

See Page 10 For Simpsons' List of Bargains for To-Day's Buyers

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You will never see a better chance to buy rich and beautiful specimens of Oriental Rug art than right now during our annual

JANUARY CLEARING SALE OF ORIENTAL RUGS

We have about \$100,000.00 worth of stock (including a large recent shipment of goods from Constantinople), which we must turn into cash. We have large payments to meet at this time of the year, and we are

FORCED TO SACRIFICE for CASH

in order to have the ready money. Every owner of a comfortable home should realize the importance of this opportunity of furnishing with rugs at a very low price.

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WRITE FOR OUR ILLUSTRATED BOOKLET—FREE

Courian, Babayan & Co.

40 King St. East, Opp. King Edward Hotel.

Public Amusements

The advance sale of seats for Hilda Spang will commence her week's engagement at the Royal Alexandra tonight, in her new play, "A Man and His Maid," which is an indication that her success here will be unusually large. Hilda Spang is comparatively a stranger to many Toronto theatregoers, her reputation has evidently preceded her. During the short time she has been produced it has scored a success in every impression that her audience has formed. Her dramatic engagements are being asked for. The story of the play is so unique and romantic that it is almost entirely new to the stage and that is what the public is looking for. Miss Spang will be supported by a number of those who were in Daniel Frohman's last production in New York and the play will be produced with very close attention to scenic and electrical effects. This will be the first time that Miss Spang will have appeared at lower prices than \$1.50 and \$2.00 and it will also be her first appearance at prices ranging from 25c to \$1.00. Matinees will be given on Thursday and Saturday.

Charles Frohman will present Hattie Williams at the Princess Theatre for an engagement of four performances, beginning Thursday evening. Her new play, "The Girl in the Red Coat," is her greatest musical success. "Fluffy Burlesque," Miss Williams has in this play a worthy successor to "The Little Cherub," in which she made such a big hit last year. She comes with the original New York company of 20 singers, dancers and comedians, among whom are such well known names as William Morris, Benj. G. Gardner, John Bunny, Marion Abbott, Nellie Butler, Josephine Drake, Marie Annis, Mattie O'Brien and Violet Henning.

Numerous encores and epidemics of mirth wherever Kathryn Osterman appears show how the audience of the "Night of the Play" is made up of those who saw her in other roles, that there was considerable truth in the allegations made by the press agents in the city that she knows how to act and please her auditors. Miss Osterman is one of the few really funny women on the American stage, and in "The Night of the Play," the offering at the Grand Theatre will present for the first time a distinct novelty in comedy. The novelty lies in the fact that her play is the first ever written where women predominate, and make most of the fun in the piece.

Love, pathos, treachery, retribution with a final happy outcome, are the main elements of "Bunco in Arizona," a breezy comedy drama of the far southwest, which will be presented at the Majestic this week. The story is one of absorbing interest, interpreted by Miss Eugenie Resner as the star, supported by a fine class company with genuine Indians, cowboys and horses with realistic stage settings and mechanical effects. The play is in four acts.

Another splendid bill has been arranged at Shea's-in fact there will be four real headliners. Laddie Cliff, the English boy comedian, will repeat his former success; Harry Gilfoil, the clever impersonator, will be seen as an extra attraction; Willis Holt Wakefield has a novelty, "Piano-logic," and Edna Luby is a wonderful impersonator. Others will be: A. K. Kenyon & Co. presenting "Cupid, M.P. Kitamura Japs, in their wonderful acrobatics, and Nelson & Nelson, acrobatic comedians, and the Kinetograph.

Wholly unlike any other and entirely new in everything, the Golden Crook Extravaganza Company, will be the agents to attract the lovers of pure, wholesome fun and musical extravaganza to the Gateway for the week. The scenery transformations are unrivaled for stupendous spectacular splendor, and the display of electrical effects is brilliantly dazzling. Matinees will be given daily.

The Gans-Nelson fight pictures are an added attraction with "The Duckings," which opens at the Star to-day. The pictures are said to be very clear and the knockout in the first round is very clear. Miss Louise Dacre is the bright star. No raise in prices is asked for the show and the pictures.

One enthusiastic critic describes Lhevine as a pianist who plays outdoors. In other words he makes his listeners forget that there is a concert and the spirit of the outer air, the atmosphere of seas, mountains, winds and sunlight, or whatever the music is intended to be filling the concert hall. He makes his auditors feel that music is in the air and they as he himself were listening to the music along with the audience, completely at variance to the virtuoso, who uses his memory and technique, rather than himself. This very remarkable artist comes to Massey Hall on Friday of next week. The sale of seats begins on Monday next.

LAYMEN'S MISSION CAMPAIGN

Program is Mapped Out for an Extensive Movement in U. S.

NEW YORK, Jan. 17.—A national campaign has been determined upon by the executive committee of the Laymen's Missionary Movement. The plan involves holding a series of public meetings for men in all of the more important cities of the United States during the winter of 1909-10. The initial series will be held in Washington and will be participated in by the president and by many public men. Other cities of the country will thereafter be visited, laymen being the chief speakers in every city.

Over 90 laymen have been abroad investigating missions at their own expense under the commission of the laymen's movement and many of these will share actively in the campaign. The changed conditions in Turkey, Persia, India, China and other lands will be forcibly presented.

A world's convention is to be held in "dinburgh" in June, 1910, to which these two national campaigns from North America will lead up.

Mrs. Russell Sage Hurt. NEW YORK, Jan. 17.—Mrs. Russell Sage, it has become known, slipped last Thursday in the hallway of her home, sustained a fracture of the left wrist.

Sage was 89 years old last September.

RECEIVING TO-DAY. Mrs. Pollman Evans, 554 Sherbourne-street. Mrs. Thos. Davies, 16 Wellesley-street. Mrs. Vander Voort, 416 Sherbourne-street. Mrs. Henry McPhail, 32 Howard-street.

There is many a man and woman tossing night after night upon a sleepless bed. Their eyes do not close in the sweet and refreshing repose that comes to those whose heart and nerves are right. Some constitutional and irritated the nervous system, that it cannot be quieted.

Or again, you are going to die; or perhaps, you wake in your sleep feeling as though you were about to choke or smother, and rest leaves you for the night. If you allow these conditions to continue for a short period even, you will begin to feel your health declining. It is the nerves and heart not acting rightly, and they can only be set right by the use of Milburn's Heart and Nerve Pills. They soon induce healthful, refreshing sleep, not by deadening the nerves, but by restoring them to healthy action.

Miss E. Nutt, St. Mary's, Ont., writes: "I can gladly recommend your Milburn's Heart and Nerve Pills as I was greatly troubled with my nerves, all was so bad I could not sleep at night without the lamp burning, but after taking four boxes of the pills I became all right again." Price, 50 cents per box; 3 boxes for \$1.25, at all dealers or The T. Milburn Co., Limited, Toronto, Ont.

INTEREST TO WOMEN

The World will be pleased to receive items such as amusements, weddings, parties, teas and other news of personal interest, with the names of those present for this "Society News" column. The items should be endorsed with the name and address of the sender—not for publication, but as a matter of good faith. Send whether you prefer to appear in the Sunday or daily issue.

THE FLOWER FACTORY.

Lisabeta, Marianina, Flametta, Teresina. They are winding stems of roses, one by one, one by one— Little children who have never learned to play. Teresina softly crying that her fingers ache to-day. Tiny Flametta nodding when the twilight slips in, gray. High above the clattering street, ambulance and fire gong beat. They sit, curling crimson petals, one by one, one by one.

Lisabeta, Marianina, Flametta, Teresina. They have never seen a rose bush nor a dewdrop in the sun. They will dream of the vendetta, Teresina, Flametta. Of a Black Hand and a Face behind a grating: They will dream of cotton petals, endless crimson, suffocating. Never of a wild rose thicker nor the singing of a cricket. But the ambulance will below thru the wanness of their dreams, And their tired lids will flutter with the street's hysterical screams.

Lisabeta, Marianina, Flametta, Teresina. They are winding stems of roses, one by one, one by one. Let them have a long, long playtime, Lord of toil, when toil is done. Fill their tiny hearts with roses, joyous roses of the sun. —Florence Wilkinson in McClure's.

Honor for Queen Helena

VIENNA, Jan. 17.—Emperor Francis Joseph has conferred the grand cross of the order of Elizabeth upon Queen Helena of Italy in recognition of her "self-sacrificing and heroic labors" in connection with the earthquake in Calabria and Sicily.

The Suffragette.

Editor World: In answer to a letter recently published in "The World" by a Canadian Girl in London I may say that I am somewhat disappointed that the order of Elizabeth upon Queen Helena of Italy in recognition of her "self-sacrificing and heroic labors" in connection with the earthquake in Calabria and Sicily. It would seem as if her eyes had only caught the glamor of the old world's romance and to grasp blind to its harsh realities and submerged elements of evil. She has stated a good many self-evident truths, but remember, we do not want platitudes from men or women who see only the exterior; before they have a right to express an opinion on any of the social problems of the day they must have a certain depth of insight into such questions. Suffrage is to be just by its wide-wide expression to-day, is no mere bubble or light effervescence in the social world, but a means from the drop sea of human activity, an incoming wave with the strength of the ocean behind it and the inability of the public to grasp the fact is astounding. Perhaps it is because so few men probe to the roots of a thing and give an unbiased opinion upon it.

The suffragette has become a by-word—has, no doubt, made herself public property—and, in consequence any person, whether male or female, who shows at her. Then as an excuse for the harsh treatment meted out to the woman who has no voice in the government of her country is a sort, that is to say, she is not recognized as a fully developed individual capable of thinking and acting for herself. Is it not easy to understand the zeal of the young college woman who, having wrestled with men in the world of thought and against the harsh mandate which says, "After all, it is not what you can do, but what providence has made you— you are only a woman and your individual talent is of no avail against the restrictions which hedge you in from certain spheres of action."

Wherever birth draws a strong demarcation between two human beings, whether between the workman and the capitalist or between man and woman, there readily enters into the mind of the favored one a contempt for the moral worth of the other.

As to the theorist that the responsibility of the franchise would deflect a woman's mind from the duties which she owes to her country, that she and man, apart from their narrow individual sphere in the world, has no other duty to perform, I thought it ought to be devoted to the wider problems of sociology and humanitarian interests. This would not detract from, but rather give a deeper import to, the activities of the individual in domestic life. For common sense is the remark, "No, I don't approve

of that because Jones advocates it and I know all about Jones." This is a sample of the illogical mind which always forgets that a truth is a truth whether it comes from the lips of a saint or a sinner, and in dealing with the question of suffrage let us not judge the cause by some individual member whose personality does not please us.

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Mrs. J. Irwin, 69 Charles-street, will receive on Wednesday afternoon. Mrs. Charles Ladda Ugesdin will receive at 446 Sherbourne-street on Monday, Tuesday and Wednesday of each month. Mrs. William C. Scott of 138 Jameson-avenue will not receive until the first Wednesday of February.

Mrs. T. H. Fitch and Mrs. A. S. Wood, 37 Beatrice-street, will receive on Wednesday next and on fourth Thursdays afterwards.

Mrs. W. J. Wilson, 36 Margueretta-street (formerly of Euclid-avenue) will receive on Tuesday and afterwards on the second Wednesday of each month.

Mrs. A. Burges-Barry, Spadina-avenue, will not receive on Tuesday, but on the first Thursday of February.

Mrs. Harry S. Alexander, 153 Bedford-road, will be at home every second and fourth Friday during the remainder of the season.

Mrs. O'Leone, 10 Castle Frank-crecent, will receive on Thursday next and afterwards on the first and second Monday of each month.

Mrs. W. H. Miller, 30 Metcalfe-street, will not receive until February.

Mrs. Henry Nerlich, 78 Chestnut Park-road, will receive on Thursday and on the following Tuesday.

Mrs. Edward Francis Qua will receive on the third Tuesdays of the month at 583 Dovercourt-road.

Mrs. J. W. Graham, 17 Wells-street, will receive on the third Thursday and fourth Friday of each month, for the remainder of the season.

Mrs. Herbert Duffett (nee Elliott), 33 Winchester-street, will receive for the first time on Wednesday next, and afterwards on the first Tuesday and Wednesday of each month.

Mrs. Henry O'Hara of 2 Dunbar-road, Rosedale (formerly of 50 Elm-street), will receive on the third and fourth Mondays of January and February.

Mrs. T. Trueman Black (formerly Miss May Graham) will receive for the first time since her marriage in the New Galleries, 594 Jarvis-street, on Tuesday, from 4 to 6.30, and afterwards on first Tuesdays at 121 Spadina-avenue.

Mr. and Mrs. P. C. Larkin and Miss Larkin are passengers on the Koellen Lulse for Naples and Genoa.

Mrs. T. H. Firth and Mrs. A. S. Jones, 37 Beatrice-street, will receive on Wednesday next, and on the fourth Thursdays during the season.

Mrs. Richard W. Teskey, 479-1-2 Euclid-avenue, will receive for the first time this season on Tuesday and on every third Tuesday during the season.

Mrs. Thomas Davies, 56 Wellesley-street, will receive to-day.

Bank Manager Dead. OTTAWA, Jan. 17.—Jan. Napoleon Dortal, manager of a branch of the Union Bank of Canada, died here this evening.

Archbishop McEvay Delivers Strong Sermon on the Sin of Profanity.

St. Michael's Cathedral was the scene of a very impressive religious service yesterday afternoon held specially for the Holy Name Society of the Roman Catholic Church. This society has been organized for the purpose of disseminating profanity.

There were present about 2600 men, representing organizations from nearly every parish in the city, and each organization marched in a body, headed by the parish priest, to St. Michael's. The following representatives acted as ushers: Edward Brown, T. H. Bennett, from St. Basil's; P. Kennedy, I. Medlock, D. Miller, from St. Patrick's; J. Rompley, from St. Michael's; D. P. Sherrin, D. Eoney, F. McConroy, from St. Peter's; W. A. McGuire, L. O. Rielly, from St. Mary's; I. J. Magher, I. J. Nightingale, from St. Patrick's; and Jasam O'Byrne from St. Francis.

His Grace Archbishop McEvay preached from the commandment, "Thou shalt not take the name of the Lord thy God in vain." There were two ways of taking the holy name in vain, one of which was perjury. It was a grievous sin for a man in taking an oath to call on God to witness a falsehood, but a greater sin that was much more prevalent was that of cursing. Parents cursed their offspring and children in turn curse their parents. "It is not hard," he said, "to find boys who know how to swear and blaspheme and do not know how to pray."

In concluding his grace made a strong plea for men to attend communion service more frequently in view of the fact that they are subject to greater temptations than the women of the church.

Vicar-General McCann of St. Mary's conducted the benediction service, while Rev. Father O'Mally led in the singing. The rosary was said by Rev. Father Whalen.

Fractured Her Hip. Mrs. Elizabeth Logan, mother of J. D. Logan, 510 West Marion-street, on her way home from church last night slipped at the corner of Roscelvalles and Queen-street and fractured her hip. She will be confined to the house for some weeks.

Dr. G. R. McDonough leaves to-day for South America, and will be absent two or three months.

Kay's January Furniture Sale

Limited floor space; a rapidly increasing business; buyers now abroad placing orders for new furniture to be delivered in early Spring; these are imperative reasons for a speedy clearance of as much as possible of the furniture now in stock. The way to reduce stock is to reduce prices, and in full realization of this fact we have cut deeply into the price of every article of furniture now on our floors. The reductions in many cases range from 20 to 50 per cent. Here are a few examples:

- WRITING TABLE in grey enamel with white mouldings; has pigeon-hole fixture at the back. A charming design. Regularly \$30.00. \$15.00
- ENAMELED BEDSTEADS, 4 ft. wide. A plain, well finished iron bedstead in white enamel with extra heavy pillars and brass rods and knobs. Regularly \$12.00, for \$9.00
- TWIN BEDSTEADS in extra fine mahogany, beautifully finished. A Colonial design. Regularly, per pair, \$103.00, for \$80.00
- CHIFFONIER, NO. 62, selected mahogany, width 39 in., hat cupboard, extra well made. Regularly \$75.00, for \$50.00
- DRESSING TABLE, NO. 1492, solid mahogany, with oval mirror, beveled glass. A good design on Sheraton lines. Regularly \$28.00, for \$20.00
- DRESSER, NO. 90, in fine quarter-cut oak, with oval British plate mirror. Regularly \$27.00, for \$20.00
- SIDEBOARD, NO. 1795, in fine mahogany, top measures 5 ft. 6 in. long. A fine Sheraton design with inlaid lines and fitted with cupboards and sliding trays. Regularly \$140.00, for \$100.00

CUT PRICES ON RUGS

- REMNAINT RUGS. New Remnant Rugs are coming down from the workshops every day. We want to pass them out as quickly as they arrive. Endeavoring to get rid of our best and fastest selling carpets are used in these rugs. We clear them at amazingly low prices, such as these:—
- No. 1—A blue Oriental design in Brussels, 10.6 x 10.6 \$25.00
- No. 2—A rose Wilton in a small white trellis design. 13.6 x 9.9 \$35.00
- No. 3—A Brussels in two tones of green, 10.9 x 9.9 \$25.00
- No. 4—A Brussels in old rose, 9.6 x 9.9 \$24.00
- No. 5—An Axminster in shades of blue, 10.9 x 7.5 \$22.00
- No. 6—A Terra Cotta Brussels in a small design, 14.8 x 12 feet \$40.00

JOHN KAY COMPANY Limited

36 and 38 King Street West

HOLY NAME SOCIETY AT ST. MICHAEL'S CATHEDRAL

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Thousands have said this when they caught cold. Thousands have neglected to cure the cold. Thousands have filled a Constipative grave through neglect. Never neglect a cough or cold. It can have but one result. It leaves the throat or lungs, or both, affected. Dr. Wood's Norway Pine Syrup is the medicine you need. It strikes at the very foundation of all throat or lung complaints, relieving or curing Coughs, Colds, Bronchitis, Asthma, Croup, Sore Throat, and preventing Pneumonia and Consumption.

It has stood the test for many years, and is now more generally used than ever. It contains all the lung healing virtues of the pine tree combined with Wild Cherry Bark and other potent remedies. It stimulates the weakened bronchial organs, allays irritation and subsides inflammation, soothes the inflamed parts, loosens the phlegm and mucous, and aids nature to easily dislodge the morbid accumulations. Don't be humbugged into accepting an imitation of Dr. Wood's Norway Pine Syrup. It is put up in a yellow wrapper, three pine trees the trade mark, and price 25 cents.

"Mrs. J. Brewer, Grafton, N.S., writes:—'Two winters ago I suffered severely with a very bad cold and asthma. I was so bad I could not get my breath, and very often thought I was dying. My husband became very much frightened, and got me a bottle of Dr. Wood's Norway Pine Syrup and it gave me almost instant relief. I can recommend it to anyone having the least kind of a cold.'



GEORGE ARLISS, "THE REAL DEVIL" WHO COMES TO THE ALEXANDRA.

NEW YORK, Jan. 16.—The remarkable run of George Arliss in "The Devil" at Belasco Theatre came to an end to-night before one of the most brilliant social audiences the season. Arliss' early last August until his last and two hundredth performance in New York. Mr. Arliss has been a sensational success of the season. Harrison Gray Fiske has arranged to send the Belasco production to his entirely new theatre, the Royal Alexandra Theatre, Toronto, for the week of Jan. 25. Mr. Fiske is confident that, despite the numerous variety of Devils that have sprung up thru a lack of copyright, the country at large will give Mr. Arliss as great a victory as did New York City, where four different "Devils" tried in vain to rival Mr. Arliss' wonderful characterization.

MONDAY MATS. AT THE GRAND

An Extra Afternoon Performance Will Be Given at the Big Playhouse.

Owing to the demand for seats, at the matinee performances at the Grand Opera House, Mr. A. J. Small, the proprietor, has arranged with the big attractions booked for the balance of the season to play three matinees a week commencing with the engagement of "Way Down East," next Monday, a special matinee will be given on Monday afternoon, and every Monday following. In order to have everything in readiness for the matinees, the attractions which have taken special trains, so that the performance will be given in the theatre and as smoothly during the Monday following. In order to have this historic playhouse, who are unable to attend in the evening, will no doubt appreciate this arrangement, which will enable them to see all the good offerings in the afternoon.

"Its Only a Cold, A Trifling Cough."

Thousands have said this when they caught cold. Thousands have neglected to cure the cold. Thousands have filled a Constipative grave through neglect. Never neglect a cough or cold. It can have but one result. It leaves the throat or lungs, or both, affected. Dr. Wood's Norway Pine Syrup is the medicine you need. It strikes at the very foundation of all throat or lung complaints, relieving or curing Coughs, Colds, Bronchitis, Asthma, Croup, Sore Throat, and preventing Pneumonia and Consumption.

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