The Robert SIMPSON Company Limited | Store Opens 8 a.m. | Closes at 5.30 p.m. | H. H. Fudger, President. | J. Wood, Manager. | Phone Number Main 7841. We have 50 lines to Central. | The Robert SIMPSON Company Limited

Millinery Bargains

30 only Women's and Misses' Trimmed Hats, both flower or wing trimming, good styles, but some show a little handling after the big business of the last few days. Regular $5.00 to $7.50. Friday bargain $3.50

230 Untrimmed Hats in a big variety of styles, many are black and burnt. This will be one of our best offers of this season. Regularly $1.00, $1.25, and $1.50. Friday 75c

300 Infants' Embroidered and Corded Silk Bonnets, all clean fresh goods, also white or colored felt hats. Regularly 50c, 60c, and $1.00. Friday 38c

1,000 BUNCHES OF FLOWERS AT 25c.

Small June roses, Moss roses, daisies, foliages, lilacs, cherries, large roses, and many others, all on sale at one price. Friday bargain 25c

Infants' and Girls' Wear

Girls' Nightdresses, of fine nainsook, slip-over style, elbow sleeves, beading, silk ribbon, and lace on neck. Sizes 4 to 16 years. Regular prices according to size, 75c to 90c each. Friday, all sizes 45c

Infants' Christening Robes, fine Egyptian lawn, daintily trimed with medallion yoke, and lace insertions and edges. Length, 30 inches. Regular price, $2.00 each. Friday bargain 95c

Children's Over-All Aprons, small check gingham, colors blue, pink, tan, grey, with white, long sleeves, roll collar, buttons in back. Sizes 2 to 8 years. Regular 50c each. Friday bargain 35c

NIGHTWEAR BARGAINS.

Corset Covers, of nainsook, all-over embroidery yoke beading, silk ribbon and narrow val lace. Sizes 32 to 42 bust. Regular price 89c each. Friday bargain 50c

$3.50 Princess Slips, of nainsook, fine embroidery and lace trimming, beading, and silk ribbon draws. Sizes 32 to 42 bust. Friday bargain $1.95

$1.50 Nightdresses of nainsook, a very dainty style, slip over neck, short sleeves, pretty embroidery yoke, run with ribbon draws. Sizes 56, 58, and 60 inches. Friday bargain 57c

Black and White Shepherd Checks

A fine, soft draping cloth in four sizes of check; one of the best values ever offered. We guarantee the wear, and it is absolutely fast in color. 42 in. wide. Reg. 50c. Friday.. 37c

PRIESTLEY'S 50-INCH SERGES FOR 48c PER YARD.

A special purchase in black, navy, and cream only. Made from pure wool yarns in fine twills; guaranteed thoroughly secured and soap shrunk. Reg. price 65c per yard. 50 inches wide. Friday 48c

House Dresses

Women's One-piece House Dresses, of striped and figured printed percale; navy, light blue, and grey; waist front with pleats, turn-down collar, buttoned cuffs. Sizes 34 to 44. Friday 95c

BLACK "HYDEGRADE" PETTICOATS, 98c.

Petticoats, of soft finished, black "Hydegrade," ten-inch flounce, trimmed rows of pin tucks, and finished with a pleated frill and five-inch dust ruffle. Sizes 36 to 42. Friday bargain 98c

Bargains in Men's Suits

These are well made suits that will give good wear; made from English tweeds and worsteds, in the new browns and greys, with fancy stripe. They are cut single-breasted, three-button style, good mohair linings and well tailored. Worth twice the price $7.95

THE BIG DAY FOR MEN'S $1.98 TROUSERS.

We have gathered together some broken lines of men's trousers and a few sample pairs, and offer them at bargain prices. Made from English worsteds and tweeds in new greys, in stripe patterns, well made. Friday bargain $1.98

MEN'S WORK COATS.

Made from a heavy grey cottonade, thoroughly rubberized, lined with a check Mackinaw corduroy collar, patent fasteners. A coat proof against wind and rain. The kind most suited to this weather. Bargain price $1.98

BOYS' WASH SUITS.

A little Russian style wash suit, made of plain colored linen and also in tan and white. Good wearing print and guaranteed to stand the washing. Sizes 2½ to 6 years. Friday $1.00

BOYS' SAMPLE SUITS.

That are made from neat patterns of browns, grey, and greens, and trimmed in first-class style, cut in the fancy Russian style, neatly tailored, and regular values to $5.00. Friday $2.95

Huge Offering of Furnishings

Men's Pen-Angle Brand Balbriggan Shirts and Drawers, natural shade only, perfect in every way. A tremendous purchase of these goods enables us to sell them Friday for, each garment 44c

Neglige Shirts, in a range of neat designs, made from fine materials that will wash and wear well; some slightly soiled. Sizes in the lot, 14 to 17. Regularly 75c, $1.00, and $1.25. Friday bargain 49c

Derby Hats

Fine English fur felt, and up-to-date styles. Black only. Sizes 6 1-2 to 7 3-8. Reg. $2.00. Friday $1.00

Men's and Youth's Soft Hats, odds and samples. Crusher, Alpine, Fedora, and Telescope crown shapes. Black and colors. Reg. $1.00 to $2.00. Friday, ... 50c

Sizes 6 5-8, 6 3-4, 6 7-8, and 7 only.

Men's Tweed Hook-down Caps, checks, stripes, and fancy patterns. Reg. to 50c. Friday 12c

Children's Cloth, Drill, and Duck, Tam-o'-Shanters. Reg. 50c and 75c. Friday 25c

Children's Leather Tam-o'-Shanters, medium crown; named bands, well finished. Reg. 75c. Friday. 39c

Men's Pyjamas

Men's Plain Colored Pyjamas, in a soisette cloth; pink, pearl, white, cream, and sky. These are made by a well-known American manufacturer, and sell regularly at $2.00 and $2.50. All sizes. Friday bargain $1.49

Varsity Caps

Boys' and Girls' Varsity Caps, in fine navy serge, also skiddoo shapes in cardinal and navy felt. Reg. 25c. Friday 15c

BARGAINS IN MANTLES At The Simpson Store

"IDIS" RAINCOATS, $3.95.

Of twilled cashmere, rubber lined materials, in navy, black, and fawn; smart mannish style; straight back; collars in corresponding shades of velvet. Can be fastened up to throat if desired; adjustable tab at wrist. Pockets. Bargain 3.95

SPECIAL OFFERING IN SKIRTS.

Consisting of Panamas, Venetians, voiles, tweeds, lustres, and serges; made in several styles, mostly semi-pleated. These were made in our own manufacturing department, and are well tailored and fit perfectly. Friday bargain, ... $2.68 to $8.00

GIRLS' REEFER COATS.

Made of serge Panama and worsted in various shades; double-breasted and trimmed with novelty buttons. Tailored collar and sleeves. Flat pockets. Ages 8 to 14 years. Unusual Friday bargain 2.15

125 SUITS AT $11.85.

Women's and young girls' smartly tailored suits of English serge. Coats 24 to 26 in. long, lined throughout with silk, fasten with novelty or bone buttons; notched or slanting collars, inlaid with silk or plainly tailored. Skirts are pleated, plain, or gored styles, with or without raised waist line. Regularly $17.50. Friday bargain 11.85

BARGAIN IN CLOTH AND PONGEE SILK DRESSES.

Made in a one-piece style, with high or semi-low collars, outlined with silk pipings, and trimmed with lace insertion, and braided designs. Some have lace yoke with high collars, and either short or long sleeves. Skirts are pleated, gored, or paneled; trimmed to match waists. Colors are navy, brown, black, champagne, and other light shades. Regularly $9.75 and $12.50. Friday bargain 5.95

WHIPCORD COATS, $11.35

In shades of fawn, grey, and blue; all made in a good style on semi-fitting lines. Mannish collar and revers, tailored sleeves, flat pockets. Reg. $15.00, for 11.35

1,000 Pieces of Jewelry

Gold filled, stone set, plain or fancy engraved signet rings, sterling silver cuff links, sterling silver hat pins, sterling silver hand engraved bar and lace pin sets, gold filled, plain engraved, or stone set cuff links, lace and veil pin sets, enamel lace pin sets, pearl earrings, also a number of pins and brooches. Regular 50c, 75c, and $1.00. Friday bargain, each 25c

Special Drug Prices

Sulphur, Cream Tartar, and Molasses—The old reliable blood purifier. Friday 15c

Blaud's Iron Pills—Plain or improved, 100 in box. Friday 10c

Seidlitz Powders—2 boxes for 25c

Cod Liver Oil—Pure Norwegian, 40c bottles. Friday 25c

Cloth Balls, for dry cleaning, all light-colored materials. Regularly 15c. Friday 10c

Fountain Syringes and Water Bottles — Some small sizes to clear. Friday, each 50c

Bath Mitts or Straps—Regular 25c. Friday.. 2 for 25c

Sponges—Good quality. Regularly 10c and 15c. Friday 5c

Redio Polishing Cloth, yellow. Friday 7½c

Redio Polishing Cloth, green. Friday 15c

Boot Bargains

WOMEN'S $3.00 BOOTS, $1.49

500 pairs women's boots, some are slightly scuffed, in button and Blucher styles, patent colt, vici kid, and gunmetal leathers, high, medium, and low heels, sizes 2½ to 7. Regular $1.99, $2.49, and $3.00. Friday 8 o'clock $1.49

MEN'S $3.00 BOOTS, $1.99.

1,000 pairs men's boots, Blucher style, box calf, gunmetal, and dongola kid leathers, single and double soles, some are leather lined, sizes 6 to 11. Regular $2.50 and $3.00. Friday 8 o'clock $1.99

CHILDREN'S $2.00 BOOTS, 99c.

500 pairs Mrs. A. R. King's boots, slippers, and pumps for children. They are the registered "Kant Slip" brand in all leathers. Sizes 2 to 8. Regular $1.50, $1.75, and $2.00. Friday bargain 99c

Varied Silk Offerings at Bargain Prices

36c., PLAIN AND FANCY SILKS, 36c.

Splendid wearing French, English, and Swiss Peau de Soies, in wide color ranges—in plain, checked and striped silks. The new black and white, white and black, brown and white, blue and white, etc., hairline stripes, are represented on light and dark grounds, while the plain colors show every new and fashionable shade, also ivory and black. Special value, Friday, at per yard 36c

SHANTUNG-PONGEE, 44c.

Natural color only, 34 inches wide, even in weave, launders well and is thoroughly reliable. Regularly 59c. Friday, per yard ... 44c

WIDE-WIDTH COLORED SILKS.

Dressy qualities in Duchesse, Mousseline, Satin De Chene and Satin Paillette, in all the newest colorings; also in ivory, selected silks that are regularly $1.29, $1.35, and $1.50 per yard; on bargain Friday, 36, 38, and 40 inches wide, per yard $1.10

RICH BLACK SILKS.

Two fashionable weaves, much reduced. A 36-inch black satin de chine in a medium weight, and a 40 inch black Duchesse paillette in a heavier, closer weave; both are guaranteed perfect in dye and finish. Regularly $1.35; on sale Friday at, per yard $1.15

Seal Grain Leather Bags

Lined, inside coin purse, 10-inch frame, black only. Regularly $1.25. Friday 98c

German Silver Mesh Bags, kid lined, inside coin purse. Regularly $4.50. Friday, $1.98

Black Corded Elastic Belts, black buckle. Regularly 50c. Friday 29c

Toilet Goods and Soaps

Mennen's Narangia and Flesh Tint Talcum Powder. Regular price 20c. Special, 2 for 25c

Babcock's Almond Cream Balm for the complexion. Regular price 20c. Special, 2 for 25c

Madame Yale's Tooth Powder. Regular price 25c. Special, 2 for 25c

Virgin Castile Soap, in cakes. Regular price 30c. per dozen. Special, per dozen 19c

Arbest Toilet Rolls. Regular 6c per roll. Special, 7 for. 25c

Royal Crown Witch Hazel Toilet Soap. Regular price 10c. Special, 4 for 25c

(Phone direct to Toilet Dept.)

BOOKS

1,000 Alger Books, well printed and bound, with a specially designed panel picture lithographed in ten colors and gold, published price 50c. each. Friday bargain 2 for 25c

English Copyright Novels, in good cloth bindings, published 35c. Special, Friday ..... 2 for 25c

500 Books, an assorted lot of fiction for old and young. Regular up to 25c per volume, clearing Friday, at 10c

A Few Hundred Books from our library, slightly soiled, published at $1.25 and $1.50. All by the leading authors of to-day. Special Friday, each 25c

—Book Department—Main Floor—

Waist Bargains

200 Waists, fine sheer lawn and mull, all new and attractive styles, kimono or set-in sleeve, high lace collar or Dutch necks, lovely Swiss embroidery and Val. lace trimmed, all sizes. Regularly $2.95, $3.50, and $3.95. Friday bargain ... $1.79

Splendid Lawn Blouses, dainty embroidery, and trimmed with wide Cluny lace insertion, short set-in sleeve, tucked back. Sizes 34 to 42. Regularly $1.25. Friday bargain 79c

A Sale of Smart Tailored Shirt Waists, all pure Irish linen, plain or tucked style, some with hand embroidery work shirt sleeves, all sizes to choose from. Every waist pure linen and perfect fitting, but are slightly counter mussed. Regularly $1.95, $2.50, and $2.95. Friday Bargain $1.25

Handkerchiefs for Friday

Women's Handkerchiefs, pure Irish linen, ¼-inch hemstitched border, extra quality of linen. Friday 4 for 24c instead of 10c each.

Men's and Boys' Mercerized Handkerchiefs in white with navy spots, 1-inch navy and white spotted border. Friday 5 for 25c instead of 3 for 25c.

Men's White Mercerized Handkerchiefs, with large initial in corner, 1-inch hem. Friday 4 for 25c instead of 3 for 25c.

Paisley Handkerchiefs for verandah cushion, in red, yellow, black, and green combination, 27x27 inches. Friday 2 for 25c instead of 3 for 50c.

This in the Lunch Room
Friday Afternoon, 3 to 5.30
Apple Pie with Ice Cream
Pot of Tea
10 Cents

Wash Goods

60 pieces Gingham Striped Crepes, suitable for shirt waists and dresses. Regularly 15c. Friday bargain 9c

Small lot of Checked Ginghams, tartan plaid designs. Regularly 10c. Friday bargain 5c

Black and White Check Suiting, shepherd check designs, for children's and ladies' dresses, very strong and fast color. Regular 20c. Friday bargain 9c

A grand lot of high class printed Organdie, 40 inches wide, with dainty bordered or floral designs, in pink, sky, mauve, etc., fast colors, most fashionable goods, slightly imperfect. Regularly 40c. Friday bargain 19c

Polka Dot Zurich Silk, in a big variety of colors, pink, sky, black, mauve, grey, cream, etc. Special circle, Main Floor, for these. Regular value 35c. Friday bargain 19c

Small lot of Fancy English Prints, striped and figured designs, white and colored grounds. Regularly 12½c. Friday bargain 7½c

Big lot of remnants, Crepes, Repps, Linen Suiting, etc. Regularly up to 35c per yard. Friday bargain 9c

Grey Repp and Grey Indian Head, 36 inches wide, splendid value at 30c and 29c. To clear at 9c

No Phone or Mail Orders.

Bargains in Wash Laces

Valenciennes, Machine Torchon Laces, and Insertion, large assortment of patterns and widths from ½ to 2½ inches wide. 5c, 6c, 7c, and 8c qualities. Friday bargain, yard, 3c

Hundreds of yards of Cambric Embroideries and Insertions and Beadings, immense variety of patterns from 1 to 4 inches wide, 8c qualities. Friday bargain..... 5c

The Robert SIMPSON Company Limited

Many Lands Many Modes--But

Spring Cleaning

is almost universal among civilized peoples, and naturally then is the time when the furnishing needs become most apparent. Here are some Friday bargains to fit into your home niche.

Furniture Savings

Dressers, in pure white enamel finish, lots of drawer space and large mirror. Regularly $14.50. Friday bargain $11.50

Dressers, in satin mahogany finish, two long deep drawers, with two short drawers above, and heavy beveled plate mirror. Regularly $23.50. Friday bargain, $18.00

Arm Chairs and Arm Rockers, in solid oak Mission finish, with leather cushion seats. Regularly $11.75. Friday bargain..... $9.25

Parlor Tables, in selected quartered oak, rich golden finish. Regularly $3.45. Friday bargain, $2.45

Woven Wire Bed Springs, frames of thoroughly-seasoned hardwood, fabric a closely-woven wire mesh. Regularly $3. Friday bargain, $2.40

Mattresses, well filled with African fibre and heavy layer of cotton on top and bottom, covered with a good, strong ticking. Regularly $5.50. Friday bargain, $4.40

16 Packets Flower or Vegetable Seeds 25c

Flower or Vegetable Seeds, per pkt, 2c, 16 for 25c
Nasturtium, tall or dwarf, per oz. 3c
Sweet Peas, per oz., 5c, or 4 ozs. for 15c
Gladiolus Bulbs, per doz., 15c and 25c
Tuberose Bulbs, per doz., 15c and 25c
"Shady Nook" Lawn Grass Seed, per lb. 50c

$1.50 Palms for 98c

Kentia Palms, reg. $1.50, for 98c
Baby Rambler Rose Bushes, reg. 75c, for 60c

Carpet and Rug Values

Beautiful, deep pile English Axminster Carpet, Orientals and green chintz. $ 1.65 value. Friday $1.25

A few good designs in a serviceable Velvet Pile Carpet. Friday 89c

Self-tone green, blue, and brown, beautiful Wilton Pile Carpet. $2.00 and $2.25 value, Friday..... $1.35

Splendid English Tapestry Carpets, green chintz, tan chintz. Friday 55c

A manufacturer's clearance of Odd Jute Brussels Stair Carpets, 18 inches wide. Friday, yard..35c

Specially low prices in English Tapestry Rugs—a good assortment.
6.9x9.0, Friday... $5.45
7.6x9.0, Friday.. ....$6.00
9.0x9.0, Friday.. ....$7.25
9.0x10.6, Friday.. ....$8.45
9.0x12.0, Friday.. ....$9.65
10.6x12.0, Friday.. ....$11.45

Seamless English Axminster Rugs marked down to the lowest figures—Orientals and chintz effects, in greens, blues, and tans:
7.6x9.0 ..... $12.95
9.0x9.0 ..... $16.65
9.0x10.6 ..... $18.50
9.0x12.0 ..... $20.75

Low prices in Odd Rolls of Linoleums, clear quickly, good choice of designs. Come at 8 o'clock for these. 35c and 40c qualities, Friday 31c
45c and 50c qualities 39c
20c and 25c Clean, new Japanese Mattings, Friday 16c

A few dozen Odd Heavy Matting Squares at nearly half price. Plain and figured centres, with key borders:
9x12, regular $12.50..$7.95
9x9, regular $9.50 ....$5.69
6x9, regular $6.50.. ..$3.95
4.6x9, regular $4.65.. ..$2.85
3x6, regular $2.25.. ..$1.25

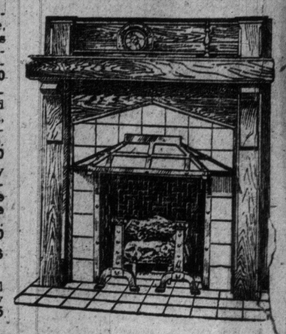
Bargain China Matting Squares:
9x12, Friday bargain, $2.15
9x9, Friday bargain, $1.70
6x9, Friday bargain, $1.10
6x3, Friday bargain, 29c

Friday Sale of Mantels

Three styles in golden oak mantels, bevel British plate mirror, tile, hearth and facing, coal or gas grate, or open fireplace, fixed complete, in city. Regularly $41.00. Friday $35.00

New design in golden oak, bevelled plate mirror, tile facing and hearth, with choice of gas or coal, grate or open fireplace, fixed complete in city. Regular value $35.00. Friday $29.00

New Design in birch-mahogany mantel, large bevelled mirror, fitted with gas or coal grate and tile facing and hearth, fixed complete in city. Regular value $39.00. Friday $28.00



SPECIAL LINE IN SOLID BRASS COAL HODS.

50 brushed brass or polished coal hods. Regular value $5.25. Friday $3.75

The Grocery List

2,000 Bags Choice Family Flour ..... ¼ bag, 59c
Choice Currants, cleaned ..... 3 lbs., 25c
California Seeded Raisins ..... 3 packages, 25c
Pure Kettle Rendered Lard ..... per lb., 16c
Canned Sweet Pumpkin ..... 3 tins, 25c
Perfection Baking Powder ..... 3 tins, 25c
Canada Cornstarch ..... package, 7c
Yellow Cooking Sugar ..... 9 lbs., 50c
500 pickled Shoulders of Pork, lean and mild, 6 to 8 lbs. each, per lb., 12c
Finest Creamery Butter ..... per lb., 38c
Canned Corn ..... 3 tins, 25c
Choice Rangoon Rice ..... 5 lbs., 25c
Pearl Tapioca ..... 3 lbs., 25c
Hecker's Farina ..... per package, 10c

2½ LBS. PURE CELONA TEA, 58c.

A blend of India and Ceylon Teas. One ton Friday, black or mixed..... 2½ lbs., 58c