

"Our presence in Monterrey, Mexico's second-largest industrial centre, will expand Canada-Mexico private-sector relationships in trade, technology and investment," Mr. Wilson said.

"Mexican Secretary of Commerce and Industrial Development Dr. Jaime Serra Puche will join me in inaugurating Canada Expo 92-Monterrey, symbolizing the importance our two governments attach to broadening and deepening our economic relations."

Canada Expo 92-Monterrey is the first of over 15 trade-promotion activities to be organized in Mexico this year that will help Canadian exporters pursue the very real prospects there.

"I urge Canadian companies to establish themselves in Mexico now, to take advantage of the substantial market opportunities available to them," Mr. Wilson added.

For further information on Canada Expo 92-Monterrey and other trade-promotion events planned in Mexico and Latin America in 1992, interested exporters may wish to contact the Latin America and Caribbean Trade Division (LGT); Tel: (613) 996-8625/995-8804; Fax: (613) 943-8806.

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