



Perfection Wire

THE J. L. MORRISON CO.

MANUFACTURERS OF

THE "PERFECTION"

New York:
17 Astor PlaceToronto:
28 Front St. WestChicago:
338-334 Dearborn St.

Wire Stitching Machines

And ROUND and FLAT WIRE, all sizes,
FOR BOOKBINDERS AND PAPER BOX MAKERS.

SEND FOR CATALOGUE AND PRICES

"SUPERFINE LINEN RECORD"

(Each sheet contains above water-mark)

THIS paper is made from pure linen stock, is the strongest paper on the market, is unbleached and left dried. See that each sheet contains the water-mark, "Superfine Linen Record," otherwise it is not genuine.

SOLD BY THE LEADING WHOLESALE PAPER
DEALERS THROUGHOUT THE DOMINIONUSUAL
WEIGHTS IN
EACH SIZE

The following are the stock sizes (white or azure)

Cap 14x17	Royal 19x24	Dbl. Demy 21x32
Dbl. Cap 17x24	Super. Royal 20x28	Dbl. Medium 23x36
Demy 16x21	Imperial 23x31	Dbl. Royal 24x38
Large Post 17x22		Dbl. Royal (4-2) 19x48
Medium 18x23		

ELECTRICITY FOR REGISTERING SHEETS

Is something you ought to know about.

DEXTER FOLDING
MACHINESHighest Award at Columbian
Exposition.

Highest Grade Machinery.

Largest Output of Folding
Machines.Your own interests will sug-
gest that you should at
least send for our Catalogue
before buying a Folding
Machine.Offices: Boston, Chicago, San Francisco
and London, England.Factory at Pearl River,
Rockland Co., N.Y.DEXTER FOLDER CO.,
49 Wall St., NEW YORK, N.Y.CENTRAL PRESS AGENCY
F. DIVER, Manager.333 WONGE ST.,
TORONTO.ELECTRO and STEREOTYPES READY SET NEWS PLATES
DESIGNERS PHOTO ENGRAVERS, Etc.
MANUFACTURERS OF PATENT LEADS AND SLUGSJOSEPH B. LOVELL,
ELECTROTYPEDFIRST CLASS WORK AT
MODERATE PRICES.25 St. Nicholas St.,
MONTREAL.

THOUSANDS OF DOLLARS ARE LOST YEARLY.

By subscribers who are misled by canvassers and agents and induced to place
their advertisements in shady trade mediums.

Ours is Known all Over the Globe

We have been thirty-four years in existence, and are the oldest English trade paper in
the world.We have a large advertising connection, and those who cover the world with
the LANCET.If you want to cultivate a sound British and Colonial trade, there is no better
advertisement. We are the right sort. THE LANCET, PRINTED AND PUBLISHED
BY J. B. LOVELL, is read by everybody who is anybody in the English-speaking world; it
is the largest circulation and is the finest medium for effective and judicious advertising
to doctors, printers, bookbinders, publishers and manufacturers of fancy goods.

Terms of Subscription, \$2.00 per annum, post paid.

Specimens cheerfully sent on application to

THE EDITOR,

The Stationer, Printer and Fancy Trades Register,

160a Fleet St., E.C., London, Eng.

BOOKS FOR PRINTERS AND PUBLISHERS

The Most Useful Works Ever Published.

The Printer's Art. "Truly admirable little work." "Full of good ideas, and some
of the comments on 112 pages in colors. Paper cover, \$1.00; cloth, \$1.50.**Challen's Job Printer's Record.** Indexed through to enter on the left hand
page the customer's name and address, particulars of the job, date of order, and on
opposite or right hand page, when wanted (two) size of paper or card, weight, price,
quantity required, cost of stock, cost of composition, alterations, and press work,
total cost, amount charged, remarks, so that income for all the essential items of a
job can be quickly entered and instantly referred to. Prices: 10 pages, \$1.00; 20
pages, half-bound, \$1.50; 30 pages, \$2.00. Size, 9x12 inches.**Challen's Advertising Record.** Indexed through to enter on the left hand page
the advertiser's name alphabetically, agent, commission, space, position, rate, num-
ber of insertions, date beginning, date ending, amount, when payable. The right
hand page, opposite the months (12), a wide space for monthly advertising spaces
for weekly, and spaces down for daily, to check when an "ad" begins and ends.
Prices: 10 pages, \$1.00; 20 pages, half-bound, \$1.50; 30 pages, \$2.00. Size, 9x12
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spaces for the subscriber's name and the post office. The right hand page has the
date of expiration, amount and date paid repeated in columns, so that one entry of a
subscriber's name does for five years. Also space for remarks. It is especially use-
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20 pages, half-bound, \$1.50; 30 pages, \$2.00. Size, 9x12 inches.

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The J. B. McLEAN CO., Ltd.,

10 Front Street East, Toronto.