

T. EATON CO. 190 YONGE ST. Canada's Greatest Store. Toronto. Store closes to-day at 5 o'clock.

Better Times Ahead!

Without regard to politics The World is prompt to insist that the general business outlook is better now than it has been for years.

Absolute faith in Canada is equally important with unbounded faith in Toronto.

An August Sale!

In addition to Furniture we're doing surprising things with Housefurnishings.

1,200 yards Body Brussels Carpet, 15 good patterns with 56 borders to match, regular price 50c.

Carpets and Housefurnishings have been badly handicapped by the building operations.

Bigger Than Ever!

Hardly anybody knows how comprehensive this store is! It's one of the usual things of the business to see a customer who begins to realize the size and extent of our facilities.

"I didn't understand—" Of course not. All that you do is to see the advertisement in the papers, and unless you know what we're talking of you take it for granted that the facts are exaggerated.

The basement is full of new things that everybody ought to know about, and the values are particularly good.

Never any lack of interest in the basement. We're selling cheaper now because we're bothered for room and at the same time we're crowding work on the new buildings.

No part of the store is without its appeal to one or another of you, and never any trouble to show goods.

T. EATON CO. 190 YONGE ST., TORONTO.

WELL INTO THE WELL

And the little child was miraculously rescued. Little 4-year-old Eda Pearl Guyatt of Cleith Avenue must have a guardian angel of uncommon watchfulness.

HEAVY UP A TRAIN

Urban Rebels Take a Dastardly Means of Destroying Human Life. Havana, Aug. 11.—Rebels have wrecked a passenger train near Havana, Province of Matanzas, by exploding dynamite bombs under it as it was passing.

THE TORONTO WORLD ONE CENT MORNING PAPER. No. 88 YONGE STREET, TORONTO.

THE HEAT. People who suffer from the heat might, by exercising some prudent forethought, save themselves a good deal of discomfort.

When you find a staunch Liberal journal like The London Speaker viewing with alarm the inroads made by German competition on the present trade, it is evident that the present trade is not raised by the land owners and the Tory politicians merely.

Canada's best course, at the present peculiar juncture of the world's trade, is to stand by the system which has kept her straight under a great universal depression.

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Guinane Brothers. 214 Yonge Street, August 12, 1896.

A DAY BEHIND. Glad you enjoyed yourself Civic Holiday, but we lost something which we can never recover—we lost a day in our calculations—one day of the few that remain to you of the great shoe sale.

Must Make It Up. We must catch up on our sales—must strain and stretch for a six-day volume of trade in a five-day week.

Don't wait, you, while time walks and walks and runs. The first day of September ends this sale—E. R. C. CLARKSON will get what is left, and he'll sell it en bloc. Where will you be then?

Don't you be a day behind—rather be forthrightful. Buy now for future needs, while you can buy so cheaply.

GUINANE BROTHERS' LAST MONTH AT 214 YONGE STREET. The Celebrated Goodyear Weltered "Slatershoe" can be purchased only at Guinane Brothers' King Street Store—89 King West.

EL PADRE. The large Steamer Motjeka now takes these trips out with a first-class orchestra on board.

NEEDLES. El Padre NEEDLES—The greatest 10c. Cigar ever offered to the public. The Best Cigar that MONEY, SKILL and half a century's experience can produce.

S. DAVIS & SONS. Largest Cigar Manufacturers in Canada.

Look Out for Cold Weather. Have Your Coal Bins Filled with the Hottest Line in Town.

THE STANDARD FUEL COMPANY. 58 King Street East.

Toronto Electric Motor Company. Our new four-pole motors, highest efficiency and all latest improvements; built in sizes 10 to 50 h.p.

Toronto Electric Motor Co., 107 and 109 Adelaide-St. W.

PASSENGER TRAFFIC. Niagara Falls Park & River Railway. The Best Electric Railway in the World.

250—OAKVILLE AND RETURN—250. Steamer GREYHOUND. Leave Oakville 7.15 a.m., 12 noon and 6.15 p.m.

CHIPPewa—"CORONA"—"CHICORA" BOOK TICKETS. "Persia" and "Ocean" to Montreal.

ROBINSON & HEATH. Custom House Brokers, 204 Yonge-st.

ST. CATHARINES AND RETURN ONLY 50 CENTS. Every Wednesday and Saturday Afternoon at 8.20 o'clock by Palace Steamer.

EMPRESS OF INDIA. BIG STEAMER QUEEN CITY. City Wharf, Yonge-street.

GRIMSBY PARK AND HAMILTON. Popular Saturday Excursion at 2 p.m.

Whitby, Oshawa and Bowmanville. STR. A. J. TYMON. Will leave Toronto Wharf (west side) Tuesday, at 5 p.m.

ROCHESTER AND RETURN. Two Dollars. EVERY SATURDAY AT 11 P.M.

EMPRESS OF INDIA. HAMILTON STEAMBOAT CO. SPECIAL EXCURSIONS. SATURDAY AND WEDNESDAY AFTERNOONS.

Niagara Navigation Company. BOOK TICKETS ON SALE. A. F. WEBSTER. N. E. Corner King and Yonge-street.

NIAGARA RIVER LINE. Niagara Navigation Co. 4 TRIPS DAILY (Except Sunday), and after MONDAY, JUNE 8th.

QUEBEC STEAMSHIP CO.'Y. Summer Cruises in Cool Waters. River and Gulf of St. Lawrence.

NIAGARA FALLS LINE. DOUBLE TRIPS. EMPRESS OF INDIA AND G.T.R. Daily from Yonge Street Wharf at 7.45 a.m.

STEAMERS PERSIA AND OCEAN. Leave Goddes' Wharf (foot of Yonge Street) every Tuesday and Saturday at 3 p.m.

WHITE STAR LINE. NEW YORK TO LIVERPOOL—CALLING AT QUEENSTOWN.

St. Leon Mineral Water. A Sure Cure for Dyspepsia. READ THE FOLLOWING.

St. Leon Mineral Water Co. Boston, June 20, 1896. For some time I have been troubled with heartburn and dyspepsia.

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THE GREAT GORGE ROUTE. Niagara's Scenic Route—Leaves Toronto at 10 a.m.

Saturday Afternoon Excursion PER PALACE STEAMER COLUMBIAN. Whitby, Oshawa and Bowmanville.

Whitby, Oshawa and Bowmanville. Leave Yonge-street wharf, east side, at 2.15 p.m.

WEDNESDAY AND SATURDAY AFTERNOON EXCURSIONS. Str. Lakeside to St. Catharines.

Beaver Line to Europe. Leave Montreal. Lake Winnipeg, Aug. 12, daylight.

Tickets to Europe. Montreal and New York Lines. Rates, dates and particulars.

R. M. MELVILLE. Corner Toronto and Adelaide-streets, Toronto. Telephone, 2010.

American Line. NEW YORK, SOUTHAMPTON (London-Paris).

Rock Star Line. NEW YORK—ANTWERP. Westernland, Wednesday, Aug. 13, noon.

GRAND TRUNK RAILWAY SYSTEM. INTERNATIONAL REGATTA - Belleville - August 11th to 14th, '96.

LABORERS' EXCURSION ON AUGUST 18. From Ontario, Ontario, Windsor, Matawa and East, including Brantford.

MOOSEJAW ESTEVAN SALT COATS. \$14.00. Corsettes with return for \$14.00.

ESTATE NOTICES. Notice is hereby given, pursuant to the Statute in that behalf made, that all persons having claims against the estate of Ellen Dunlop, late of the City of Toronto, deceased.

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