

ROWAT'S COFFEE
The best quality procurable. There is no better coffee.
C. F. B. License No. 8-3422.
250 Dundas St. W. Phone 3051-3052
T. A. ROWAT & CO.
CALL 4071
FOR ELECTRIC WORK AND SUPPLIES.
WESTERN ONTARIO ELECTRIC CO.
227 DUNDAS STREET.

Smart New Spring Shoes On Display
Every model thoroughly inspected before entering our doors as to style and quality. Shoes designed and fashioned by the greatest shoemakers in the world.
Cook's Shoe Store

Men Who Wear Dress Suits

must be positively certain that the dress shirt that goes with evening apparel is of perfect quality and of unimpeachable appearance. To insure this, send dress shirts to the Forest City Laundry. We have just started a special system of laundering shirts, including the most careful hand ironing, and you may be assured of perfect appearance for your shirts when they come home in the well-known White Wagon. Since this improved service costs no more, why not feel and look right on lodge nights, social occasions, banquets, at balls and other "de rigueur" functions.

Phone 3881
FOREST CITY LAUNDRY
"On your service"
DRY-CLEANERS & DYERS
"White Wagon-White Shirts"

Morin's Syr. of Hypophosphites
A Real Nerve and Tissue Food.
\$1.50 Bottles for 96c.

Taylor's 6 Cut-Rate Drug Stores

Canadian Bureau of Credits
COLLECTORS, ADJUSTERS, LIQUIDATORS, ASSIGNEES, CREDIT REPORTERS, ETC.
Associated agencies all points. Ask for Dominion Bank Chambers, London, Ont. law w

The Tecumseh Sunday Dinner

SPECIAL MENU.
1 TO 2:30 P.M.
Beautiful music by Cortese Orchestra. ywt

PHONE 2334
Don't run flat. Call our service car. Our Vulcanizing quality work, not average.
London Tire Repair Depot
354 Wellington Street. ywt

RAW FURS
Highest prices paid for Skunk, Coon, Mink, Weasel, etc.

ROSS', LTD.
196 Dundas Street. *88-11-tyw

BROWN OPTICAL CO.
HAVE YOUR EYES EXAMINED
223 DUNDAS ST. LONDON. PHONE 1817-1818

GET YOUR TIRES RETREADED. IT PAYS.

London's Rubber Man
346 DUNDAS STREET. PHONE 5124. ywt

Carlyle TREBILCOCK OPTICIAN
PHONE 2351. 233 DUNDAS. Two Doors East of Majestic Theatre.

EFFICIENCY is the watchword today, and efficiently working is the way your battery should be. If it is not, send it to our experts for inspection. You'll be pleased if you do.
BENSON-WILCOX ELECTRIC CO.
264 DUNDAS ST. PHONE 2761. w

London Loan and Savings Co. OF CANADA

MONEY TO LEND
Government Bonds Negotiated

Only \$58.55 required for \$100. Special Debenture.
M. J. KENT, Manager. ywt

LADIES' SPRING HAT REVUE

BELTZ & CO.

YOU HAVE HEARD SO MUCH ABOUT

Parnell's Snowdrift Bread

WHY DON'T YOU TRY A LOAF?

At your grocer's or by phoning 929 or 1390.

SHIELDS TROPHIES ETC.

For years we have made shields and trophies for many of the leading clubs and organizations. We make up the shields and medals in our own workshop, and after being highly polished, our engraver puts on suitable wording.

Also we have in stock many different styles and sizes of trophies and prize cups from \$3.50 up, which we engrave to suit the purchaser.

We also make up every year numerous Masonic emblems for presentation, made in solid gold, and set with diamonds.

Consult us about your troubles in this line.

YOUNG'S

JEWELLERS SINCE 1894. LONDON.

Genuine Bread Satisfaction

Made in a spotlessly clean bakery by experts, and containing only the finest ingredients are used.

Johnston Bros XXX Bread

will make you enjoy your meals and satisfy every taste.

"It's all in the flavor," so deliciously different. Your grocer sells it. JOHNSTON BROS. Phone 944.

HEY! KIDS! GOT ANY OLD SHOES? BRING 'EM TO THE MAJESTIC

Unique Way of Seeing Picture "Boots" Announced by Manager.

The most novel form of admission to a theatre ever charged in London was announced last night by Manager T. W. Logan of the Majestic Theatre.

Old lamps have been exchanged for new, but it is doubtful if ever before old shoes were exchanged for theatre tickets.

Yet the first fifty children presenting an old pair of shoes at the lobby of the Majestic Theatre between 11 and 12 Saturday morning will receive an admission ticket for the performances of Monday and Tuesday.

Dorothy Gish is to appear at the Majestic in "Boots" on Monday and Tuesday, and the management desired to mark the occasion of this appealing photoplay's appearance by making a special appeal to the kiddies.

"The first fifty children who bring old shoes to the theatre will get the tickets, and the older the shoes the better. They will form effective decorations for the theatre if the usual response of the juvenile population is again in order.

"Boots" is said to be one of the finest plays in which the famous Griffith star has appeared.

BEADS—THE CRAZE

Many articles of recent date have been written on the subject of beads and their attractiveness in completing the ladies' wardrobe with charming effect.

A significant feature is the fact that gorgeous beads in abundance are being shown and sold by JOHN A. NASH, Jeweller, at prices far more reasonable than in Detroit or New York, where the merchants have been startled by their popularity.

For six months or more MY JEWELLER has been gradually creating a demand for beads, and had a representative in New York secure for him a most wonderful assortment of beads for the spot when it comes to new and snappy jewelry of that better class. Be sure and see these beads at this new store, 206 Dundas Street, where you will eventually buy.

"Service Pays"

It is building up our business to a point where we begin to see some returns for our hard work of the past three years.

Federal Advertising Agency
T. H. VULL.
Dominion Savings Building
LONDON, CANADA.

W. S. HART HAS ROLE OF REAL DAREDEVIL IN "BREED OF MEN"

Popular Actor at Majestic Again Today; Also "Fatty" Arbuckle.

William S. Hart in "Breed of Men," his latest photoplay, and one that reveals his strongest traits as an exponent of western characters, was shown at the Majestic yesterday to enthusiastic audiences. Hart's popularity is increased by his forceful acting in this photoplay. In this picture Hart portrays the character of a daredevil cowpuncher who fears nothing.

Into the town of Chloride, Ariz., there rides one day "Careless" Carmody, a boss cowpuncher, with a coffee of choice spirit from Bar Double O ranch. The town is owned and controlled by Wesley B. Prentice, a land shark from the east, who is foisting land to which he has no clear title, upon unsuspecting settlers. Among these is Ruth Feltows, a young woman who has settled upon a section and who is farming it with her little brother, Bobby, quite unconscious of the fact that the land in which her last penny is invested has been illegally sold to her by Prentice. When "Careless" appears on the scene, Prentice gives orders to his creature, Farley, the proprietor of a gambling den, to fleece him and set him adrift without horse or bridle. "Careless" is deprived of everything he owns at once, and when he is broke, he accepts the offer of Prentice to act as sheriff. "Careless" thus unwittingly becomes the tool of the villain.

A Mexican slays a man and seeks refuge in Ruth's shack, and here "Careless" finds him and releases him. Prentice, who has been tried by a vigilance committee and sentenced to the "Canth," appears on the scene, his prisoner, justice is done. Prentice is made to disgorge, while "Careless" becomes the hero of the hour.

Patty Arbuckle appears in his latest comedy, "Camping Out," which is really one of the best of his recent work. Weekly shows interesting scenes of current events.

In vaudeville Frank Besenger renders an entirely new program of popular songs. The above program will be repeated today.

STAR

HARRY T. MOREY IN "SILENT STRENGTH" AT STAR THEATRE.

The limit of human endurance is reached in "Silent Strength," the Vitaphone Star Series release, which will be shown in the Star Theatre today and Thursday. Harry T. Morey has the stellar role of Dan La Roche, who is the love of a girl, allows another man to marry her and then rob him of his fortune, and in the end, after a long and arduous search, he finds her and she returns to him.

The situation is made possible by a most remarkable case of double identity between Dan and a cousin of whom he had never heard.

Dan lives in the mountains, which he owns, when he meets Ruth, a society girl, stopping at the hotel. They fall in love, and on her return to the city she meets this cousin and mistakes him for her sweetheart. The cousin is quick to take advantage of the situation, and leads her into a marriage. And then when he finds out that the true love, although knowing of the marriage, is determined to keep silent for the sake of the girl, he proceeds to blackmail him out of his millions.

The girl, still ignorant of the truth, returns to the mountains to forget her unhappiness, for her husband is incorrigible and brutal, and there she meets the man to whom she first gave her heart. She believes he is her husband, and when she pleads with him he is forced to repulse her. And then comes the arrival of the cousin, and the intensely dramatic scene where retribution overtakes the villain and true love comes into its own.

SOLDIER FOUND GUILTY OF ROBBING COMRADE

Pte. Percy Johnston of the C.G.R., was found guilty by a district court-martial at Wolsey Barracks, Tuesday morning of stealing money from a comrade, Johnston, and the man from whom the money was stolen was working in the furnace room at the barracks when the offence was committed.

GET PASSPORTS EARLY

Takes Time to Obtain Them When Wanted Urgently.

Any person who intends to take a trip to countries other than the United States within the next year is advised to secure a passport as soon as possible, as one cannot be secured on a moment's notice. The passport is good for two years, after which time they have to be renewed. One woman came into the office of P. B. Clarke recently, and as her mother was dying in England, she had to sail on March 11. She had a passport, but had expired six months ago, and she had not renewed it. Much trouble in securing her passport in time for the sailing will be met as a result.

STEAMERS ARRIVED.

From Sierra..... New York..... Bordeaux
Santa Maria..... New York..... Bordeaux
Leitham..... New York..... Bordeaux
Tivoli..... St. Nazaire..... New York
Metapont..... St. Nazaire..... New York

MABEL NORMAND, appearing at the Patricia Theatre today, Friday and Saturday in "His Hopkins," a comedy that bubbles with the spirit of fun and youth and carries one back to the boyhood days of Red "n' Skinny" in little brother Willie. The story of simple people in a simple village and of a girl who holds romance and adventure as the biggest things in her young life. Also a Sunshine Comedy, a Mutt and Jeff Comedy cartoon, and Bush Bros. in "Spilling the Beans," a vaudeville sketch.

MAY ALLISON AT THE GRAND OPERA HOUSE LAST TIME TODAY

Charming Screen Star Appearing in Entertaining Comedy.

"In For Thirty Days," a charming Metro comedy featuring beautiful May Allison, will be the feature screen offering at the Grand again today at 2:30, 7 and 9.

Suppose a vision in a red roadster had rolled up on you in your poor little flapper, and patronizingly offered to pay you the insignificant sum of your car. And suppose you were an author and not used to being snubbed, and suppose the offer had been on a disagreeable looking foreigner, and suppose the vision, who had snubbed a most unpleasant smile at the incident, and suppose later on the vision was arrested for speeding, and lodged in the county jail, and suppose that you would have been as human as Brett Page was, and taken advantage of the old southern law which requires that all prisoners not needed to work on the roads, be hired out to the townspeople for twenty days? Such is the refreshingly original plot of "In For Thirty Days," and it shows what happens to a young son of a bitch, who only love-up to the opening of the story—is her smart racing car, and her one main need.

Neil McInnes at the Grand Today.

Neil W. McInnes, the young dramatic tenor, will be heard at the Grand again today in a most entertaining offering of the new musical comedy, "Some Baby," which will be shown at 2:30, 7 and 9.

"Some Baby," in Farce Comedy, Showing at Grand on Friday and Saturday.

"Some Baby," pronounced by critics the funniest farce written in many years, with a company consisting of members selected from both of the companies which originally produced this play at the Victoria Theatre, London, and the Fulton Theatre, New York, with great success, will be the attraction at the Grand on Friday and Saturday evenings at 8:15, and Saturday matinee at 2:30. In its principal features it does not resemble any other of the numerous farce family who may be recalled to memory. The central idea is clever and new. Old Dr. Relyea, after experimenting for twenty-five years, discovers what he believes to be the genuineelixir of youth. The doctor seeks a human being upon whom to demonstrate his theory of youth renewal. The "subject" turns up opportunely in the person of General George Birbeck, a retired army officer, who, at sixty-five years, is ambitious to wed the daughter of a young man, and to the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

Sudden circumstances, of the extraordinary kind, make the doctor's life almost as strange as those in real life, which the general attraction of the play, the doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

The doctor's return, and nearly swoons to find the elixir, which he accidentally upsets, enters his daughter-in-law, a beautiful girl coming to induce the general to marry her infant, the general's grandson.

LONDON DEPUTATION EXPLAINS NEEDS OF CITY AT TORONTO

Called on Lucas and Hearst Regarding London Bill.

[Special to The Advertiser.]

TORONTO, March 5.—To explain to the government the reasons for asking for an amendment to the municipal act to permit a change to commission government in their city, a deputation from London conferred with the attorney-general, Hon. I. E. Lucas, this afternoon.

They explained that it was the wish of the people there that when the aldermen or commissioners are elected they should have certain duties designated to them. This will permit the present members of commissions to run for the council and to perform the duties they are now performing as commissioners.

The deputation also called on the prime minister, Sir William Hearst, to discuss the dispute between the county and the municipality as to the proportional payment for maintaining suburban roads.

YOUR DOCTOR.

or any druggist will recommend iron capsules. Tonal-iron capsules, the new French gelatin preparation, are just what you need for that anemia, sleeplessness, nervousness, and general system weakness, backache, ringing of the ears and any of a dozen ailments caused by lack of good, rich blood. They have cured others and will certainly help you. Nearly three weeks' treatment in each capsule the most rapid and reliable method of restoring health. Write to us for \$1 a box. Tonal-iron Company, Box 181, London. ywt



Silk Poplin and Striped Silk, all shades \$3.95 up

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

HERE ARE A FEW OF OUR SPECIALS.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

SKIRTS

with a full line of fashionable women's garments, made by us, at prices that will save considerable money for you.

WOMAN SHALL RULE HOUSEHOLD, DECIDE NORTHERN LIGHTS

Colborne Street Methodist Men Conclude Evening With Debate.

Nearly 175 men of the congregation of Colborne Street Methodist Church assembled at the church and thoroughly enjoyed themselves at what might be termed a brotherhood banquet last night. The entertainment was planned with the idea of getting the men of the church in closer touch with one another, and that it was successful in this one could not doubt after having seen the good-fellowship displayed.

That it was the beginning of greater activities and a forerunner of many similar events was the prophecy of the genial chairman of the evening, J. G. Richter.

Dr. E. E. Braithwaite, president of Western University, in a strong address, impressed upon the men and boys present that the supreme object of life was service to mankind. One who failed to live up to this standard made a failure of his life, according to the speaker.

One of the amusing features of the evening was the debate on the resolution that for the good of the household the wife should be boss of the home. Chairman Richter, announcing the debate, said it read that the wife should be boss of the husband. This the affirmative debaters refused to debate upon. They were willing to grant the wife power over the home, but not over the husband. The affirmative was championed by J. C. Ross and H. J. Jones. J. C. Ross was slated for the affirmative, but evidently he did not relish taking that part, for he prepared his brief for the negative. His time was given to J. C. Ross as a result. Good.

Talks, bread-and-cheese is a nourishing dish. With ALOAFA BREAD. What more could you wish?

When you eat a piece of good cheese you supply your body with splendid building material in the shape of fats and proteins.

When you add a slice of Neal's ALOAFA BREAD, you furnish the good carbohydrates, mineral salts and other valuable elements present in the best Canadian No. 1 Hard Winter Wheat. Thus you give the body a combination hard to equal in upbuilding properties.

A wafer of cheese on a freshly-out slice of Neal's ALOAFA BREAD is a treat for the epicure. The pungent flavor of the cheese is delightfully mellowed by the daintier, rarer taste of the bread, and the two seem somehow to "go together" naturally. Bread and cheese has been a favorite combination since the days of the Romans, and today, with Neal's ALOAFA BREAD, is better than ever. Try it!

Your grocer will send a loaf of Neal's with your next order.

"WE INVITE THE TABLE TEST"

Neal Baking Co., Limited
Phones 1313 and 2173

Bread Factories at Windsor, London, Sarnia, St. Thomas.

EAT

NEAL'S ALOAFA BREAD

PURITY AND QUALITY

"A Good Company to Work For."

ROSS', Limited

-FURS-

BALANCE OF HUDSON SEAL COATS, NATURAL CANADIAN MUSKRAT COATS AT CLEARING PRICES.

NATURAL CANADIAN MINK SETS—STOLES, CAPES AND MUFFS.

ALASKA SABLE SETS—STOLES, CAPES AND MUFFS.

BLACK LYNX STOLES AND MUFFS.

BLACK WOLF STOLES AND MUFFS.

NATURAL RACCOON STOLES AND MUFFS.

NATURAL WOLF STOLES AND MUFFS.

HUDSON SEAL CAPES AND MUFFS.

ALL CLEARING AT LESS THAN MANUFACTURER'S PRICES.

Ladies' Wear Department

Clearing balance of Fall and Winter Suits at less than manufacturer's cost.

Clearing Plush Coats \$23.00, \$26.95 up to \$35.00

Clearing Velour Coats, in American and English materials. Prices away below maker's cost.

BLOUSES

CLEARING SEVERAL LINES IN BLOUSES.

PHONE 131