Half-Price

It would not be advisable to take advantage of these special prices if this meant securing papers not properly suited to your need. The appearance of one's wall papers is too important to be sacrificed to economy. But the papers included in this sale are all of high grade and good effect is assured by using them. Furthermore, the choice includes attractive patterns for every room.

First Group		Third Group	
English Wall Papers, including Chintzes, plain effects and Tapestries. Values up to \$2. Special, roll	75	Imported and Domestic Wall Papers, in colors and patterns for Hall, Living-rooms, Dining-rooms. Values up to 75c. Special, roll	35
Second Group		Fourth Group	
Imported and Domestic Wall Papers, suitable for Halls, Living-rooms and Dining-rooms. Values up to \$1.25. Special, roll	75	36" Genuine Japanese Grass Cloth, Regular value \$8. Special, roll	\$3.50

Fourth Floor.

An Even Hundred Men's Finely Tailored Suits Special at \$30

There's a Thrill of Pleasure in Wearing a Suit That Looks \$50, But Costs Only \$30



All the properties of the custom tailored are embodied in these suits. The hand-finished button holes, the smooth, carefully tailored edges, the graceful lines that betoken the well groomed successful business man—yes, all these and something else—a cunningness of detail which only the genius of the master designer is capable of imparting—that misty something which makes you say at times, "My! I wish my clothes looked as smart as that man's"—"Some praise," you'll say, but deserving, every word of it, for the suits are without a doubt representative of value away beyond the price at which we've decided to sell them.

Exactly 100 Suits In Sizes for Slender and Medium Men

The cloths are very choice grades in Tweeds and Fine Cheviots, Business Greys, Browns, Navy with White stripes, Black with White strip. Two and three-button models, semi-fitted, and the conservative business man's sack style, chest measure 35 to 44. The biggest value of the year.

Today and Saturday **\$30**

Main Floor.

One-Day Special Selling of Dinner Sets

Fix in your mind first that these sets are all of the finer class, perfect in every way, and also that they come from our regular stock—not purchased for any special selling. Then, consider the prices! Note how low they are and that from whichever group you choose there's a considerable saving on the former price.

97-Piece Sets with Gold line decorations. Grindley's English ware. Regularly \$50. To-day, \$42.50

This Group comprises sets of fine French china, in various popular open stock patterns. All regularly \$125. Clearing \$100

Special Purchase! China Cups and Saucers, \$12 Dozen

These China Cups and Saucers are very suitable for tea rooms or wherever a medium weight china cup is to be preferred. They are all decorated in attractive patterns, including the popular Scotch thistle. In Lilac or Pink. No phone or mail orders.

Basement.

Two Groups of Fine Tapestries Specially Priced for Today

Those who are needing new hangings for that Living-room or Dining-room, or covers for their fine furniture, will be interested in this offering of tapestries. The qualities are good, the designs are in a variety of patterns, and the prices are very special. Divided into two groups.

Values up to \$5.75, for \$3.75. Values up to \$8, for \$5.75.

Third Floor.

ARCHITECT OPPOSED TO REMOVAL OF GARGOYLES

The proposal to remove the gargoyles from the city hall because one of them fell the other day has aroused the indignation of E. J. Lennox, who designed the building.

"It is one of the most absurd proposals I ever heard of," he said. "It is evidently being put forward by some architect who doesn't understand good architecture and hasn't any idea what it is."

"Any piece of stone is likely to drop at some time. That is why repairs are constantly being made to old buildings on the continent. Those historic old buildings are not destroyed because a small piece of stone may drop now and then."

PROPERTY CHANGES HANDS. Anna Zipper and Dora Volles have sold the present occupant the property at 128 to 131 West Dundas street, corner of Chestnut street, for \$25,000.

Assessment Pay Roll Shows Large Increase

The wage bill of the assessment department has been increased \$20,000 a year by work of compiling the new roll of citizens entitled to vote in provincial elections and the computations involved in adjusting the assessment to conform to the bylaw approved by the people last January giving partial exemption on dwellings up to \$4,000.

SUIT AGAINST T.S.R.

J. A. Edwards is suing the Toronto Railway Company in the supreme court for \$2,000 damages for personal injuries and damage to a motor truck received in a collision on Feb. 10, at the corner of Yonge and Grenville streets. The plaintiff alleges negligence on the part of the street railway company in permitting the motor-man to drive at an excessive rate of speed.

APPORTION COST OF YONGE ST. WIDENING

A report by the assessment commissioner on the widening of Yonge street will probably be laid before the committee of works this afternoon. It is recommended that 75 per cent of the cost shall be borne by the city at large, and the other 25 per cent, against the properties benefited. The widening as proposed will be made on the east side of Yonge street between the C.P.R. tracks and Heath street and from that point to the city limits the additional 20 feet will be acquired on the west side.

The properties immediately benefited will likely be taxed \$1.01 per foot frontage annually, others will be taxed 67.47 cents a foot and properties further back, 13.49 cents a foot.

BUILDING PERMITS ISSUED.

The city architect's department issued the following permits yesterday: Gaylord & Wood, pair of dwellings on north side of Chatham avenue, near Glenwood avenue, \$3,200; I. O. F. alteration to entrance to office building, northwest corner of Bay and Richmond streets, \$18,000; Allen N. Davies, dwelling, 267 Humboldt avenue, \$4,000; H. E. Warrington, three dwellings, northeast corner of Cassels avenue and Golfview avenue, \$9,000; Weismiller & McKenzie, five dwellings, north side of Berwick avenue, near Duplex avenue, \$22,500, and G. K. Heaman, dwelling, 42 Fairmount crescent, \$4,500.

C. M. R. REORGANIZED.

The gallant 4th C.M.R., of which Lieut.-Col. J. F. H. Usher is the commanding officer, has been reorganized and is now to be known as the Ontario Mounted Rifles 1st Regiment (Mississauga), 4th C.M.R.

The officers of the unit have announced that parades will be held on Monday and Thursday evenings, beginning March 14.

FOUND DEAD IN CELLAR.

Brookville, Ont., March 10.—William Humphrey, employed as a laborer at the Revere Hotel, was found dead this morning in the cellar, where he had evidently been stricken with apoplexy while tending the furnace.

GOT OFF MOVING CAR; WAS HIT BY AUTO

John Yorgen, aged 36, 133 Mutual street, who was struck by an automobile yesterday morning driven by T. J. Allen, Hazell avenue, was stated last night at St. Michael's Hospital to be resting easier. He had jumped from a moving car between Church street and Market street when the automobile struck him. He was badly injured about the head and body.

City Will Supervise Heating Installation

The city will hereafter supervise the installation of heating plants under powers provided in legislation just passed. No attempt will be made by the city to regulate the size of heating plants, but merely the location of furnaces and the angle of the pipes and other details.

Chicken Thief Busy in Garbage Man's Disguise

A chicken thief is said to be operating in Toronto, who goes about in the early morning with a cart, which looks very much like a city garbage vehicle, with a canvas over the top. Thus he gets access to the back yards without arousing suspicion, and seems able to lug half a bag of chickens out with a can of ashes without causing a disturbance. Dozens of citizens have reported that their pens have been raided in the last few weeks.

WIDOW GETS ESTATE.

Mrs. Lucy Mathewson, sole beneficiary and executrix, has been granted probate of the will made April 18, 1906, by her husband, Andrew Enoch Mathewson, a carpenter, who died in Toronto Dec. 27, leaving \$160 in household goods and personal effects, \$4,000 secured by mortgage, \$1,330 cash, and his home at 248 Shaw street, valued at \$5,000.

BAIL IS REDUCED IN CASE OF BANK TELLER

The Bank of Montreal, thru their solicitors, obtained a signed statement from Edgar M. Brown, the teller, now awaiting trial on charge of defalcation of bank moneys, that he disposed of the \$5,000 legal tender note by tearing it up and disposing of it in the lavatory of the bank. It is understood the statement will be used in securing a similar note from the government.

Fletcher Kerr, solicitor for Brown, stated yesterday that the bail had been reduced to \$12,500, and that it was likely Brown's father would return soon with the necessary sureties, and that Brown would be on bail following his next appearance in the police court prior to going for trial by jury.