

Publicity

July 12th, 1924.

Dr. T. H. Field,
45 Tavistock Square,
London, W.C.1,
England.

My dear Dr. Field:-

Thank you for your note of
June 30th.

We seem to be particularly
unfortunate regarding our exhibit at the Wembley
Exhibition. I knew before that the arrangements
we had made had for some reason miscarried. We
decided last spring to have a delineascope in
operation when the Exhibit opened on the 15th of
April, but on account of a difference in the voltage
which such a machine would take and that available
at Wembley there was a delay. I have had a cable
saying that the machine was in operation on July
4th. I hope McGill men and others will regard it
as satisfactory. It is a more modest way of letting
people know that there is such an institution as
McGill than having a spieler.

I believe that the man in charge
of the University exhibits is a Toronto man and
although he is paid by the Exhibition authorities
he seems to think that it is his duty to shout the
advantages of Toronto University as opposed to others.

I am glad to hear of you again
and wish you all success.

Yours faithfully,