

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 635 BRASILIA

Market: 047 BRAZIL

Sector: 007 POWER & ENERGY EQUIP. & SERV.

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	550.00M	\$ 525.00M	\$ 540.00M	\$ 550.00M
Canadian Exports \$	10.00M	\$ 4.00M	\$ 3.00M	\$ 6.00M
Canadian Share of Import Market	2.00%	0.80%	0.60%	1.00%

Major Competing Countries

	Market Share
i) 265 JAPAN	000 %
ii) 112 FRANCE	000 %
iii) 577 UNITED STATES OF AMERICA	000 %
iv) 128 GERMANY WEST	000 %
v) 553 UNION OF SOVIET SOC REP	000 %
vi) 051 UNITED KINGDOM	000 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 15-30 \$M

Current status of Canadian exports: Mature with little growth

Products/services for which there are good market prospects	Current Total Imports In Canadian \$
i) NETWORK PROJECTORS	\$ 0.00 M
ii) CIRCUIT BREAKERS	\$ 0.00 M
iii) INSTRUMENTATION	\$ 0.00 M
iv) SCADA SYSTEMS	\$ 0.00 M
v) GENERATORS/TURBINES	\$ 0.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: SANTA ISABEL HYDRO PROJECT (ELECTRONORTE CGE)

Approximate Value: \$ 100 M

Financing Source: 023 EDC

For further info. please contact:

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