

H. H. FUDGER President, J. WOOD Manager

THE ROBERT

SIMPSON COMPANY, LIMITED

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PROBABILITIES: Western; light; cooler; mostly cloudy; with showers.

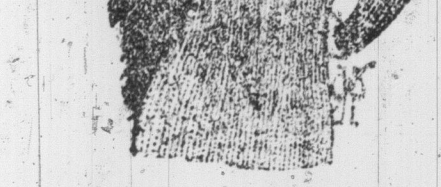
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SIMPSON COMPANY, LIMITED

FRIDAY, OCT. 22

Cold Weather Necessities From the Ladies' Underwear Dept.

LARGE shipments of Underwear and Corsets, which we cleared from well-known manufacturers at our own price are here. To-morrow you can save one-third to one-half on your entire winter's supply. Read this list. Phone all orders direct to department.



Women's Vests and Drawers, fine ribbed white cotton, Watson's make. Vests are high-neck, long sleeves, buttoned front. Drawers are ankle length in both styles to match. Regular value 60c. Saturday sale, 35c.

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Ladies' High-grade Corsets, extra quality white coutil or batiste, medium bust, long front hips and back, deep skirt extension, boned, with 21 waterproof steel wide side stays, four wide strong plain elastic garters, trimmed with lace, ribbon and bow. Sizes 28 to 36 inches. Regular value \$2.50. Saturday sale, \$1.25.

Ladies' Flannelette Gowns, plain white or pink flannelette, Mother Hubbard yoke of 24 tucks, ruffles of goods. Lengths 48, 50, 52 inches. Regular value \$1.00. Saturday sale, 75c.

Ladies' Flannelette Gowns, plain white or pink flannelette, 14-14 inch tucks, and lace edged ruffles of goods. Lengths 48, 50, 52 inches. Regular value \$1.25. Saturday sale, 90c.

\$7.50 Waists for \$2.98

We itemize below two most unusual shirt waist lines for Thanksgiving shoppers.

No. 1—200 maker's samples, which have never been used or shown, comprising all that is new in net and silk waists. Every style in white, ecru, black lined colored net waists, chiffon tulle, meshing and Rajan silks in black, rose, aniline and other leading colors. These waists were made to sell at \$10.00. \$7.50. We place them on sale Saturday at \$2.98.

A Big Sale of Fashionable Dress Goods and Suitings At 68c Per Yard

8000 yards new and stylish fabrics, purchased from two famous makers of English and French dress goods. These beautiful materials are the very newest designs and colors. We are sincere when we say that these goods are worth to-day 25 to 35 per cent. more than sale price.

Rich French prunella cloths, 44 inches wide, French prunella Venetians, 50 inches wide, in fine hairline stripes and plain weaves, English worsted suitings, fancy stripes, English coating serges, indigo and navy only, 54 inches wide.

Ottoman stripe prunella cloths, 44 inches wide, chiffon Panama suiting, 42 to 46 inches wide, and a host of other popular weaves. The color range is exceptionally wide, every new and wanted color in the lot; also lots of fast dye blacks. Even if you have already bought your fall suit or dress, don't miss this sale Saturday morning. You are sure to find something which will delight you. Every yard thoroughly sponged, unshrinkable and spot-proof. Selling at 68c and \$1.00. Saturday, per yard, 68c.

Alluring Styles in Women's Neckwear Novelties for Thanksgiving

Everything that good taste calls for this season is here.

Lace Coat Collars, for tailored suits, in Venetian, ribbon, with ornate or "baby" Irish lace. Each, 50c, 65c, 75c to \$2.00.

Gretchen Collars, for afternoon and evening wear, in embroidered Swiss, gimpure, "baby" Irish and Venetian laces. Each, 25c, 35c to \$3.00.

Jabots, from 181/2 to 21 inches wide, of linen, trimmed with French Valenciennes, tulle and "baby" Irish lace and insertions; this particular line of jabots is beautifully finished, hand-embroidered, in the most exquisite designs.

Jabots from Saxony, in gimpure and Venetian laces, also pleated null, with "baby" Irish and gimpure laces. Each, 25c to \$1.25.

Lace Stocks, with jabots of lace or net, touches of colored silk to the top of each. Each, 25c to \$2.00. Wash stocks, with jabot of hand-embroidered linen or muslin, trimmed with "baby" Irish and Armenian laces. Each, 50c to \$1.50.

New Frillings for Thanksgiving An endless assortment of all the newest New York Neck Frillings. Net Frillings, in white, black and ecru. Per yard, 15c to 25c. Lace Frillings, in white, cream and colors. Per yard, 20c to 30c.

October China Sale

Beautifully decorated Chocolate Sets, containing: Chocolate Jug and two Cups and Saucers, Teapot, Sugar and Cream Sets, Fancy Plates, Dinner Jars, and Vases. Regular up to \$8.00. Saturday \$2.98.

Fancy China Red Trays, Pen Pencil Cases, and Brush Trays, Salt and Pepper Sets, Place Cards, Egg Holders, Chocolate Jars, etc. Regular up to \$5.00. Saturday \$1.98.

1000 pieces of Fancy and Hand Painted China, including Vases, Salad Bowls, Fruit Bowls, Plates, Cake Plates, Spoon Rests, Nut Bowls, Cups and Saucers, Sugar and Cream, Cheese Trays, and Brush Trays, etc. Regular up to \$5.00. Saturday \$1.98.

Fancy Vases, Olive Trays, Teapots, Salad Bowls, Cake Plates, Fruit Jars, Fruit Baskets, Colors Trays, Fruit Jugs and Plates, Mayonnaise Bowls and Plates, Sugar and Cream, Regular up to \$1.50. Saturday 25c.

150 Hats for Saturday Morning

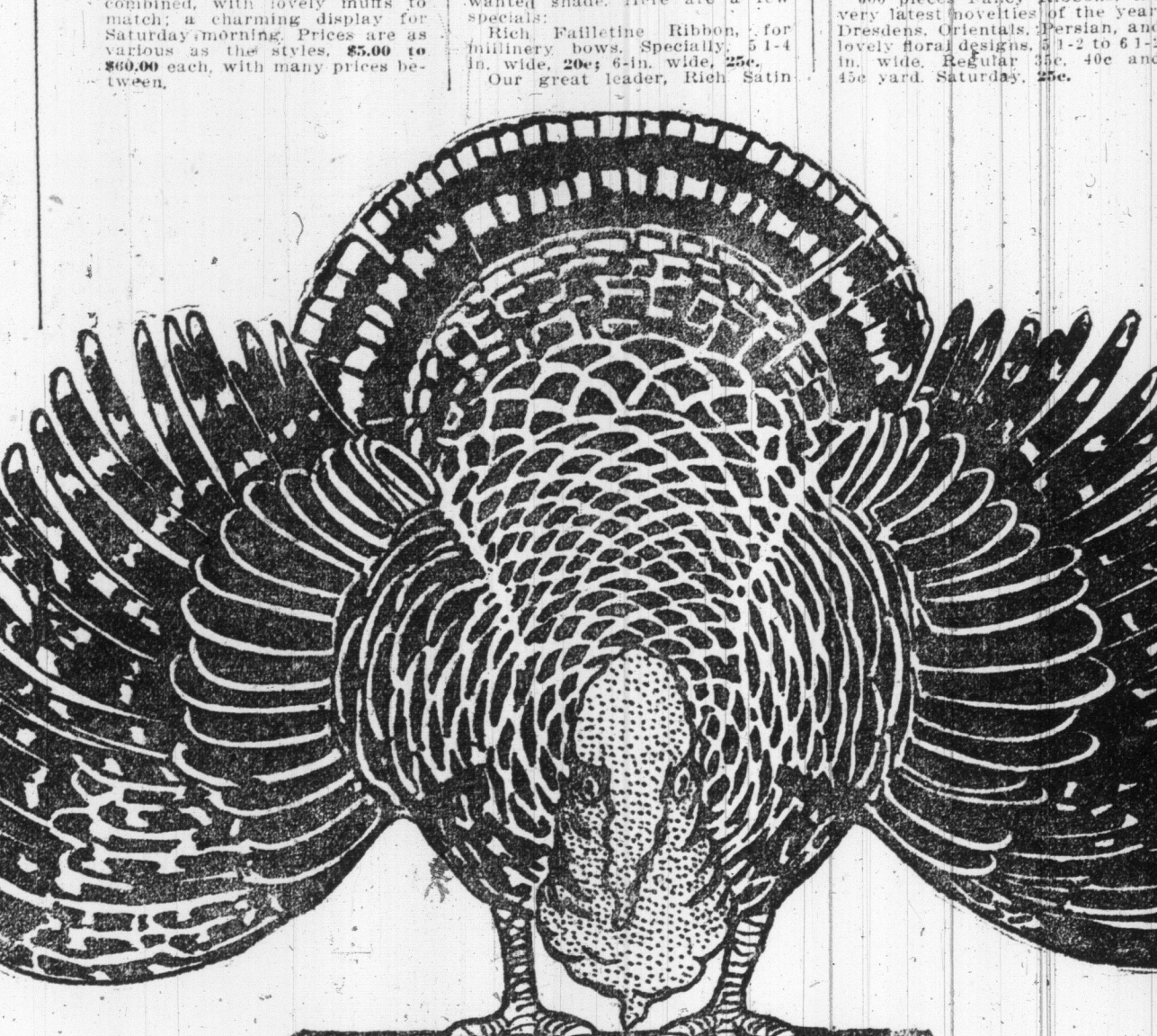
A THANKSGIVING Hat that you'll feel sincere in for \$5.00—if you come among the first.

150 Ladies' and Misses' Trimmed Hats, beautiful, every one different, mostly imported shapes, trimmed, but many hand-made of felt, velvet and heavier cloth, trimmings are fancy feather mounts, jet and metal ornaments, and beautiful ribbons. Special Saturday

OSTRICH FEATHER SPECIALS 5.00 4.25

Lovely Ostrich Boas Hundreds of them, all new and of splendid quality; many novelties of ostrich and marabout combined, with lovely muffs to match, a charming display for Saturday morning. Prices are as various as the styles, \$5.00 to \$20.00 each, with many prices between.

Over Twenty Cases of Beautiful Ribbons. Just arrived from France and Switzerland and put in stock all kinds, all widths, and every wanted shade. Here are a few specialties: Rich Fullest Ribbon, for business bows, Specialty 1-1 1/2 in. wide, 200 6-1/2 in. wide, 25c. Our great leader, Rich Satin Duchesse, all shades for millinery, satins and hair ornaments, 5-1/2 in., 200 6-1/2 in., 25c. 400 pieces Fancy Ribbons, the very latest novelties of the year. Dresden, Orientals, Persian, and lovely floral designs, 3 1/2 to 6 1/2 in. wide, Regular price \$3.75 each, Saturday 25c.



A Harvest of Satisfaction to be Reaped in the Simpson Cloak Department

Suits, Coats, Dresses, Skirts, Waists, Petticoats

THE woman would be hard indeed to please who could take the time to go through the immense stock of fall garments without finding pleasure, profit, satisfaction in every section of it. Right on the eve of Thanksgiving we will try to lead you in imagination through the department, showing you mentally what we will be pleased to demonstrate to-morrow actually.

A Clearing Sale of \$20, \$22.50, \$25, \$35, \$45 SUITS For \$14.95

First the Cloth Dresses. Prices \$7.50 to \$13.50. Finest styles; plenty of variety. Panamas, Peloteys, Poplins, Poplinettes, and Waverlys. Lace yoke and collar or cloth collars; black, navy, wisteria.

Then the Tea Gowns. They have a cosy little nook in the Queen and Yonge-street corner of the department. Prices \$5.00 to \$8.00. Luxurious French productions, trims, satins, chiffon and muslinette; cream and ivory lace, French cashmeres and crepes; no two alike. Sizes 34 to 44.

Then Such Beautiful Opera Cloaks. Prices \$25.00 to \$200.00. Venetian and chiffon broadcloths. Lined or unlined. Loveliest silk hand embroidery. French cloths. \$22.50 to \$12.00.

But Most Important of All Just Now Are the Tailored Suits. Our Suit stock embodies every cloth fashionable this season. Our styles are simple, mostly, both New Yorkers are a trifling elaborate.

Worsted, broadcloths, serges, Redford cords, French moires, Vanclins. Prices \$10.50 to \$150.00. You can get beautifully trimmed suits for \$10.00, from New York, and you can get exquisitely tailored sample styles from the same city for the same price. For \$27.00 you can buy a single-breasted, trimmed with hand-lined with silk serge. For \$27.00 you can buy a single-breasted, trimmed with hand-lined with silk serge.

At \$12.50, you can buy a coat from a rack of waverlys and Venetians, each suit lined with best cloth.

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servicable with straps, cuffs, tight-lined with motor, a feature. Irish tweeds at \$25.00, trimmed with leather a la motor. Beaver Coats at \$49.95, semi-fitting velvet coat collar. Prices Coats as low as \$5.00, four styles at this price. And many more.

A Whole Storeful of Girls' Dresses, Suits and Coats. How can a family be thankful if the girls are left in the cold?

Girls' Coats. New York importations of frize, clever, snug suit, thick, Irish, \$21.00. Frozes, \$27.50 to \$35.00. Velvet Coats, trimmed with Venetian, for \$35.00. Prices for \$10.00, with cape and storm collar, lined with red flannel.

Girls' Thanksgiving Suits. Smart Winter Suits for school can be had for \$5.95 all-wool. At \$8.00, you may have a nice Venetian. Imported Panama. At \$12.50, a grey serge.

Girls' Cloth Dresses. Warm and winter looking. At \$6.50, all-wool navy serge. Serge, trimmed with so-called broad. At \$10.50, cream all-wool serge. Sallors. At \$6.50, a nice dress of this would be splendidly for girls of 10, 12 and 14. Come and see to-morrow, and come as early as you can.

Ladies' \$7.50 Silk Petticoats, \$4.95. Women's Petticoats of the latest style, deep circular flounce of alternate panels of accordion pleating and fringing, finished with fine tulle, fully under-padded full depth of flounce, finished with small full of tulle. Colors navy, moss, green and brown. Regular \$7.50, also a few skirts in black. Regular \$10.00. Saturday \$4.95. (No phone or mail orders.)

You'll Have to Get a Coat. What kind of coat does not depend on what you pay. We have had the kinds at all the prices. We can show you imported coats from Germany, the great coal country, for \$5.00. Kersey and broadcloth. Western give you English coats of highest price, for \$25.00. Useful for motor or driving as well as large and warm. At \$28.50, we show a very stylish, with two gold tassels just at the right place. At \$25.00, a diagonal serge, with and let buttons. At \$20.00, imitation moleskins and pinstripes, imported from London. Carpet Coats for \$30.00, too imitation, but very effective, with military collar and large skirt. Tweeds run from \$10.50 to \$30.00. Better ones lined with and sleeves with silk; some of them very Scotch looking and

in the Section Devoted to Skirts. A new Skirt for Thanksgiving Day will make all the difference. Choose a black voile at \$12.50. Trimmed with satin bows, and it will do for best all winter. Others at \$20.00, and all the way in between. At \$5.50, 25-inch serges, semi-pleated. At \$9.50, Worsted, with strap-pings and buttons. At \$10.00, Panamas, black and white checked worsteds and diagonal serge. At \$2.95, Panama, gored, and trimmed with buttons. At \$2.00, Misses' skirts, gored, trimmed with folds.

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Ladies' American Style Boots. 1000 pairs of Ladies' High-grade American-style Boots, made from selected patent cow, vul. kid and calf leathers, on new fall and winter styles; perfect fitting, stylish, long wearing, non-slip soles; Cuban military and low heels; all sizes from 2-1/2 to 7. Regular price \$2.75 to 4.00. On sale Saturday 1.99

Men's \$5.00 Boots at \$2.49. 1200 pairs of Men's Boots, best calf, tan calf, patent sole, with creased vamps and dull calf blucher tops, glazed calf, and Douglas and vul. kid leathers; quick and leather lined; medium and heavy solid oak bark tanned. Goodyear welted soles; boots that look right, fit right, and wear long; all sizes 6 to 11. Regular price \$2.50 to 3.50. On sale Saturday 2.49

Men's Romeo House Slippers. 150 pairs of Men's Romeo Style House Slippers, in black and chocolate colors, classic soft, flexible hand, rugged soles; comfortable fitting; lasts; all sizes 6 to 11. Regular prices \$2.00 and \$2.50. Saturday 2.49

Men's Knees Rubber Boots, the very best quality made; a famous brand on soles; every pair completely perfect. All sizes 6 to 11. Regular price \$4.25. Saturday 2.95

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Thanksgiving Preparations in the Men's Store

Overcoats and Suits for Men and Boys

ALTHOUGH our prices run the full scale from A to G, we emphasize \$15.00 and \$10.00 most particularly. We ask you to look at both our suits and overcoats at \$15.00 first. Then you can go up or down just as you have a mind. You'll get your full money's worth, no matter which you do.

Men's Black English Melton Chestered overcoats, latest fashion, made with raw edge and raised seams, \$15.00.

Men's Overcoats, newest 47-inch Chestered models, in black and Oxford grey English chevrot, neat fitting, long roll lapels, velvet collars, \$10.00.

Men's College Ulster Overcoats, in dark brown improved English tweed coating, soft finish, Prussian collar of the latest approved style, buttons close to throat. Special value, \$12.00.

Men's College Ulsters, in Scotch worsted coatings, rich dark olive green and brown mixtures, latest style coat in every detail, \$15.00.

Men's Fancy English Worsteds Suits, handsome new colorings, single-breasted sack style, fancy cuffs and flaps, long roll lapels, and cut on the newest three-button design. Extra special value, \$15.00.

Boys' Fall and Winter Weight Suits and Overcoats. Boys' Imported Tweed Two-piece Suits, greenish grey shade, showing a neat indistinct stripe, cut from the latest American double-breasted model, slightly fitting to the body, with fine broad shoulders, close fitting collars and long, shapely lapels, finished with cuffs on sleeves; pants blouser style, made full and roomy. Sizes 29 to 35, \$6.75.

Boys' English Tweed Two-piece Suits, in a dark brown ground, with fancy colored stripes; made up in double-breasted style with belt; plain knee pants; sizes 25 to 28, \$3.25; 29 and 30, \$3.75.

Boys' Grey Cheviot-Finished Frieze Ulsters, cut from the latest double-breasted college model, buttoning close up round the throat; good linings and trimmings; sizes 25 to 28, \$3.00; sizes 29 and 30, \$3.75; sizes 31 to 32, \$4.50.

Boys' Self-Green Frieze Frieze Ulsters, made up in double-breasted effect, with self collar and cuffs, lined through out with strong Italian cloth linings; sizes 2-1/2 to 8 years, \$3.50.

Thousands to choose from; a hundred designs, with three different shades to each; a choice of 200 different shirts, selected only from those manufacturers who have a high reputation for perfect fit. A complete range Saturday at a dollar per shirt.

Men's Dollar Underwear. Our large Underwear Department can supply the needs of any man. Every style, any weave, all qualities, with a price latitude to suit any purse, 50c to \$10.50.

Men's Dollar Sweater Coats. 300 Coats in all, cleared from the knitters at a price, made of good heavy quality yarns, in colors of grey, navy or brown, with fancy trimmings. They are splendid value at Saturday, \$10.00.

Men's Dollar Pyjama Suits. Made in England of a splendid heavy flannelette, in stripes of blue or green, with frog collar, trimmed with frogs. Size 34 to 42. Special, per suit, Saturday, \$10.00.

Your Thanksgiving Hat Cost \$2. Christy and King Brand Derby Hats; each hat bears the maker's name. You can make no mistake in these lines. No disguising in any manner. Hats that themselves, and give every satisfaction. Our prices are right, \$2.00.

200 only Men's Hats, samples and odd lines, fine quality English and American fur felt, colors brown, fawn, grey and black; hats worth almost double what we are asking. Saturday, your choice, \$10.00.

Boys' Caps. Children's headwear, for boy or girl, all the newest designs, for fall and winter; large range of colors in each style. Prices 25c, 35c, 60c to \$1.00. (Corner Yonge and Richmond Sts., just inside the doors.)

The 8-Factory Footwear Sale

Over Four Thousand Pairs from Factory No. 3, together with goods from several other Factories in the List.

Now's the time for Thanksgiving footwear. You'll never have a better chance to buy fall footwear this year.

We started out with James McCreedy Company's samples. That was a whirlwind of a day; we followed up with Tebbutt Shoe Company, and now we continue with the third factory's stock. You'll know the name all right when you see it, although we cannot print it here in the paper.

This is the last call for new boots to Thank Goodness in—Monday being Thanksgiving Day.

On Sale Saturday Morning at 8 o'Clock \$8.00 Boots for \$4.95, "Cobalt Specials."

Men's \$5.00 Boots at \$2.49. 220 pairs of Men's Boots, as used by prospectors; in all sizes from 6 to 11; made in 10-inch, 14-inch and 16-inch leg lengths. Brown white oak, black mate, tan, vulcanized and tan Russian soles; quick and leather lined; medium and heavy solid oak bark tanned. Goodyear welted soles; boots that look right, fit right, and wear long; all sizes 6 to 11. Regular price \$2.50 to 3.50. On sale Saturday 2.49

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