

for by transshipments through ports in the Netherlands. W. Germany imports 29% of its Canadian goods in processed form and as such is the only European nation, important as an export market, which imports a high percent of Canadian products in their final form. Ireland does import over 50% of its goods in processed form but this amounts to only 0.3% of Canada's total output. Italy, at the other extreme, imported only 9% of its Canadian goods in processed form but that amounted to 0.4% of our shipments. In addition, the percent of Italian imports in processed form has risen steadily through the decade from a low of 5.8% in 1971. Not unexpectedly, the USSR has the worst record of any European nation in terms of the Canadian value added content of its imports. The USSR imports 87.3% of its Canadian imports in raw form making it the third largest importer of unprocessed Canadian products. The USSR accounts for less than 1.0% of Canadian goods with any degree of processing. France lies between the two extremes importing the bulk of her imports, in semi-processed form (58.6%). Relative to other nations, France's most important imports are also semi-processed, and are of sufficient volume to make her our 6th largest market for semi-processed exports. One can see from these few comparisons alone that there is a wide disparity between the positions of the various countries in Europe. The performance of some markets, such as the Netherlands and Belgium, is somewhat surprising when compared to those of larger, more traditional trading partners such as France and Italy. Whatever the reason for this situation, it seems clear that policymakers should make a greater effort to examine the situation in countries of specific interest to them, rather than accept generalized notions that may, with the passing of time, have become quite inaccurate.

Other Countries

Australia:

Although Australia's importance, relative to other Canadian export markets, has declined over the previous decade, it continues to be a more important market than generally recognized. Australia is Canada's twelfth largest overall market and its importance increases with the degree of processing put into Canadian exports. Australia is our 5th largest market for processed goods, 9th largest for semi-processed goods, but only 19th for unprocessed goods. This translates into 14.9% of Australian imports being unprocessed, 46% being semi-processed, and 39.1% being processed. This breakdown will be remembered to be slightly better than that of the USA. Thus, in value added terms, Australia is one of Canada's most valuable markets. It should, however, be noted that because of the concentration of Canadian trade elsewhere, total exports to Australia (our 12th largest market) equal only 0.895% of our total