

Investment

For a 22 minute classical cel animation television series, the cost can range from \$475,000 to \$600,000.

Most of the financing secured is based on third party client relationships. This means that Klasky Csupo sells the ideas to the clients, who in turn finance the project. There is a separate budget devoted to project development. Funding for development stems from either output deals or an internal development fund.

Strategic Alliances

Klasky Csupo is open to subcontracting. Sometimes a small percentage of contract work is also freelanced. However, for the majority of productions, work is sent overseas – typically to Korea. Klasky Csupo does all pre-production and post-production in-house. Therefore, only about 33% of production work is outsourced.

To work as a strategic alliance partner one would have to be a broadcaster or in some way associated with movie theatres. This is part of Klasky Csupo's expanding business plan and an integral part of the future of the firm. Also, the firm would have to bring with it a creative vision that is in harmony with that of Klasky Csupo.

Some of the most successful relationships have been with NICKELODEON and Paramount.

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