



Not at all effective -2
No answer/refused 9

11. (IF RESPONDENT HAS SEEN AT LEAST ONE OF AD1, AD2, or AD3) How did this information affect your travel plans (PROBE)?

What else?

12. Thinking about the Anti-Drug Information Program, do have any recommendations or suggestions for the program (PROBE)?

What else?

I would like to ask you a few questions for statistical purposes.

13. Are you taking this trip for business, vacation or to visit friends or relatives?

DO NOT READ

Business	1
Vacation	2
Visit Friends or relatives	3
Combination	4
Other	5
No answer/refused	6