



RESULTS FOR 1904 OF  
**THE**  
**TORONTO LIFE**  
**INSURANCE COMPANY**

First Complete Twelve Months' Record

Business written	-	-	-	\$2,697,900
Increase over 1903	-	-	-	\$1,428,350
Business in force (31st Dec., 1904)	-	-	-	\$3,350,675
Cash Premium Receipts	-	-	-	\$132,591.65
Increase over 1903	-	-	-	\$118,602.77
Total Assets at 31st Dec., 1904	-	-	-	\$187,707.16
Increase over 1903	-	-	-	\$101,053.81
Balance of Income over Expenditure	-	-	-	\$ 78,528.89
Government Deposits	-	-	-	\$ 60,536.92
Increase in Business, 164%				Increase in Assets, 116%

Increase in Premium Income, 848%

THESE ARE THE RESULTS OF UP-TO-DATE METHODS

Secure a Policy in this successful Company and participate in its profits.

It is cheaper now to insure than a year hence.

For information concerning our Policies and easy method of payment, write

**JOSEPH PHILLIPS**  
 President

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