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O. B. GRAVES Ltd.
 222 DUNDAS STREET.
 INTERIOR DECORATORS.



DOUBLING CHILDHOOD'S JOYS by supplying the family table with delicious cakes of every kind. Our specialty: All the standard old ones and a few new ones that are sure to please. OUR FINE BAKERY furnishes cakes, pies, buns, rolls, etc., fresh daily. Give us a trial.

Fawkes
 Three stores: 200 Dundas street, 600 Dundas street, 589 Richmond.

R. K. COWAN
 BARRISTER, SOLICITOR, ETC.
 County Bldgs., next Court House, London.

ECONOMY
 For the same amount of light the Nernst lamp requires only one-half the current taken by ordinary incandescent lamps. This means the running cost of electric lights has been reduced about 50 per cent by the introduction of the Nernst lamp.
LONDON ELECTRIC CO.
 Limited, 359 Richmond Street.

LONDON INSTITUTE OF CURATIVE PHYSICAL CULTURE
 619 RICHMOND STREET.
 Office hours, 3:45 to 4:45, or by appointment.

Systematic Physical Culture Produces Superb Health—Perfect Health Guarantees Success.

Highest Grades of
BURNING OIL, LUBRICATING OIL
 AND ALL OTHER
 PETROLEUM PRODUCTS.
THE QUEEN CITY OIL CO.
 LIMITED,
 Head Office—Toronto.
 London Branch, York St., East.

Our Famous
B.C.S. Sateen

For Underskirts
 Two Styles, From
 Now Until Xmas.
\$1.85
 Regular \$2.60

Robinson Corset Co.
 373 Clerence St.

Specialists in Corsets & Skirts
 New York Excursion Nov. 20. See New York Horse Show.

On Nov. 29 the West Shore Railroad will run a popular excursion to New York at the low rate of \$9 for the round trip from Suspension Bridge or Buffalo, tickets good returning on or before Nov. 29 (United States Thanksgiving Day). Splendid opportunity to take in New York Horse Show. Consult L. Drago, Canadian passenger agent, 79 Wextvitzvay.

THE EFFICACY of Bickel's Anti-Consumptive Syrup in curing coughs and colds and arresting inflammation of the lungs, can be established by hundreds of testimonials from all sorts and conditions of men. It is a simple remedy in these ailments, and all affections of the throat and lungs. It is highly recommended by medicine vendors, because they know and appreciate its value as a curative. Try it.

Pullman Sleeper to Ottawa.
 Commencing Sunday, Nov. 18, through Pullman sleeper will leave Toronto daily, 10:15 p.m., for Ottawa, returning leave Ottawa 6:45 a.m. For reservations call on E. de la Hooke, C. P. and T. A., corner of Richmond and Dundas streets.

ITS POWER GROWS WITH AGE—How many medicines loudly blazoned as panaceas for all human ills have come and gone since Dr. Thomas Electric Oil was first put upon the market? Yet it remains, doing more good to humanity than many a preparation more highly vaunted and extending its virtues wider and in a larger circle every year. It is the medicine for the masses.

Next 15-Day New York Excursion.
 Wednesday, Nov. 28, via Lehigh Valley Railroad. Tickets \$9 round trip from Suspension Bridge. Tickets good on regular express trains. For tickets and further particulars call on or write Robert S. Lewis, Passenger Agent, 10 King street east, Toronto.

Handsome coaches for parties of six or eight.—Bueston's Livery.

1/4

Of a million dollars, cash, the company's paid-up capital and reserve is an absolute safeguard of all interests committed to its care. Chartered to act as executor, administrator and trustee. Correspondence and personal interviews invited. Printed will forms free.

THE CANADA TRUST CO.
 Huron and Erie Buildings,
 LONDON, ONT.

Dr. L. and W. Scranton Coal

Why buy poor coal, when you can get the best at the same price? A trial ton will convince you and you will be surprised at the saving you will make.

We carry Cannel and Massillon coals for grates and ranges.

HEAMAN & SON
 Office & Yard, G. T. R. and Burwell St.
 Sewer Pipe and Cement. Phone 312.

DR. JARVIS, DENTIST
 Dundas Street, London.
 In Dorchester every Wednesday. Next visit, Nov. 21.

D. & H. LACKAWANA COAL
 In all sizes for range, baseburner and furnace. Gives most heat, and burns clean, without clinkers. Also best hardwood. Prompt delivery.

Brown & Cooper
 ADELAIDE AND SOUTH G. T. R.
 Phone 2423.

Quality Store
We Make CHEESE A SPECIALTY

Rosquefort (Soclet), per pound 45c
 Gorgonzola, very fine, per pound 45c
 Limburger, imported, per brick 45c
 Oka, per pound 40c
 Swiss, genuine, per pound 45c
 Canadian Yellow, old, very fine, Neufchatel (Cream), each 13c
 Canadian Yellow, mild, per pound 18c
 McLaren's Imperial, per jar, 10c and 25c

MRS. KIDD'S PIN-MONEY PICKLES

Mixed and Gherkins, per bottle 40c
 Mangoes, pepper, cucumber, melon, per bottle 40c

FRANCO-AMERICAN SOUPS
 Quart cans, per can, 40c and 45c
 Pint cans, per can, 25c and 27c
 Strictly High-Grade

Hungarian Paprika, per bottle 20c

SETNU & CO.
 East India Chutney, per bottle 50c
 East India Sauce, per bottle 35c

New Raisins, Currants, Peaches, Figs, Dates, Prunes.
 Clarified Sweet Oil, per gallon 40c

DON'T USE POOR COFFEE
 Our Coffee sells at 40c per pound—the same price as ordinary coffee.

WHY NOT USE THE BEST?

'PHONE 1024
HARRY RANAHAN

A Gentleman's Watch

In a gold-filled watch case, guaranteed for 20 years, with a 15-jewel watch in it, at \$8.50, is a bargain that is seldom equaled. This is a 16 size watch and is ideal for a boy's or man's Christmas gift.

W. G. YOUNG
 DIAMOND HALL,
 214 Dundas, 674 Dundas.

LONDON AND DISTRICT

—Miss May Vanastine, of this city, is the guest of her parents near Wingham.

—The auction sale of the railway contractors' plant on the market yesterday was largely attended and about \$1,000

Although our first advertisement only appeared a few days ago, we have already had several highly favorable comments on our high-class **BAIRY BUTTER**. Try it if you want the best. See our window for high-class imported groceries.

J. & G. BLOOMFIELD
 Phone 565. 261 Dundas Street.

Woodland Violet Talcum Powder (Bradley's) 25c

BATH SPONGES (Extra Value)

NEW TOILET BRUSHES (Rubber)

COMPLEXION BRUSHES 35c, 50c, 60c, 75c each

Cairncross & Lawrence,
 Chemists and Druggists,
 216 Dundas Street, London, Ontario.

CUB BEAR FLOOR RUG \$15

BELTZ

was realized. Mr. Joseph Brown conducted the sale.

—Mr. George Rankin, lately teller at the Moles Bank in Stratford, has accepted a position in this city.

—Mr. George McLeod, of the staff of the local branch of the Moles Bank, has been transferred to the Montreal office.

—Mr. and Mrs. Hugh McGuire, of Orangeville, are the guests of their son, Mr. C. W. McGuire, of Dundas street east.

—"Something just as good" will not answer. Stick to your point, and when you ask for goods advertised in this paper you can get them.

—The trainmen's organizations of the C. P. R. are considering a scheme to have a general board to deal with grievances to save the time and expense of sending deputations to Montreal. Peter Steel, a freight conductor, running east from Toronto, is slated for the position of permanent chairman.

—Emily Green is suing the Dominion of Canada Guarantee and Accident Insurance Company for \$5,000 upon a policy of insurance on the life of her husband, who was fatally injured by falling from the stairway of the Telemuse House. Application was made on her behalf at Osgoode Hall to allow an amendment to the writ of summons. The order was granted.

A BUSY SCENE.

When the work of electrification of the tunnel is completed, the tunnel section will present a busy appearance. Nearly seventy-five large steel bridges will be erected to span the tracks through the yards. Over a hundred incandescent lights and forty large lamps will be scattered about the yards to illuminate the vicinity of the tracks.

AN EARLY DEATH.

Miss Violet J. Haskett, aged 14, daughter of Mr. James Haskett, of Birt, died Thursday. She was ill only twelve days, and previous to her illness was attending London High School, where she was popular with teachers and scholars. Her early death is deeply deplored by a very large number of friends and acquaintances. The late Miss Haskett is survived by her parents, one sister and three brothers, all at home. The funeral will be held on Saturday to Birt Cemetery.

A LIPTON RECORD.

Sir Thomas Lipton, who visited Bridgeport, Conn., recently, made a visit to the factory of the American Graphophone Company, and was shown the manner in which records are made. He was so greatly interested in the operation that he made a cylinder record himself on which he related one of his inimitable stories explaining how it happens that he has not won the America's cup. This was reproduced, immediately, on the Twentieth Century graphophone very much to Sir Thomas' delight. Several artists from the record-making department of the Columbia Phonograph Company, in New York, were present, and Mr. Frank C. Stanley, the well-known baritone, sang "Tommy, Tommy Lipton," a travesty of "Tommy Atkins," rendering it with fine effect and to the great enjoyment of all who heard it.

DIED IN KALAMAZOO.

The death occurred in Kalamazoo, Michigan, yesterday, of Mrs. Wm. Willis, at the residence of her daughter there, Mrs. O. E. Price. The deceased was one of London's oldest residents, and had only gone to Kalamazoo a short time ago to visit her daughter. She was 75 years of age. The late Mrs. Willis, who was preceded by her husband ten years, is survived by two daughters—Mrs. Price, of Kalamazoo, and Mrs. Peddie, of Detroit, and by two sons—E. W. Willis, Detroit, and W. D. Willis, formerly of London. A sister, Mrs. George Robinson, also resides in London. The funeral will take place from the family residence, 220 St. James street, at 3 p.m. today.

Always Remember the Full Name
Latex Bromo Quinine
Cures a Cold in One Day, Grip in 2 Days
C. H. Brown on every box 25c.

Wipe Out the Liquor Traffic

The members and friends of the W. C. T. U. gathered in the Dundas Street Methodist Church in the evening to

COOPER IS CHAIRMAN

Chosen Last Night to Preside Over the Manufacturers' Committee.

Ald. Cooper is chairman of the manufacturers' committee. At a meeting held last night, Ald. Cooper's name was the only one proposed, and he was unanimously chosen for the position. No other business was transacted at the meeting.

PEOPLE NOT UNANIMOUS

Division of Opinion Regarding the North Midland Railway for St. Marys.

Writing on the request of the North Midland Railway Company for a loan of \$40,000 from St. Marys, the Argus of that town, says: "St. Marys has five passenger trains a day to London now, and excellent freight facilities, it scarcely seems reasonable to expect that the ratepayers of this town will vote to loan \$40,000 to build a second road, and if the road is to prove of inestimable value to London, why is London not asked to assist in building the road? 'It will increase the conveniences of shopping at London,' says Mr. Welch. Do the people of St. Marys sell their goods? Surely not. Goods can be bought in St. Marys today as cheaply as they can in London. If the North Midland Railway Company chooses to come to St. Marys, unassisted, that is quite another story. But all means come, and welcome. But this town is not so well situated financially that it can afford to loan the amount asked.

THE BATTLE FOR LOCAL OPTION

Continued from Page Two.

Department of Press Work

The report of the department of press work was presented. Mrs. McCordick, of Roach's Point, who is at the head of the department, was not present, so the report was read by the recording secretary. The report showed that good work was being done in many localities by the use of the press, but there was still room for more effort in this line. A short discussion followed, during which many useful hints regarding the best methods of making use of the different newspapers to forward the cause were given. The report contained the following figures: One hundred and eighty-two unions have reported, 88 newspapers have granted free space to W. C. T. U. items, 279 original articles and 493 clippings have been published.

The Subject of Purity

A Mrs. Mary Teats, of California, who is national American purity evangelist, gave a short address during which she pointed out the great importance of the subject of purity and then told in interesting words of her work in the city of Los Angeles. "Should we not as Christian men and women whom the spirit of the Lord has cleansed, have a right to consider whether our children grow up imbeciles?" she asked. "Is it not of more importance than the question of whether our ancestors were monkeys or not?" asked Mrs. Teats. The lady then went on to point out that the fact of purity keeps many from knowing of great important truths which they ought to know, and had it not been for this lack of knowledge there would have been far fewer inmates of our asylums and hospitals.

Ignorance of God's laws governing humanity is to blame for more sorrow and suffering than anything else. The greatest right to which we are heir is the right to be born well. It is the all important theme in the realms of thought. Of late, as never before, people the country over are awakening to the fact that truth, and this is evident by the fact that more and more people are writing, preaching and working in this cause than ever before.

Rescue Work

Speaking of rescue work, Mrs. Teats pointed out that we have no right to discriminate between the degraded, whether man or woman. "God is no respecter of persons and we have no right to be," said Mrs. Teats. No matter who the poor, unfortunate, fallen one be, even if she is a woman in the lowest depths of degradation and sin, we should be willing and ready to help her. Mrs. Teats told many interesting incidents of her experience at rescue homes, and how she had many times had her home filled with poor unfortunate. For twelve years Mrs. Teats was engaged in prison rescue work, and during that time she made a close study of criminals, which resulted in her coming to the conclusion that the ignorance of the laws of nature governing heredity. Many a time the poor prisoners would ask her why it was that they had not lived straightforward, honorable lives, and for a long time she could not tell, but she had found the secret in this lamentable ignorance of the laws of nature and part of their parents and forefathers. "We may rob God of all the material wealth of the universe, but it is far worse to rob God's humanity of its right to a clean birthright." The tramping of God's laws under foot, she said, has nearly all to do with drunkenness, crime and misery in all its forms.

The Duty of Mothers

The next subject upon which Mrs. Teats spoke was the duty of mothers. "Mothers' meetings are not sewing circles," she said, going on to mention several points which should be the object of mothers' meetings. Speaking of the W. C. T. U. work in general, Mrs. Teats said that the cradle roll, mothers' meetings, White Cross and White Shield work and the legislative department should be given particular attention. "What we need at the present time," said Mrs. Teats, is a crusade for education for the educated.

Wipe Out the Liquor Traffic

The members and friends of the W. C. T. U. gathered in the Dundas Street Methodist Church in the evening to

The Best Dried Fruits Are the Cheapest in the End

Our reputation for selling the best is well known, and we would ask you to inspect our fruits before placing your Christmas fruit order.

Our Selected Valencia, California Seeded, Cleaned Sultana Raisins, Cleaned Vostizza and Patras Currants, Candied Peels and Shelled Nuts, are the very best we can buy.

Choice Figs
 We sell lots of Figs, because we handle the best grades.
LAYER FIGS (3 sizes).
 ... 20c, 15c and 2 pounds for 25c
TONNEE FIGS, selected pulled figs, in glass jars. A glass ... 35c

New Fard Dates
 The choicest, packed, the best flavored, with a very small stone. Two pounds for ... 25c

Reliable Oysters
 Expresed direct from Baltimore to us. We have the best facilities for keeping them properly.

Sweet California Oranges.
Juicy Florida Oranges.
California Seedless Lemons.
Florida Grape Fruit.
Cape Cod Cranberries.
Choice Snow Apples.
Crisp Celery and Lettuce.
Jersey Sweet Potatoes.

Telephone your orders to us—and they will have the same careful and prompt attention as if personally given. Call 1866 or 317.

T. A. ROWAT & CO
 234 DUNDAS STREET.

listen to two splendid addresses, relating to the work of the union. Mrs. Mary Teats, the California national American purity evangelist, spoke first, and Miss Mary Jameson, Rochester state "Y" evangelist, gave the closing address.

Mrs. Teats said there was, in her opinion, only one way to do away with the liquor traffic, and that was "to do away with it." There was no use in trying to regulate it. There was just as much sense in trying to regulate a murder. The W. C. T. U. was in a better condition for fighting the great battle against the liquor evil than it had ever been. Three very important factors which were formerly absent, were now present. They were: The organized effort of women, the law, and the growing spirit of Christ. The saloonkeepers had designated the W. C. T. U. as "women who are always tormenting us." They were right. The women of the union would continue to trouble them, too. When women had the use of the ballot the liquor traffic would become nil. The young women of today were more active than in former years, as well as the young men. That was as it should be. There was a vacancy between childhood and old age. If the younger people had not stepped into the void the liquor men would have done so.

Prohibition Across the Line.

The speaker said that while it may sound strange, over half of the United States was under prohibition rule. Below the Mason and Dixie line there were 17,000,000 people who did not indulge in intoxicating beverages. The various benevolent and insurance organizations and companies had assisted in recent years, to bring about much of that state of affairs. Kansas had been prohibition for 20 years. That was remarkable, when it was noted that the law was practically in the hands of the prohibitionists. Sometimes the prohibitionists had to use hatchets, a la Carrie Nation, the law had been enforced. The speaker had never handled such a weapon, but did not know but what it was right to do so when a mother saw her boy being poisoned at the liquor bar.

In the same state there were 47 county jails without inmates, 32 county jails without prisoners, and one of a total of 751 newspapers, there were but 20 which permitted liquor advertisements in their pages.

Race Suicide

Had President Roosevelt looked deeper into the race suicide question he would doubtless have discovered that liquor was the foundation of the evil he complained of. Mrs. Teats stated that she had traveled about 200,000 miles in furthering the work of the union, and she had diagnosed society from top to bottom. It was always the self-sustaining Christian girl, the servant, if one would, who made the best wife, not the butterfly of the wine table.

The speaker had addressed a club in Trenton, N. J., of over 800 girls, and all had pledged themselves not to marry or keep company with an intemperate young man. The young men of the United States had formed the Intercollegiate Young Men's Temperance Union, and over 60 per cent of the students at the large colleges were members. The speaker did not care to say definitely that there would be a prohibition president elected in the United States in the near future, but there was a strong possibility of such an occurrence.

The enemies of the temperance movement had said that the women talked too much. There was only one way to silence women, and that was to take away the mother love, and that was impossible. The women who were still doing the work which was destroying not only earthly homes, but precious souls, until the monster was destroyed.

Miss Jameson's Appeal.

Miss Jameson delivered a strong and earnest address, in which she appealed to young men and women to give their hearts to God, and to further the worthy work that she union had been and was still doing. The speaker touched the hearts of those present by her pathetic recitations of incidents which she had seen in her long service in the temperance movement. In the great prisons in and about New York and other vast cities she had seen beautiful young girls prisoners through

EVERYDAY NEEDS

Almost every day adds a fresh assortment to our stock. Note a few of our lines.

Tambour Muslin

For Sash Curtains, 30 inches wide, embroidered and with scalloped edges, at.....35c and 37½c
 Nothing gives better satisfaction.

Bobbinets

Always a popular drapery, in cream, white, and Arabian, 30, 36 and 42 inches wide, at.....20c to 45c

Fancy Frilled Muslin, by the yard.....20c and 25c

White Frilling, per yard.....10c

Dark Color Cathedral Madras.....25c

Dainty assortment of Lace Bed Sets, from \$4 to \$12

Silkolines, light and dark colors, for Comforters, at.....15c and 18c

Laminated Cottondown Comforters, equal to eiderdown, light and airy, only.....\$3.50

A. SCRETON & CO

A SONG BY A GREAT SINGER

Is just as thoroughly appreciated at home after dinner as in the theater; even more so, for at home you're more comfortable than in evening dress. Then you save the cost of theater tickets, and that is no small item if you stop to think about it.

TOMORROW ORDER A Columbia Graphophone

COLUMBIA JEWEL \$20 Complete

A Theater in Your Home

The finest Talking Machine made, its price and our liberal installment plan puts it within the reach of all, no matter how slender your purse. A how slender your purse. A beautiful 1906 Model Columbia with a library of Records, your own choosing, make the only complete

Home Theater Outfit

Sold in London. Come tomorrow and hear it sing free. Come with your friends. NO OBLIGATION TO BUY.

Music all day with the World's Prize Winners and Entertainers.

COLUMBIA PHONOGRAPH CO.
 (Gen'l)
 205 DUNDAS STREET, LONDON.

the curse of drink. Many of the people who had fallen had gone that way because of being given liquor as medicine when they were children. The speaker's word-pictures of starving families, murdered children and misused mothers—all through the curse of drink on the husband's and father's part—went straight to the hearts of her listeners. Miss Jameson joyfully remarked that it was high time that the men came forward to do some of the work, instead of leaving it all to the women.

One instance cited by the speaker was particularly touching. A man had fallen in with a crowd of men who drank. Someone proposed having a drink. On their way to the saloon a young girl passed the crowd. She wore a white ribbon. The young man looked at the little piece of snow-white silk and paused. "Boys," said he, and his voice trembled, "I am not going any further in that (pointing toward the saloon) direction. My mother—God bless her!—was a White Ribboner." The man then hesitated for a moment, and then turned away from the saloon and went to their homes. That little white bow of ribbon had saved thousands of precious souls.

The Satisfactory Hardware

A LIST OF HARDWARE YOU ARE NEEDING NOW:
 ASH SIFTERS from ... 20c to \$6.00
 FURNACE SHOVELS ... 35c to 75c
 SNOW SHOVELS ... 25c to 60c
 COAL OIL HEATERS at a very low price ... 10c to 20c
 STOVEPIPE VARNISH from ... 5c
 STOVEPIPE WIRE, per ream ... 5c
 COAL SCUTTLES from 30c to 50c
 WEATHER STRIP, per foot ... 2c, 3c, 5c and 7c
 LANTERNS from ... 25c to \$1.00

THE Purdom-Gillespie Hardware Co.
 118 DUNDAS STREET.
 QUICK DELIVERY.

HER FAREWELL TOUR

Guilbert Says Adieu to America After This Season of Forty Performances.

The Yvette Guilbert of today, who with Albert Chevalier is making a tour of Canada and America—forty cities in forty days—is today a plump matron whose songs are demure and whose personality is as charming as ever. On this, her farewell tour, she is giving selections of the Pompadour period, songs of the time of Madame Du Barry, and songs of the Crinolene period. She is also singing a series of dainty old English ballads. Albert Chevalier, who is also singing, will be in London at the Grand Opera House on Tuesday evening, Nov. 20. Seats are now on sale.

Durno, the Magician.

Durno, the magician, appears at the Grand Monday, Nov. 19, with his able company. Durno manufactures and invents all of his own illusions. His entertainment is for that reason a novelty every season. Mystery, magic, ventriloquism, music, imitations, and fun abound throughout. Carl Herrmann, a violinist, celebrated for his great fund of imitations, accompanies Durno, and all may expect a treat.

Private Greeting Christmas and New Year's Cards for sale by Red Star News Company, 8 Market Lane.

ENJOYABLE CONCERT

Success of Entertainment in St. James' Church School Room.

The Sunday school room of St. James' Church, South London, was crowded to overflowing last evening, when a very enjoyable concert was given. The programme was as follows: Violin solo, Mr. S. L. Willgoose, accompanied by Miss Minnie Raymond; song, Miss McNeill; clarinet solo, Master L. Davis; piano, accompanied by Miss Davis; song