In reporting the results of the survey we have identified differences in the pattern of responses by regional location of the exporting firm, its industrial sector and size (as measured by the number of employees), where they are noteworthy. Where appropriate, we have also explored whether exporters' experience and views are related to:

- The percentage of 1989 gross revenue derived from exports.
- Use of specific programs and services provided by the Department.
- Current exporting activity with respect to Mexico.

Canadian Facts