

(record #: 61)

SECTOR: Agriculture, Food and Beverages
AREA: Western Europe and European Community (EC)
DATE: TBD 1993
ACTIVITY: Food equipment industry; investment roundtable
LOCATION: London, Paris, Milan
CONTACT: InvCan
TELEPHONE: 613-995-7941

(record #: 57)

SECTOR: Agriculture, Food and Beverages
AREA: Western Europe and European Community (EC)
DATE: Feb 1994
ACTIVITY: Agricultural equipment; information booth: Agrotica
LOCATION: Thessaloniki
CONTACT: Gaston Thompson EAITC RWT_
TELEPHONE: 613-992-7001

Agrotica is an annual show for agricultural products in Greek market. Main products to be promoted include seed potatoes and soybeans, livestock semen and herd improvements services, also forest products.

(record #: 58)

SECTOR: Agriculture, Food and Beverages
AREA: Western Europe and European Community (EC)
DATE: Mar 1994
ACTIVITY: Food products and beverages; information booth: Food and Drink Expo '94
LOCATION: Birmingham
CONTACT: Gayle McCallum EAITC RWT_
TELEPHONE: 613-996-1530

EAITC will have an Info Booth at Food and Drink Expo 94, March 1994. This is a new food show organized by the Blendheim group to fill in International Food and Drink Exhibition (IFE) in off years. Participation in this show will provide continuity to marketing efforts in the U.K.